Highly Commended in The Charity Awards 2013 in the category of International Aid and Development
This year has been a time of great reflection and celebration for Ace Africa. It is now 10 years since we established the initial Ace Africa programme in remote, rural Bungoma in the north west of Kenya. In 2003, one in three households in Bungoma were infected with HIV and AIDS and everyone was affected: more than 40,000 orphans and vulnerable children were helpless, with little support and few welfare services in place.

In the early years we experienced first hand the appalling emotional, physical and economic impact of the AIDS pandemic on entire communities, especially on children. We started with precious little cash but plenty of motivation and a strong determination and passion to rebuild shattered lives.

Since those early beginnings – and only because of your continued and valued support over the years – Ace Africa has managed to change the lives of over 765,000 children and their families living in rural Kenya and Tanzania. This has not been just a short-term “emergency” solution but has had a long-term impact on their daily lives and the communities in which they live. Without your help, many of these individuals would not be alive today. Many would have continued to depend on hand-outs and piecemeal aid. With your support they have regained their health, self-sufficiency, pride and hope. Without you it would simply not have been possible.

We are at a pivotal point in our relatively short existence. We know that what we do works - it is cost effective and will ultimately reduce reliance on international aid. We want to build on the momentum and excitement that all of us in the extended Ace Africa family experienced in 2013. During the year we managed to double our organisational income. We pushed into new areas within our current project sites in Kenya and Tanzania, through expanded activities and broader partnerships. We also established ourselves in Kome Island, Mwanza region and Mahenge, Morogoro region in Tanzania, where we conducted baseline research and will begin programme activities in 2014.

There is much to celebrate – but also so much more to do in 2014 and the years ahead. We want to express our heartfelt thanks for your continued support of Ace Africa’s work. We are profoundly grateful for all that you have done in the past – and all that we hope you will continue to do in the future. Together we are determined to pursue our aim of helping those – much less fortunate than ourselves – who live and work in very difficult circumstances to become healthy, independent and self-reliant members of their communities.
Our Programme

Mission

To empower children and their communities to improve and sustain their own health, wellbeing and development

Why

In our project areas located in remote Kenya and Tanzania
1 in 4 adults are infected with HIV
1 in 5 children are orphaned
70% of the population lives on less than US$1 a day
Children and adults lack access to medication, nutritious food, education, counselling, shelter, clothing and overall basic needs.

“Our communities are in crisis; the very foundations are crumbling; we can’t cope with the children – we need help”

This is the cry for help to which Ace first responded in 2003.

What

The Ace Africa programme is a long-term approach towards community development and involves the commitment of children, their families, the community, the government and partners in their own recovery.

Ace Africa addresses all aspects of development with the view that within 10 – 12 years, children and the community will become self-sufficient and self sustaining through improved food and economic security, health, well-being and rights awareness.

How

Research Driven
We have a profound understanding of the areas where we work through our baseline research, constant communication and interaction with partners and extensive monitoring and evaluation. We identify the scope of need and create a realistic and achievable programme looking to leave behind communities with sufficiently embedded and robust structures and systems that enable sustainable futures.

Working Alongside Community, Government & Local Partners
Ace establishes effective community structures and look to build key stakeholder partnerships. We don’t just deliver what is needed; we train and build upon existing skills of local people and community systems.

Long-term
Ace spends typically 10-12 years with each community only ‘phasing-out’ when our presence becomes redundant i.e. a community that has the skills, educational and health support, economic stability, confidence and resilience not just to imagine a brighter future but work independently to make it happen.

Holistic
We tackle the crisis from all angles, and our work focuses on all aspects of Child and Community Development. Our belief is that rather than addressing one issue at a time, a 360˚ approach is needed. Our programmes cover three key areas: Child Development, Community Health & Wellbeing and Community Livelihoods.

Vision

Children and communities who are healthy and self-sufficient
Our Programme

Key Areas

Child Development

Improving health, nutrition, hygiene, education, life skills and psychosocial wellbeing of children through

- Establishing Ace Child-to-Child Clubs in primary schools
- Providing medication, nutritional supplements and nutritious vegetables
- Providing counselling and life skills

Engaging community members, government and partners actively to promote and protect the rights of children through

- Community training in women’s and children’s rights
- Developing child rights mentors
- Establishing community and district committees, who resolve and refer cases of abuse

Community Health & Wellbeing

Improving access to quality health care services for community members through

- Educating on health and hygiene behaviour
- Raising awareness on how to prevent HIV/AIDS, malaria, TB and other prevalent diseases
- Outreach counselling, HIV testing and referrals to partners
- Sensitising and addressing deep rooted cultural traditions (e.g. female genital mutilation) and stigma (e.g. HIV/AIDS) that can affect health and well-being
- Strengthening local and district health care management systems, referrals and resources
- Providing basic medication, nutritional supplements and other direct aid such as mosquito nets, sanitary pads and condoms

Community Livelihoods

Ensuring children and their families have access to regular nutritious food, taking them out of absolute food poverty and into food security through

- Training in agriculture and nutrition
- Providing seeds, tools and water saving equipment
- Establishing individual, community and school organic kitchen gardens
- Training in animal farming e.g. poultry rearing, dairy goat breeding and fish farming

Increasing knowledge and skills on income generating businesses through

- Providing start-up finance, materials (e.g. goats, posho mills) and business training to help facilitate the development of micro-enterprises
- Training in financial resource management and the establishment of revolving community funds (e.g. VICOBA)
- Training in proposal writing, fundraising, marketing, and business management

+ Ace Ctc Clubs
+ Protection of children’s rights
+ Education
+ Water, sanitation and hygiene (WASH)
+ Psychosocial support
+ Direct aid

+ Health and hygiene education
+ HIV counselling and testing
+ Stigma reduction
+ Essential medicine
+ Local health care management

+ Agriculture and nutrition
+ Organic kitchen gardens
+ Livestock farming
+ Economic empowerment
+ Business management and partnership opportunity
Ace has a team of 55 African employees representing over 90% of the total paid staff (60).
Our Programme
Special Report: Community Livelihoods in Action

This year we are proud to give a special report from our Community Livelihoods Initiative. Here you can find more information about the practical side of our agricultural and nutrition programmes as well as enjoy recent tales from Ace Patron Liz Earle, during her latest Ace Africa field trip.

With HIV/AIDS, TB and other diseases rife in remote Kenya and Tanzania, access to medicines and nutritious food are key to survival. Whilst health centres are increasingly able to provide drugs to treat many common infections and illnesses, access to nutritious food to support weak immune systems can be harder to find. This is where Ace Africa steps in with its Community Livelihoods Initiative, showing for example how small sections of community land can be used to grow a wide variety of highly nutritious and tasty foods to eat.

Our training and support programmes cover a wide spectrum of farming and nutrition issues. We provide education in the production of high-value nutritious crops, protein supplementation, water saving and improved agriculture techniques. We also support households and the larger community in developing skills and knowledge to improve their nutrition through the establishment of individual and community/group organic kitchen gardens using water saving and improved agricultural techniques to produce a variety of both indigenous and exotic crops.

In our project areas you will find fields of spinach, swiss chard, beans, peas, cabbage, amaranth, millet and more, all flourishing in corners of maize and sugarcane fields – ripe and ready for making into nutritious meals.

These rural communities don’t need intensive agriculture, GM crops or costly pesticides and fertilisers. They need to be taught the skills and techniques that will sustain their families for generations, while enriching the soil, preserving water, improving health and providing employment for so many along the way.

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Start Up Kits and Crops

Ace Africa provides education in the production of high-value nutritious crops, protein supplementation, water saving and improved agriculture techniques. Our start up packages include seeds to grow a variety of nutritious local and exotic crops, tools to establish a flourishing kitchen garden including drip irrigation kits for water conservation and livestock, their vaccinations and initial fodder for small farms.

For those without access to a smallholding, Ace Africa teaches how to plant a sack garden – using a simple recycled hessian sack to grow vegetables that requires only recycled washing water for irrigation. These sacks can feed a family for at least a week and are planted in rotation so there is always plenty of fresh, vitamin-rich produce for all to enjoy. Seeds are saved and swapped between families, crops are fertilized by turning waste into compost and diseases and pests are kept at bay by clever use of planting, such as a ring-fence of pungent onions to deter insects to act as aphid decoys.

Sack Gardens

Fruits and vegetables are dried during harvest time to be used later when they are scarce providing balanced and nutritious food all year round. The process involves reduction of as much water as possible to arrest enzymes and microbial activities hence stopping deterioration. The process preserves food and prevents rot. Drying also lowers weight and volume, which decreases transportation and storage costs.

Solar dryers are usually made of wood and covered with glass, plastic/polythene or fibreglass. The inside of the dryers is painted black to absorb the heat. Solar dryers are better than open sun drying because they are enclosed and so keep the product safe from contamination by insects, animals, dust and rain. They generate higher temperatures than sun drying by about 10-30°C speeding up the drying process and reducing deterioration of the crops.

Eco Stoves

Eco rocket stoves are highly fuel-efficient terracotta cookers. The advantage of these handmade stoves is that they are 70% more fuel-efficient, so burn far less charcoal or firewood. In practical terms, this means less cost and time for the women spent carrying back-breaking loads of logs up the steep hillsides on a daily basis.

Because of the way a rocket stove is constructed, the fuel also burns far more efficiently and produces less smoke, so the tiny rondavel huts are not permanently filled with cooking smoke (which exacerbates TB and respiratory infections – both of which are common). And fewer trees are chopped down and turned into firewood, so helping soil erosion and maintaining bio-diversity.

All the materials needed to build one of these eco-stoves can be sourced locally. The base is built from small rocks collected from the roadside and the clay is made by digging the dark red muddy soil and binding it with cow dung and ash (common Maasai building materials).

Stoves

Eco rocket stoves are made from local materials such as cow dung and ash (Common Maasai building materials). The clay is made from digging the dark red muddy soil and binding it with cow dung and ash (common Maasai building materials). The base is built from small rocks collected from the roadside and the clay is made by digging the dark red muddy soil and binding it with cow dung and ash (Common Maasai building materials).

Solar Dryer

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Agriculture and Nutrition

One of the wonderful ways Ace Africa works here in Tanzania and Kenya is to enable communities to become self-sufficient in producing nutritious food. Many grains grow well in these climates – it’s just a case of knowing how to mix the pulses and grains together to create a complete form of protein.

Locally grown grains are the mainstay of everyday food here and it’s the combination of different nutritious grains that keeps families here healthier and better fed.

Once the grain is grown and harvested, Ace Africa supports a women’s group who then mill the grains into flour, mixing them together to provide a nutritionally rich blend, full of calcium, protein and many vitamins. When the women are not busy milling this nutritious flour, they take in other farmers’ grain and corn to mill, and the proceeds subsidise their income. It was humbling to learn that not only do these women support themselves and their own children through this work, they also provide for over a dozen other HIV/AIDS orphans in their community. On the day I visited, there were no women to be seen. “Where are all the women?” I asked. “They are all HIV-positive and have all gone to the clinic for their monthly ARVs (anti-retroviral drugs)” came the reply.

It’s easy to forget that most in these communities live with enormous challenges in their lives. Ace Africa provided the mill and paid for the workshop and much of the nutritious flour is distributed to community projects in the nearby regions. A fantastic example of a truly self-sufficient and sustainable project.

Feeding those further afield can be challenging and one of the regions in Tanzania I visited looked little more than a wasteland, with extremely poor soil and very little agriculture. Here, one of the answers to providing daily nutrition is goats. Ace Africa’s team travel to these remote regions, identify those in need, and provide them with dairy goats – the kind that produce a high-protein, nutritionally rich milk. Most local goats only produce a cup or so of milk a day, but these goats have been especially selected as they produce 1-2 litres of nutritious milk each day. The deal is that with each goat supplied, the recipient also has to share some of the goat’s milk with another local person in need.

In Ollokoala village in the foothills of Mount Meru I met Namita, a gracious and delicately beautiful 26-year-old Maasai mother of two. Namita caught HIV/AIDS from her husband last year and such is the stigma that her husband began to beat her badly (even though she had caught the disease from him). Unusually for a Maasai family, Namita’s father stepped in, rescued her and brought her home to die. Fortunately, Ace Africa heard of her plight, made sure Namita had access to ARV drugs and started her on their nutrition programme to support her damaged immune system.

Now George (Ace Africa Counsellor) visits weekly, taking his weighing scales to monitor her progress as they help strengthen her battered body. After just one month, her weight has increased by one kg – from 30kg to 31kg. Eating the nutritious porridge made with the community flour is helping Namita’s long road to better health. As soon as she is strong enough, Ace Africa’s agriculture team will show her how to plant a corner of her shamba (garden) with nutritious crops, such as sakuma wiki (a kind of spinach, whose name literally means ‘push the week’ i.e. push the food rations to go further) and African napus – a drought-resistant kind of cabbage.

As I sat beside Namita in the small, dark rondavel hut that is her home, holding her frail skin-and-bone hands, I was struck by her gentleness and dignity. All she wants is to be well enough to be a mother to her two small children and to contribute to their family life. I don’t speak Maasai but I do have a few words of Swahili. “Asante sana!” I said, as we got ready to leave, meaning thank you for having me. Namita took a moment and then looked deep into my eyes before replying, “karibuni” – “you are all welcome here”.

Travelling around communities devastated by poverty, corruption and disease, faced by death and the dying, I have mostly been able to hold it together. But at that moment, as we sat woman-to-woman in that tiny, dark, airless space, I felt my eyes glisten and my voice begin to crack. I got up to leave, blinking hard as I emerged into the strong, bright sunshine, and took a moment to walk away from the team and take a few deep breaths of composure. Aware of the desperate young woman I was soon to drive away from – a woman who weighs less than my skinny eleven year-old son – I made a silent promise to help Namita and those like her. These beautiful, brave and dignified people are only a few hours travelling time from us in the Western world, yet out of sight is too often out of mind.

The families Ace Africa help don’t want to live on handouts – they want to be able to work, till the land, care for their children and live their lives in health and peace. The good news for Namita and so many others like her is that with Ace Africa’s (and all our) help, their future is now filled with hope.”

To read more please visit www.lizearlewellbeing.com

“The families Ace Africa help don’t want to live on handouts – they want to be able to work, till the land, care for their children and live their lives in health and peace. The good news for Namita and so many others like her is that with Ace Africa’s (and all our) help, their future is now filled with hope.”
We were delighted to kick off January 2013 with a renewed three year grant from Comic Relief of £385,000 to support our health programmes in Bungoma, Kenya, enabling Ace to expand coverage into four new rural areas: Bumula, Sirisia, Bungoma Central and Kimilili thereby increasing our reach across the entire county. The project focuses on increasing access to and improving the quality of health services specifically by strengthening local skills to provide, monitor and report effective health services in resource poor areas, training community caregivers as counsellors and establishing health care management systems at facilities.

Part of our Comic Relief Grant has enabled Ace to train 206 caregivers as counsellors to support and counsel people living with HIV/AIDS through difficult times and to encourage them to share their status with their households and the wider community.

In Siaya, Kenya, 2013 commenced with new funding from Guernsey Overseas Aid Commission for our Community Livelihoods Initiative. The Commission supported the training of women’s groups in dairy goat rearing, fish farming, organic kitchen gardening, poultry rearing and techniques in water preservation and drip irrigation as well as vital business skills including proposal writing and project management in order to diversify business successfully and increase group profits.

18 fishponds are supporting 80 vulnerable households (400 household members) with nutritious tilapia for increased protein supplementation. This is leading to improved health and nutritional status of community members who had previously been living in absolute food poverty.

In Tanzania, our programmes are ever increasing and through additional funding we have been able to expand into new areas of Arusha Region and Kilimanjaro Region. The Colorful Life Foundation have scaled up their support and have recently provided additional funding for households to have eco stoves as part of our Community Livelihoods Initiative. These environmentally friendly eco stoves dramatically reduce household use of firewood and harmful smoke in the house, improving health and reducing environmental degradation (please see more on page 13).

Eco-stoves, fuel-efficient terracotta cookers, have been adopted in 400 households leading to improved health through a reduction in respiratory infections and a reduction in household expenditure and time collecting firewood.
Our Child Development projects maintained support from our existing donors and gained new support from the Sylvia Adams Charitable Trust. A total of 10 new Ace Child-to-Child clubs were set-up and we have improved the health, hygiene, education, life skills and psychosocial welfare of 500 children and 30 teachers and head teachers. These clubs have led to increased school attendance, improved health and hygiene behaviour and a reduction in teenage pregnancy. During our 10-year anniversary dinner we raised £30,000 that will fund 20 new Ace Clubs in 2014.

Ace Africa’s research arm was endorsed by The Waitrose Foundation who commissioned Joanna Waddington and a research team to conduct baseline research on their behalf in the farming communities with whom they partner and from where they source their produce. This was conducted in nine farms in Kenya in the Rift Valley Regions providing detailed information on household education, health, food and economic security as well as social, environmental and working conditions. This research will assist The Waitrose Foundation to develop a new strategic plan based on the needs of the farming communities with whom they partner.

Ace Africa works with a number of local and international research institutions on both short and long-term academic research projects. We are becoming increasingly engaged by third parties (foundations, donors, corporate partners), such as The Waitrose Foundation, to conduct external baseline community research to identify needs and prioritise their funding allocation.

The Angus Lawson Memorial Trust (ALMT), MacBevan Fund and The Colourful Life Foundation are all supporting Ace’s vital work to get girls into school in Kenya and Tanzania. The lack of knowledge about - or access - to sanitary items for girls in these rural areas means that girls frequently spend one week in four not attending school due to menstruation. Funding was received to enable Ace to educate and provide 2,400 vulnerable girls with sanitary items, better enabling them to attend school and maintain good hygiene. Furthermore, ALMT provided 250 orphans with full school uniform as unfortunately in both Kenya and Tanzania, no school uniform means no school. In addition we received a new grant from Mar-Munning Trust supporting 16 orphans and vulnerable children with their secondary education in rural Kenya. 2,400 vulnerable girls are now attending school month round through the provision of sanitary pads, 250 orphans have been provided with full school uniforms and 16 new secondary education bursaries have been awarded.

Through the grant from Sylvia Adams Charitable Trust Ace Africa has established 10 new Ace Child-to-Child Clubs and the Child Protection Committees to support their vital work. Hand in hand these clubs and committees seek to help the most vulnerable orphans and children.
Ace Child-to-Child Club in Action

Outcome

Now in its 6th year, the Ace CtC Club has become an integral part of Liganwa Primary School. Students in the club call it the “Yes We Can” club, demonstrating the positive outlook they now have on their future. Each year, the composition of the club changes as older children, enriched through their club experience, are replaced with younger vulnerable ones. 65 orphans and vulnerable children (OVCs), 32 boys and 33 girls aged between 10 and 16, are currently in the club.

Hygiene at the school has improved greatly since 2008 as a result of the CtC’s education efforts and the construction of latrines and leaky tins for handwashing. CIC members share the knowledge they have gained on child rights, nutrition and health issues with other students and the broader community, resulting in sustainable, community-driven change. With the confidence and training obtained, club members help to identify other vulnerable children in the community, including those subject to abuse, kick starting the community’s response to these difficult issues.

The CtC Club garden has also flourished at Liganwa Primary School. The CtC members are highly active in maintaining it, working on the plot during free periods. The club garden has become so successful that it contributes significantly to the school lunch programme and over 70% of club members have implemented kitchen gardens at the household level.

With Ace Africa’s provision of sanitary towels to girls and school uniforms to the most vulnerable, cases of absenteeism and drop-out rates have reduced by 60%. At the same time, school enrolment rates have increased by 30%, and girls are consistently advancing to the next level.

Liganwa School is an outstanding example of how all the components of the Ace CtC Club come together to create healthy, happy and independent young adults and generate lasting and sustainable change in the community.

How Ace Africa Impacts & Connects the Community

Since 2003 a total of 76,749 children have benefitted from Ace CtC Clubs.

Ace Africa Child-to-Child Clubs

Children in CtC Clubs gain skills, knowledge & confidence that profoundly change their lives and enable lasting and sustainable community change.

Ace Africa Child Rights Committee (CRC)

If abuse or neglect is at issue in the HH, the CRC, a committee of local activists and leaders created and trained by Ace, will raise awareness of child rights, and identify, solve and refer issues of child abuse/ neglect.

Ace Child Rights Committee

Children identify other vulnerable children in the community. Ace provides school uniforms if a child is out of school. Child becomes active in CtC Club, learning new skills and knowledge. Ace community groups and CRC connect to HH if applicable. The cycle of identification and transformation of vulnerable HHs continues.

Other Vulnerable Household

With skills/confidence gained in CtC Clubs, children identify other vulnerable children HHs in the community. Ace provides school uniforms if a child is out of school. Child becomes active in CtC Club, learning new skills and knowledge. Ace community groups and CRC connect to HH if applicable. The cycle of identification and transformation of vulnerable HHs continues.

Ace-Supported Community Groups

Ace works with community groups to provide training and support for IGAs. Ace facilitates the development of micro-enterprises (e.g. agriculture, eco-stove production) through the provision of start-up finance, materials (e.g. goats, poultry, millet) and business training.

Community Groups

With skills, knowledge and confidence gained in CtC Clubs, children/HHs identify other vulnerable children/HHs in the community. Ace provides school uniforms if a child is out of school. Child becomes active in CtC Club, learning new skills and knowledge. Ace community groups and CRC connect to HH if applicable. The cycle of identification and transformation of vulnerable HHs continues.

HH Food & Economic Security

Result: Ace Support Transforms the Household.

Insecure

Secure

Children in CtC Clubs gain skills, knowledge & confidence that profoundly change their lives and enable lasting and sustainable community change.
Mildred is a 13 year old girl in class 7 at Nyadi primary school, one of the Ace CtC schools. She was orphaned at a very tender age when both her parents died of HIV/AIDS complications in 2001 and 2002 respectively.

Unfortunately Mildred dropped out of school in 2012 after an embarrassing situation involving her period left her traumatised and bullied at school. Her poor grandmother was not in the situation to provide her with sanitary pads since providing a meal for the family proved a constant challenge.

Ace Intervention

Mildred’s teachers intervened and referred Mildred for counselling. After the counselling session Mildred agreed to go back to school after a 2 month break although she was shy and withdrawn and improvised various ways to prevent similar situations occurring.

Mildred’s plight was raised with Ace. She has undergone counselling and psychosocial support from an Ace counsellor. With the support of ALMT Mildred was identified and given support with sanitary pads and school uniform. She has been receiving sanitary pads and underwear every month and will for the next year. Through our Ace CtC Club she has been trained on life skills, kitchen gardening, poultry keeping to enable her to sell the surplus for her scholastic needs and as a way of ensuring sustainability.

Outcome

Mildred is regularly attending school, and she hardly misses any classes.

She is never withdrawn and shy; she actively participates in class and sports and interacts with her peers.

She has become an active member of the Ace CtC Club and has acquired the skills necessary to enable her to venture into child friendly income generating activities. She has established an active kitchen garden at home.

Her performance has improved by appearing in the top 10 in her class. She has been promoted to the next class (class seven).

“During my menses I used to stay at home because I was afraid that rags would get soaked with blood. I am happy to participate in all school activities now without any fear...”

Linda Scott, Oxford Professor

“In industrialised countries the introduction of sanitary pads was a huge deal for women because it meant they could leave the house, go to school. The same is true now in the developing world. In the aid community, people tend to think it’s better to build a school than give girls disposable pads because a school is permanent. But I can’t even begin to list all the abandoned schools I’ve seen in Sub-Saharan Africa”
Empowering a Community Group

The St Michael Women’s Group was set up in 2008 in an attempt to promote social welfare among its members. However, with poor farming practices, unclear group operational structure and poor record keeping, the group was ineffective. Today, five years later and with Ace’s support and guidance, the group’s focus is now firmly on economic empowerment for sustainable livelihoods, and the positive results are clear to see.

Ace Intervention

Ace first helped St Michael Women’s group by reorganising the group’s structure. Having provided the group with start-up materials to build their own gardens, Ace helped the group by training them in organic kitchen gardening and in greenhouse production technology. They have so far planted tomatoes, which will be harvested in May 2014. To ensure food availability for both themselves and for the rest of the community the group were also trained in animal husbandry and poultry production.

The group wished to expand their production but lacked available funds, so Ace further trained them in resource mobilisation and proposal writing, enabling them to access funds from different agencies and were successful in their own grant application to secure cows for daily milk. They were also taught both management and leadership skills in order to ensure effective implementation and sustainability of both project and group.

Outcome

With Ace Africa’s training, many members of the group have initiated their own projects including local poultry production and organic kitchen gardening. The group have adopted sustainable organic agriculture by planting local vegetables for sale to generate income at household level. Currently, the group is supporting a total of 45 people (20m, 25f) with food support and other scholastic needs.

70% of the surrounding community have replicated the projects in their households, as a result of the mentorship programme adopted by the group, which sees members sharing their newfound knowledge.

The group has intensified collaborations and partnerships with the Ministry of Agriculture, Livestock, the provincial administration, ICIPE and KARI. These partnerships have allowed the group to take part in Agricultural Field Days, as well as providing them with both technical and agricultural support. Ace ensures the group continues to receive support from these newly established connections and home monitoring programme. The group is now in a stable position to continue to be empowered through their own evolution.

“We do appreciate what Ace has done to us through trainings; with their intensive follow-up and technical support, we are this far.”

Mary Adiwa, Host Farmer
2013 Overview
Fundraising Overview

2013 Charity Awards
Ace Africa was Highly Commended in the 2013 Charity Awards in the category of International Aid and Development.

New Quiz Record
Our quiz night raised over £10,000, establishing a new net record for this informal yearly event.

Ten Year Anniversary
Our ten year anniversary dinner, held at One Mayfair and served by Phil Howard, attracted 300 guests and netted a total income of over £80,000.

BBC Radio 4 Appeal
We secured much sought after air-time on Radio 4 Appeal, allowing us to raise over £13,000 with the support of Dame Judi Dench.

Ten Year Anniversary

BGC Charity Day
For the first time this year we were selected as one of 17 UK charities for the BGC Charity Day and were awarded £50,000 with the support of Andre Villas-Boas.

BGC Charity Day

Notting Hill Prep School
Notting Hill Prep continued to support Ace Africa as Charity of the Year and we gained new support from several other schools including Eton College which is raising funds for a pilot football league amongst Ace Ctc Clubs in Tanzania.

Notting Hill Prep School

UK Challenges
We actively promoted three UK based challenges this year including the British 10k, Ride London and Royal Parks Half Marathon raising over £17,000 combined.

UK Challenges

Three New Patrons
We appointed three new patrons - Phil Howard, Liz Earle and Andre Villas-Boas - who have contributed hugely to the success of many of our initiatives.

Three New Patrons

Three UK Challenges
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Three UK Challenges

Three New Patrons
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Three New Patrons
Starting on a shoestring, Ace Africa engaged 4 staff in 2003 and reached 300 children and their families in need. Today, ten years on, Ace Africa has registered charitable status in Kenya, Tanzania and the UK, employs 55 local Africans in Africa, works with over 4,500 community volunteers and has already supported 768,458 children and their families, shifting them out of poverty and hunger into food and economic security, self-sufficiency and a better, healthier life.

Ace Africa has now evolved into one of the most highly regarded community development programmes in Western Kenya and Northern Tanzania, having received several accolades in the international development sector.

Ace Africa engages with international NGOs, corporates and other partners to adopt and adapt the Ace Africa programme in other areas of Sub Saharan Africa, ultimately reaching more children and their communities through its work.

No. of beneficiaries

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Our Achievements

Over 765,000 Children and their families helped in respect of health, education, livelihoods and rights awareness.

253 Ace Ctc Clubs in schools currently providing life skills to over 14,463 children (a total of 76,749 since 2003).

6,709 Children supported on the Ace Ctc Club school feeding programme.

43,043 Kitchen Gardens established supporting over 478,536 children and their families with a variety of nutritious food including kale, spinach, carrots and nightshade.

9,233 Community group members, predominantly female (80%) improving their families economic security through nutritional based enterprises.

354,064 Community members have received HIV prevention and care services including 153,434 supported with direct emergency aid including mosquito nets, medication and sanitary towels.

Recognition

Our work has been widely recognised by a number of established institutions and awards:

Highly Commended in The Charity Awards 2013, in the category of International Aid and Development

Shortlisted for the Seed Award 2011 & 2013 and the Cordaid Award in 2011

Recipient of Stars Foundation Award 2010 in the category of Health.

“Ace Africa stands out because it researches where the need is greatest and develops holistic programmes based on this research, meeting the needs of vulnerable children living in the most remote parts of Kenya and Tanzania.” - Stars Foundation
Ace counts on the support of over 4,500 local volunteers demonstrating the strong bond we have with our communities.
Liz Earle MBE
Founder Liz Earle Wellbeing and LiveTwice charity

Liz Earle is a well-known name in the world of wellbeing. Sharing her knowledge on beauty, food, nutrition and natural health, Liz is the author of over 30 bestselling books in this area and founder of the website www.lizearlewellbeing.com. As co-founder of the award-winning Liz Earle Beauty Co., and one of Britain’s best-known entrepreneurs, she was awarded an MBE for her services to business. Her support of Ace Africa, Hope HIV, The Prince’s Trust and other charitable organisations led to the launch of her own registered charity, LiveTwice, providing opportunities for the disadvantaged in the UK as well as in developing countries. A committed advocate for philanthropic change, Liz is one of Ace Africa’s longest serving supporters – and the charity’s newest Patron.

“I have seen first hand the wonderful work of Ace Africa and the tangible change that transforms communities, alleviating poverty and malnutrition in rural Africa. Their technical support and expertise brings real benefits to very many lives, in a completely sustainable way that works for the long-term.”

Phil Howard
Michelin starred chef and owner of The Square restaurant

Phil Howard is one of Ace Africa’s longest standing supporters. Phil is not only an acclaimed Chef, but also an accomplished runner who has taken part in many marathons to raise funds for our programmes. Phil has witnessed Ace Africa programmes first hand by visiting our field work in Africa. He has contributed extensively to our fundraising in the United Kingdom, and recently volunteered to create pro-bono the menu for our annual fundraising dinner. Thank you Phil for your relentless support!

“I have supported many charities over the years but none has demonstrated a combination of such a truly worthy cause and such operational accountability and professionalism as Ace Africa. Here is a charity which, as I have witnessed in Kenya, does exactly what is claims on the packet – the promotion of sustainable development to help alleviate poverty in rural African communities”

André Villas-Boas
FC Zenit Saint Petersburg Head Coach

André Villas-Boas started supporting Ace Africa in 2013. He first endorsed Ace Africa during a recent motor racing event in his native Oporto, which he used to raise awareness about our community development work in East Africa. He was also among a handful of personalities participating in the 9th annual Charity Day organised by BGC Partners on September 11, 2013, where he traded on behalf of Ace Africa raising an outstanding £50,000 for our programmes. Thank you André for being so fantastic on the day and spending so many hours on the phone!

“Ace Africa stands-out because it has a long-term approach capable of leaving behind self-sufficient communities. They don’t rush their programmes and are very methodical in their approach. Through training and technical support they bring vital skills and knowledge to the communities they work with and I believe this is key for sustainable development of poor communities in Africa.”
Donors and Supporters

2003-2013

We would like to take this opportunity to pass on our heartfelt thanks to all our donors, Friends of Ace, Ambassador, event participants and sponsors, bursary sponsors, supporters of the Truck Fund / Emergency Fund / Rosie Dyer Fund and our many other loyal individual supporters over the years (too numerous to list).

Institutional & Government Donors

Catholic Diocese of Bunyoro, CIDA (Canadian International Development Agency), Comic Relief, Diocese of Maseno West Bungoma, Duke University USA, Guernsey Overseas Aid Commission, Kenya AIDS NGO’s Consortium (KANCO), National AIDS Control Council (Kenya), The Commonwealth Foundation, Tulane University USA, USAID/AED, USAID/Africa Plus, Unicef Kenya.

Trusts and Foundations


Corporates


Major Donors 2013

Alex and William de Winton, David Barnes, Gwen and Mike Hammond, Joana and Andre Vilas-Boas, Kip Keek, Lynne and Fran Howard, Shain and Paul Daniels and other donors who wish to remain anonymous.

Schools and Universities


Other Partners


Special Supporters

Dame Judi Dench, Duchess of York, Liz Earle, Jenny Henny, Paddy O’Connell, Ross Kemp, Sir Trevor Macdonald. We also acknowledge with pride the support of Liz Earle, Andre Vilas-Boas and Phil Howard as Patrons of Ace Africa.

Sponsorship and Gifts in kind 2013


Top Funders

Government of Kenya, UK Trusts and Foundations

Vitoll Foundation

Vitoll have been major long-term supporters of Ace Africa, providing funding for our livelihood and health programmes in rural Kenya and Tanzania. They have worked with Ace Africa since 2006 and have visited the communities they help us to support on several occasions. We truly value Vitoll’s continued support and the innovative approach towards our programmes.

Comic Relief

We are delighted to be in the middle of our third consecutive three year grant from Comic Relief. Since Ace Africa’s establishment Comic Relief have been true supporters of our work, funding our health programmes in rural Bungoma, Western Kenya, over the last ten years. Having been forced to visit our programmes in action, they are committed to our community development work enabling people to lead healthier, happier and self-sufficient lives in rural areas of Kenya.

Mike Hammond

Mike Hammond has been a very loyal supporter of Ace for several years now, leading Ace Africa as Chairman in 2011-12 and still heavily involved today. Mike’s position as CEO of Lockton Companies has allowed us to benefit from fantastic pro bono support: we have been extremely fortunate to have enjoyed the use of office space and IT back up over the last 3 years. This has saved Ace Africa a very significant amount of money each year, and enables us to put our supporters’ generous donations to work more effectively where it is most needed – directly into our programme activities in rural Kenya and Tanzania. On top of this Mike continues to support Ace personally: he is one of our major donors, generously contributes auction prizes and regularly attends our Gala events. We would like to take this opportunity to thank Mike and Lockton for their valuable support, and look forward to continuing into the future.

Patrick Drummond

An old friend of Joe Waddington and a world-class photographer, Patrick Drummond has been a constant rock for Ace Africa since its establishment. Every two years Patrick kindly offers his time and services at no cost to Ace to visit many of our project sites in rural Kenya and Tanzania. Throughout our history he has captured wonderfully powerful images of the communities where Ace works – and our programmes in action. It is through these photographs that we are able to tell our story. We want to take this opportunity to express our heartfelt thanks to Patrick for his highly valued support.
Get Involved
How You Can Help

Donate
Donate by cheque
Please send a cheque payable to ‘Ace Africa’ to Ace Africa (UK), c/o Lockton Companies Ltd, The St Botolph Building, 138 Houndsditch, London EC3A 7AG
Donate by bank transfer
CAF Bank Ltd / Sort Code: 40-52-40 / Account Number: 00017187
Donate on-line
Please enter our website www.ace-africa.org/donate or www.virginmoneygiving.com and select Ace Africa.

Stay Connected
Sign up for our mailing list, where you can keep up to date on all the work we carry out in the local communities and hear all the latest Ace stories.

For major gifts, grants, corporate and other forms of giving please contact info@ace-africa.org

Regular Giving
However big or small, your contribution has the power to change the lives of vulnerable children and their communities in East Africa. Becoming a Friend of Ace, you can choose to give at our Bronze level of £5 a month or the Diamond level at £200. Choosing to give regularly means that Ace Africa can plan for the future, and without worry can always continue to develop the communities we support.

Become an Ace Ambassador
Our Ambassadors go that extra mile to support Ace Africa. Promoting our work as widely as possible and encouraging more people to support Ace Africa, they are committed to the work that we do and are a key part of the team.

Testimonial
Caroline Spencer has been a Friend of Ace since the beginning. Introduced through her good friend and founder of Ace, Joe Waddington, Caroline acts as one of Ace Africa’s most loyal long standing supporters. By attending our annual Quiz Nights, and various events throughout the year Caroline has shown constant support for the work that we do. We want to thank Caroline for her involvement and also for introducing Ace to the wonderful Notting Hill Prep School, who have shown tremendous support over the last two years, choosing Ace Africa to be charity of the year at the school.

Participate in Our Events
Join us at our Ace events, from quiz nights to sporting and adventure challenges. By getting involved you are helping greatly to support our ongoing programmes.

Testimonial
Teodora Filipovic is a new supporter of Ace and since her involvement with us this year she has proven to be an excellent example of what it means to be an Ace Ambassador.
Teodora was heavily involved in our 10 Year Anniversary Dinner this year. As part of our Honorary Committee, Teodora secured an amazing eight auction lots for our exciting live and silent auctions, proving to be our biggest contributor on the evening.
Teodora has shown constant support since she has joined as an Ace Ambassador and we want to say a huge thank you for your most

Start your own Campaign
Whether you fancy running a marathon, climbing a mountain or holding a bake sale, the main thing about organising a campaign is to have fun whilst supporting Ace Africa - and to inspire others to join in and donate!

Testimonial
This year 13 brave runners took part in the Royal Parks Half Marathon, raising an incredible £8,000 for Ace. The day brought over 16,000 runners and over 40,000 spectators lined the streets of London, resulting in a tremendous day and an amazing atmosphere.
Apoorv Chaturvedi flew all the way from India to support Ace during the RPHM. He showed tremendous fundraising efforts and great fun on the day, leading the team with an impressive time of 1h:34!
“I read once that getting involved in charitable work can be one of the most selfless things an individual can do for oneself.”

Unfortunately due to a last minute injury Andy was unable to take part in this cycling trip himself and so we particularly want to thank Andy all the best for 2014 and a massive thank you for organising this event.

Testimonial
Sarah Byatt has been a fundamental supporter since we established Ace Africa. She has a strong affinity with East Africa and has lived and worked in Kenya. Sarah was moved to help Ace Africa having heard about an inspiring talk by our founder Joe Waddington, subsequently meeting up with him to discuss how she could help.
From the start, Sarah has been critical in the fundraising and advocacy of Ace Africa’s work, helping spread the message far and wide. She first visited Augustine and the team in Eugopora in 2005 and has visited twice since. She truly believes in the community development work that Ace conducts.
We are forever grateful for the support that Sarah has shown us in our development, having introduced us to long standing trusts and foundations, major donors, attending our events as well as helping us find raffle and auction prizes for them. Her commitment to Ace over the last 10 years is truly inspirational and we are so glad to have her amongst our team.
Sarah is a true advocate and ambassador of our work. Asante Sana Sarah from the whole team at Ace and the thousands of children and community members we work with.

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Get Involved | 37

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Overall, Ace Africa had an excellent year in 2013, with group income of £1,063,000, compared to the 2012 total of £554,000. In our 10th anniversary year it was particularly pleasing to achieve the historic milestone of passing the £1 million mark in annual income for the first time.

In 2013 Ace Africa reached a total of 118,458 new direct beneficiaries and 236,916 indirect beneficiaries at an average cost of £6 per direct beneficiary.

Income

Ace Africa’s income reached £1,063,000 on a consolidated basis, up from £554,000 in 2012.

The year started with Comic Relief renewing a three-year £385,000 grant, allowing us to expand the coverage of our programmes into new areas in Bungoma. In addition the group secured a total of 21 grants from institutions, trusts and foundations during the year.

At a corporate level, The Vitol Foundation and The Colourful Life Foundation were major contributors during 2013. Stewarts Law, a long-standing supporter of Ace, generously renewed their annual unrestricted support.

In terms of events, Ace had its most successful year ever, with the quiz night and the 10 Year Anniversary gala dinner setting new records and raising £10,000 and £83,000 respectively, after associated costs.

Individual giving played a key role with major donors helping to reach an improved level of unrestricted reserves. Ace was also able to pursue specific individual projects financed by restricted grants from our bursary, alumni, truck and emergency funds and supporters of the Rosie Dwyer fund.

Expenditure

Expenditure in Ace’s charitable activities continued to be spread across its focus areas.

2013 expenditure was £1,016,000 (compared to £624,000 in 2012), split between £775,000 grant making, £194,000 fundraising and grant application costs, £44,000 event costs and £3,000 governance costs.

In 2013 Ace Africa commenced operations in several new project sites. We have expanded the programmes into new areas in Bungoma, Kenya – Bumula, Srisa, Bungoma Central and Kimili – and Arusha Region, Tanzania – Olkokola and Musa.

Ace Africa UK

Ace Africa in the UK, Kenya and Tanzania work closely together to raise funds for programme activities in rural communities. Within the group Ace Africa UK’s principal role is to raise funds and manage grants from a range of UK and international trusts, foundations and corporates. Both Kenya and Tanzania are achieving success in fundraising regionally, but it remains the case that Ace Africa UK is the main location for the crucial unrestricted income that supports the organisational structure and fills gaps in programme funding.

The level of unrestricted reserves is a key indicator of the long-term viability of any charitable organisation. For this reason, Ace Africa UK saw significant investment in core fundraising efforts in 2013, which resulted in growth in unrestricted reserves. At the end of the year, unrestricted reserves stood at £66,407 at the end of the year, representing an increase of £46,522 compared to the prior year.

For every £1 spent in 2013, 80p went on our programmes in Africa and 20p on fundraising and governance costs.¹

¹ For comparison purposes, gifts in kind in 2013 have been excluded from both income and expenditure.² Institutions and governments, trusts, foundations and corporates.

² Individual donors, major donors and peer-to-peer fundraising.

³ Ace fundraiser events, challenge events and beneficiary events.

⁴ Media appeals, schools, universities, African locally sourced funds.

⁵ For comparison purposes, gifts in kind and events in 2013 have been excluded from this calculation.

³ The Trustees Report and Financial Accounts of Ace Africa(UK) are available through the Charity Commission website. Further information can be obtained by contacting us at info@ace-africa.org
The Year Ahead 2014

After an exciting and busy last year for Ace Africa, we are keen to keep the momentum going in 2014!

In January, through a new grant from the Addax & Oryx Foundation, we have commenced our livelihoods programme in the new areas of Bumula, Sisias, Bungoma Central and Kimilili in Bungoma, Kenya. This important three-year grant is targeting communities living in absolute poverty and below the threshold of $1.25 a day, and complements the Comic Relief grant which seeks to increase the access of rural populations to health provision including HIV counselling and testing, medication and health promotion methods.

We established a new partnership with Got Matar Community Development Group in Bondo District within our Siaya project area and are collaborating on aspects of our programmes including education and income generation. Still in Kenya, we have three new areas in our pipeline - Gem, Bondo and Ugenya - in the district of Siaya where we expect to establish our community programme later in the year.

In Tanzania, January kicked off with a new football league project as part of our Ace Child-to-Child Clubs. The football league encourages children to attend school as well as giving them access to sport, professional coaching, sports equipment and the chance to learn skills and engage in team sports. The project has been piloted in six, rural and remote schools with 6 boys and 6 girls teams engaging 200 children directly and thousands indirectly and has an immediate impact on regular attendance, retention and performance in schools. Following our evaluation we hope that this project will be expanded to the remaining 55 schools with Ace Child-to-Child Clubs in Arusha and Moshi Regions, Tanzania. This project, in partnership with the local Tanzanian professional football NGO Future Stars Academy, was supported by Eton College and launched at the Tanzanian High Commission in London and in Arusha in January. We have recently received funding to conduct a community theatre project to promote community health and rights as part of our Child Development programme in Tanzania.

In summer 2014, we expect to begin programme activity on Kome Island, Mwanza Region. Baseline research was conducted on Kome Island in late 2012 and we found an urgent need for the Ace Africa programmes. The area has high levels of HIV due to the large population of fishermen and commercial sex workers. We are currently finalising funding arrangements for this new programme.

Our research arm will continue to grow with an increase in programmatic short impact studies across the sites as well as developing our regular monitoring and evaluation tools, including the introduction of electronic data collection at the household level. Ace Africa will also start baseline and longitudinal research in Kenya and Tanzania in partnership with the University of Southampton and Microsoft.

Last but not least, the Joanna Waddington Centre was opened in Bungoma on 17th January 2014! The new Ace premises were officially opened by Fran Howard together with our founders Joe and Augustine. The celebrations involved local leaders, beneficiaries and Ace staff. The new building is expected to reduce costs, as well as give Ace an opportunity to earn an income through hiring out facilities to third parties.

In the UK we have an exciting year ahead as we do all we can to raise vital funds to support the expansion and continuation of our current work. In addition to our usual Ace Challenge Events, including the British 10k, Ride London 100 and the Royal Parks Half Marathon, we have an innovative event to attract new supporters taking place in June hosted by our Patron Liz Earle and Mike Dickson, CEO of the Rainmaker Foundation, who will discuss the Joy of Giving.
Ace Africa works in partnership with local partners, government and community groups to avoid duplication and ensure effective use of all resources.
Ace Africa KENYA
PO BOX 1185, Bungoma 50200, Western Kenya
Tel: +254 (0) 202 654 670
Email: resources@ace-africa.org
Registered International NGO in Kenya No: OP218/051/2003/0477/3060

Ace Africa TANZANIA
PO Box 16416 Arusha, Tanzania
Tel: +255 (0) 732 971 760
Email: infotz@ace-africa.org
Registered Non Profit Company in Tanzania No: 63324

Ace Africa UK
c/o Lockton Companies LLP
The St Botolph Building 138 Houndsditch, London EC3A 7AG
Tel: +44 (0) 20 7933 2994
Email: info@ace-africa.org
Registered UK Charity: 1111283

Ace Africa Board Members

Ace Africa UK
John Collenette (Chairman and Treasurer), Chad Lion-Cachet, Christopher Rowse, Francis Howard, Marianne Hay, Mark Chamberlen, Pratik Chandaria, Kedge Martin.

Ace Africa Tanzania
Alex Mnyangabe (Chairman), Dr. Ibrahim Isaac (Treasurer), Zainab Laizer, Freda Benedict, Ngugi Githinji, Patrick Materi, Joseph Mchana, Joanna Waddington.

Ace Africa Kenya
George Okode (Chairman), Karen Veronica Owuor (Treasurer), Aleya Kassam, Alwyn Cherpyagan, Dorothy Ongeso, Peter Orengo, Mary Dorothy Mukhwana, Angeline Wambanda, Dr. Peter Umara, Dr. Aggrey Otieno Akula, Augustine Wasonga.

Photographs by Patrick Drummond and Ace Africa staff.
New Ace Africa logo kindly donated by Buran Studio
www.buranstudio.com
www.ace-africa.org
Follow us on Twitter, Facebook, Youtube

What Your Money Can Buy

£12 Enables a vulnerable girl to attend school month round through the provision of a year’s supply of sanitary towels

£15 Buys 5 chicks for a household to improve their nutritional & economic security

£25 Provides enough seeds to support 8 households with a variety of nutritious food (kale, spinach, bananas, pineapple, etc)

£30 Provides 10 schools with hand-washing tins for improved hygiene and sanitation practices

£50 Treats 50 children infected with the jiggers parasite enabling them to attend school regularly

£100 Covers the cost of one legal aid clinic, offering legal advice and guidance to children and women where rights abuses have been committed

£200 Covers the cost of a World AIDS Day Advocacy Forum benefiting 500 children & vulnerable community members

£300 Funds a peanuts processing machine for a community group to earn a living

£400 Buys 3 goats and supports 12 people with protein-rich dairy milk

£800 Trains 20 teachers, that will teach 500 children, in essential HIV/AIDS knowledge on prevention and transmission

£1500 Trains 2 groups (40 members) on goat rearing for improved household food and economic security