



.....

Annual Review 2015

.....

Contents

1. Letter From UK Chair of Trustees	4
2. About Ace Africa	6
3. Special Reports	12
4. Programme Overview	22
5. Our Impact	32
6. Fundraising Highlights	34
7. Get Involved	36
8. Donors and Supporters	38
9. Financial Performance	40
10. The Year Ahead	42





Letter from UK Chair of Trustees

John Collenette

I hope you enjoy reading our 2015 Annual Review. We are extremely grateful for all your generous support without which it would simply be impossible for Ace Africa to undertake the work that you will find described in these pages.

2015 was a very active and positive year for Ace Africa.

In October the whole Ace Africa community was proud and thrilled when our founder Joe Waddington received her MBE from HRH The Princess Royal for services to deprived children in Kenya and Tanzania. This thoroughly deserved honour is very gratifying recognition for the tireless work that Joe and the Ace Africa team have undertaken over a number of years.

In Kenya we have expanded the number of project sites, beginning work in Homa Bay, Kisumu, Vihiga, Kakamega and Migori. It is always an exciting moment when Ace starts to operate in a new community, bringing the experience gained over more than a decade of engagement with communities from other areas and adapting it to the particular issues that have been revealed by initial research – the “baseline survey” which underpins our programme design and helps us monitor progress over time.

At the same time our existing programme work is constantly evolving: we progressively reduce our involvement in some areas where communities are able to operate independently, while elsewhere for example introducing new techniques such as seed multiplication and organic composting to enhance agricultural yields and generate additional income for community members.

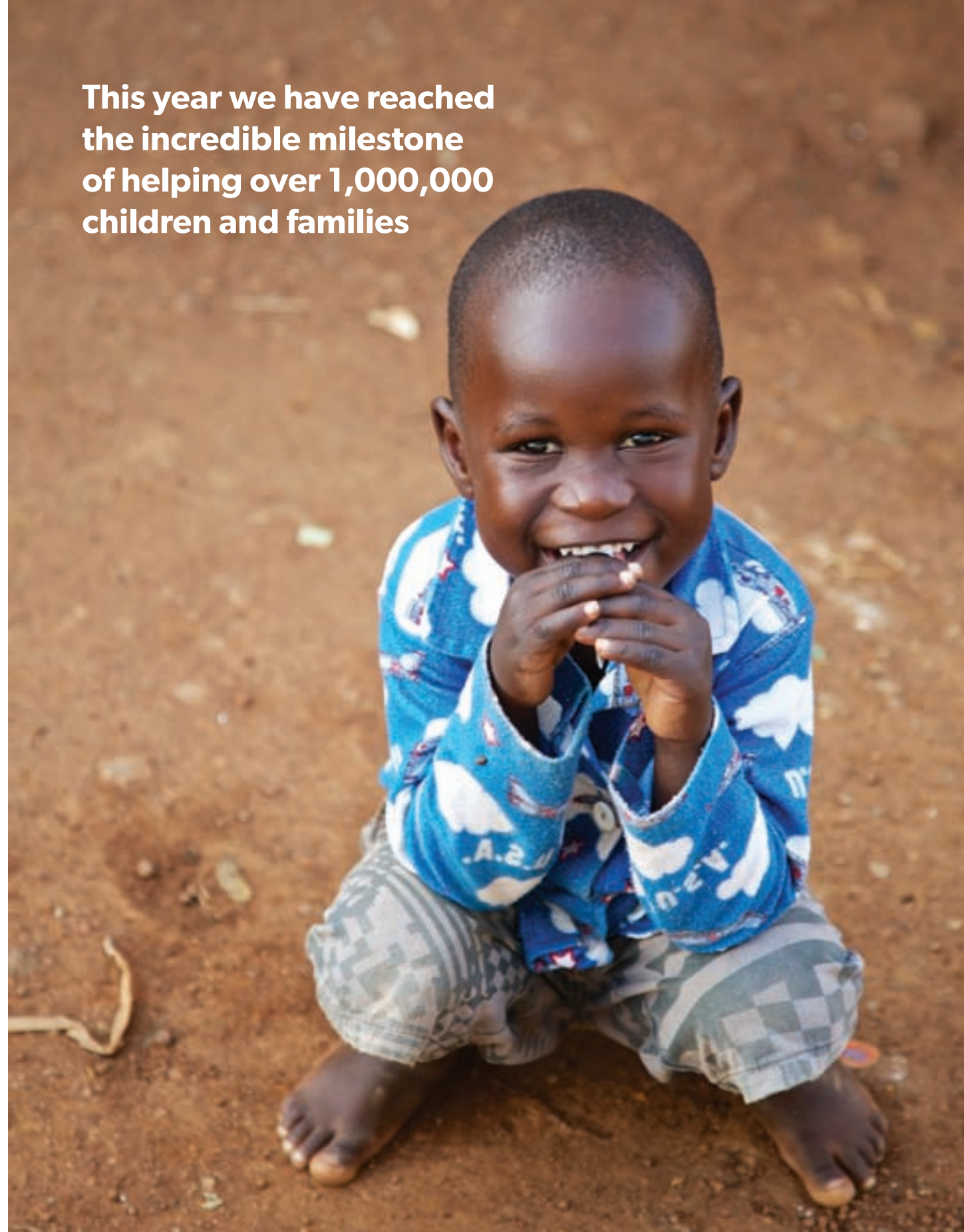
In Tanzania our work in the new site of Kome Island is developing very well, with HIV testing beginning the process of raising awareness and prevention and child-to-child clubs providing support to very vulnerable children. Our football programme in Arusha is expanding - and generating a huge amount of enthusiastic interest. It provides a wonderful opportunity for children who have often never participated in organised sport to develop their skills.

In the UK the trustees are working very hard to ensure that the organisation continues to be on a sound financial footing. Under the energetic and creative leadership of Margarida Villas-Boas (our UK Director), she and her team have achieved considerable success in developing income streams to develop financial sustainability through a variety of sources. Our role as a UK Board is to make sure that Ace Africa is able to continue its work in the most effective way.

It is both a pleasure and a privilege for me to serve as chair of trustees in the UK. On behalf of the board of trustees of Ace Africa UK, as well as the staff of Ace Africa in Kenya and Tanzania, and the volunteers and community members where Ace Africa operates, I would like to express our very sincere thanks for your fantastic support.

John Collenette

**This year we have reached
the incredible milestone
of helping over 1,000,000
children and families**





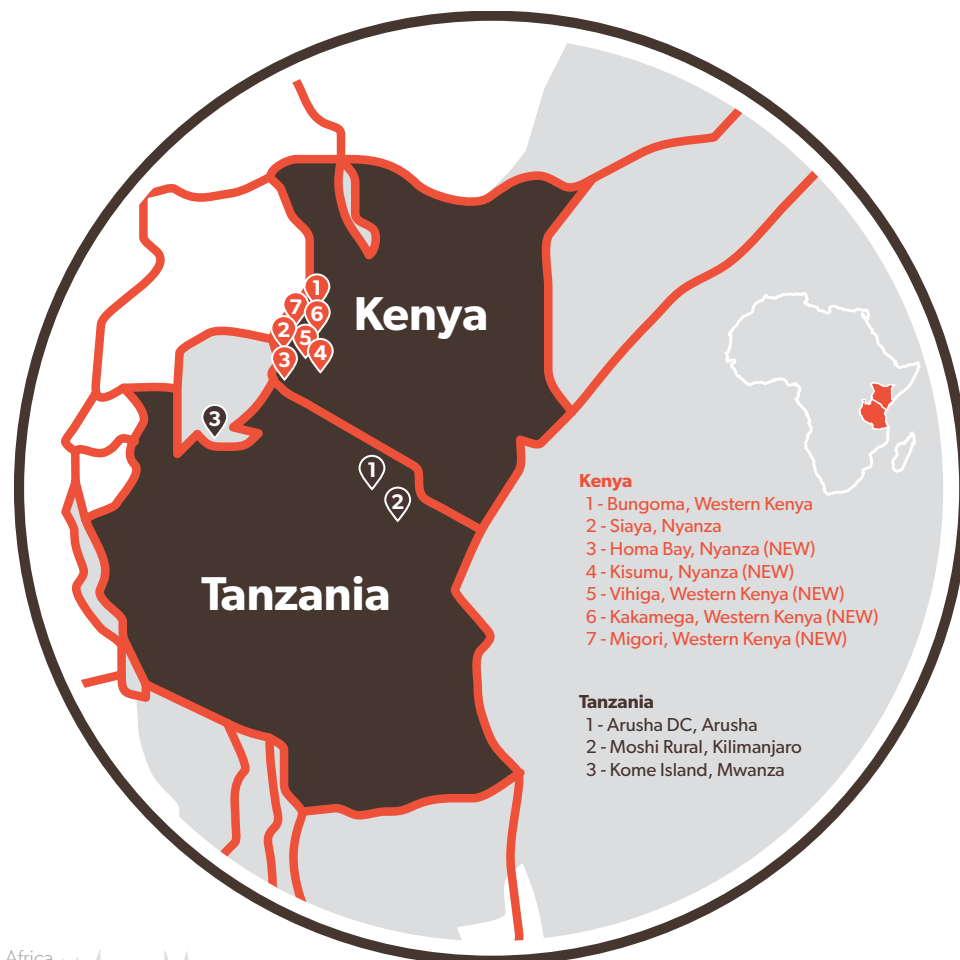
About Ace Africa

What We Do

Vision : Mission

**Children and communities
who are healthy and
self-sufficient**

- To empower children
- and their communities to
- improve and sustain their
- own health, wellbeing
- and development



why

In most areas where Ace Africa works

- **Many adults are showing the signs and symptoms of HIV and AIDS**
- **Many children are orphaned or vulnerable**
- **A large percentage of the population lives on less than US\$1.25 a day**
- **Children and adults lack access to medication, nutritious food, education, counselling, shelter, clothing and are unable to meet their overall basic needs.**

how

Research Driven

We have a profound understanding of the areas where we work through our baseline research, constant communication and interaction with partners and extensive monitoring and evaluation. We identify the scope of need and create a realistic and achievable programme looking to leave communities with sufficiently embedded and robust structures and systems that enable sustainable futures.

Working Alongside Community, Government and Local Partners

Ace establishes effective community structures and looks to build key stakeholder partnerships. We do not just deliver what is needed; we train and build upon existing skills of local people and community systems.

Long-term

Ace spends typically 10 - 15 years with each community, only 'phasing-out' when our presence becomes redundant i.e. a community that has the skills, educational and health support, economic stability, confidence and resilience not just to imagine a brighter future but work independently to make it happen.

Holistic

Our work focuses on all aspects of Child and Community Development. Our belief is that rather than addressing one issue at a time, a 360° approach is needed. Our programmes cover three key areas: Child Development, Community Health and Wellbeing and Community Livelihoods.

what

The Ace Africa programme is a long-term approach towards community development and involves the commitment of children, their families, the community, the government and partners in their own advancement.

Ace Africa addresses all aspects of development with the view that within 10 – 15 years, children and the community will become self-sufficient and self sustaining through improved food and economic security, health, wellbeing and rights awareness.

Our Action

Three interlinking components underpin our activity within any single programme area



Child Development:

Improving health, nutrition, hygiene, education, life skills and psychosocial wellbeing of children

Engaging community members, government and partners actively to promote and protect the rights of children



Community Health and Wellbeing:

Improving access to and quality of health care services for community members



Community Livelihoods:

Ensuring food security at the household and community level

Reducing levels of poverty at household and community group level through income generating activities

Advocacy and Awareness

Capacity Building

Direct Services to the community



Child Development

- Educating on children's and women's rights (Community Awareness Days)

- Establishing Ace Child-to-Child Clubs in primary schools
- Providing counselling and life skills
- Developing child right mentors
- Establishing community and district committees who resolve and refer cases of abuse
- Training teachers and head teachers on sexual education, violence and female genital mutilation (FGM)

- Providing school uniforms
- Providing medication, nutrition supplements and nutritious vegetables
- Providing sanitary towels and pants
- Providing water saving equipment, seeds and tools and environmentally friendly school latrines



Community Health and Wellbeing

- Educating on health and hygiene behaviour
- Raising awareness on how to prevent HIV/AIDS, malaria, TB and other prevalent diseases (Community Awareness Days)

- Outreach counselling, HIV testing and referrals to partners
- Sensitising and addressing deep rooted cultural traditions (e.g. FGM) and stigma (e.g. HIV/AIDS)
- Strengthening local and district health care management systems, referrals and resources

- Providing basic medication, nutritional supplements and other direct aid such as mosquito nets and condoms




Community Livelihoods

- Sharing agriculture and nutrition techniques (Agricultural Exhibition days, community group site exchange visits and partner sharing visits)

- Training in agriculture and nutrition
- Establishing individual, community and school organic kitchen gardens
- Training in animal farming e.g. poultry rearing, dairy goat breeding and fish farming
- Training in proposal writing, fundraising, marketing and business management

- Providing seeds, tools and water saving equipment
- Providing start-up finance and materials

A photograph of two young students, a boy and a girl, sitting at a desk in a classroom. They are both smiling and looking towards the right. The boy is wearing a light blue shirt and a green vest, and the girl is wearing a light blue shirt. They are both holding open books. The background is slightly blurred, showing other students in the classroom.

“Education is a human right with immense power to transform. On its foundation rest the cornerstones of freedom, democracy and sustainable human development.”

Kofi Annan

Special Report I

Ace Africa and the Millennium Development Goals

.....

“The number of people living in extreme poverty has fallen from 1.9 billion in 1990 to 836 million in 2015.”

As we leave 2015 behind and look forward to 2016 and beyond, we close the door on an epic chapter in international development characterised by the Millennium Development Goals (MDGs). These eight ambitious goals represent the most successful anti-poverty programme in history, having empowered millions of people over the course of fifteen years and transformed countless lives across the world.

As those of us who are familiar with Ace Africa and the work it carries out in Kenya and Tanzania are aware, poverty cannot be tackled without taking a holistic approach. Only by increasing access to economic opportunity, food security, quality health and protection services and education can we proclaim that we are improving the life of an individual. Development is a community-wide, holistic process that must be given time to generate true change in a society. As with the MDGs, Ace Africa establishes a 10 - 15 year framework within which to meet its goals.



In 2000, the UN rolled out a list of eight goals that would target specific areas with a view to bringing an end to absolute poverty over the course of fifteen years. The ultimate objective was to **“spare no effort to free our fellow men, women and children from the abject and dehumanizing conditions of extreme poverty”**.

In a bid to address this very real issue head on, the goals cover all aspects of life from the social and cultural to the economic to ensure that all improvements are sustainable and long-term and force a break in the never-ending poverty cycle.

The number of people living in extreme poverty has fallen from 1.9 billion in 1990 to 836 million in 2015. Achieving such a result is no small feat and Ace’s work in rural communities across East Africa has helped to contribute to the realisation of these goals. 429,706 household members saw their access to food improved through Ace Africa’s Community Livelihoods Initiative and its flourishing kitchen gardens.

Through Child-to-Child (CtC) clubs, Ace is able to tackle the issues of gender equality, universal education and improved child mortality. In fact, in terms of education, Sub-Saharan Africa has had the most success to date. Between 2000 and 2015, the region has achieved a 20% increase in net enrolment. This means that more children are going to school, getting an education and becoming empowered to be independent, self-sufficient adults. Ace alone has impacted directly the lives of over 90,231 children through its work with the CtC clubs and training programmes in schools.

Diseases such as HIV/AIDS and malaria have been given urgent priority which has led to a decrease in their prevalence. For instance HIV/AIDS knowledge and awareness is at 75% in Bungoma County (Western Kenya), up from 15% in 2006, with prevalence amongst 15-24 years old almost halving.

It is only when a project like this comes to a close that we can really appreciate the successes that have come along the way. Being part of the global conversation around issues such as poverty is necessary as it is only through cooperation and coordination that real change can be made. Ace has been and continues to be a part of that conversation by championing a well-rounded, long-term phased approach to development. Through this approach we have been able to ensure that we provide the building blocks for real improvements in the lives of real people.

While we may be moving past the MDGs, the fight against poverty is far from over. Inequality in all forms continues to exist and there remains a lot of work to be done. Fighting injustice at all levels, local, national and global remains a core concern for Ace and the rest of the NGO and global community. Enabling the world’s children to have access to their basic rights is imperative and we must continue to look ahead to the Sustainable Development Goals and the post-2015 development agenda. Working alone will never implement widespread change. In order to effect transformational change in our lifetimes, we need to continue to come together and work towards our common goal: to eradicate extreme poverty.



“Unlike many other organisations who just provide training, Ace Africa’s approach involves training and continual capacity building through the daily presence of staff and volunteers in the community. This results in over 75% of trainees adopting and sustaining activities after training.”

Joanna Waddington

Special Report II

Comic Relief and Ace Africa help transform rural health in Bungoma, Kenya

Comic Relief has supported Ace Africa Kenya providing 3 generous multi-year grants to support local communities. We are proud to share what this contribution has achieved as the project comes to a close.

Ace Africa has been committed to self-sufficient communities since establishment in rural Bungoma in 2003. Ace has been determined to cover local communities with its holistic programme in unison with government ministries and local partners who complement the work of Ace.

The grants were critical to improving the livelihoods and health outcomes across the whole county. With a particular focus on MDG 6, Ace pledged to increase HIV support services, expand nutritional capacity, protect children's rights and strengthen healthcare providers. Engaging the beneficiaries to input into the development of decisions that affect them was key in delivering this project and regular meetings with the network of community health volunteers enabled a strong environment to embed structures. Towards the end of the project Ace had developed an instrumental relationship with local media channels, which enabled the mass reporting and directed public attention towards local county health issues, county health budget and healthcare access for key populations.

The central objectives of the programme included:

- + **Building sustainable nutritional capacity in the community**
- + **Training members to safeguard the health and rights of children and the vulnerable**
- + **Providing psychosocial support and direct aid**

Over the course of this project, as a result of the intervention of Ace and other local partners and organisations, HIV rates in Bungoma County have decreased from 24% to 3.2% and antiretroviral uptake has increased by 9%. Through this decade long support, Ace has reached 161,208 direct beneficiaries, contributed to a county-wide reduction in HIV transmission, and provided food security for 263,130 children and their families in Bungoma. The Child-to-Child initiative has been implemented in 380 schools in the region currently benefitting over 11,800 children with essential health information.



MDG 6 Achievements Bungoma



HIV prevalence
 24% | 2005
 3% | Currently

Source: Ministry of Health; Kenya HIV Prevention Revolution Road Map



Condom use
 26% | 2007
 67% | Currently

Source: The Final County Profiles Report for Kenya



HIV / AIDS knowledge and awareness
 15% | 2005
 75% | Currently

Source: Kenya AIDS Indicator Survey



Deaths attributed to malaria
 36% | 2000
 25% | Currently

Source: National Malaria Control Program



Children with bed nets
 5% | 2007
 53% | Currently

Source: Bungoma County Health Report

Phase 1 | 2004-2007

The first phase of the project allowed community leaders to assess local needs, engage appropriate partners and involve locals in project design. Ace's approach guaranteed that all stakeholders were included in project design, identification of beneficiaries, implementation and monitoring and evaluation to ensure a coordinated and bespoke intervention.

To build nutritional capacity, Ace established training in agriculture, nutrition and identified income-generating activities. The project introduced community and school gardens, seed banks and feeding programmes. To promote children's rights, Ace implemented the Child-to-Child initiative to raise awareness through committees and youth support networks. 4,195 children were educated on their fundamental rights, with 137 community leaders facilitating this training and discussion. Ace further provided voluntary counselling and testing (VCT), education on HIV in schools, basic medical supplies, nutritional supplements, school uniforms and bursaries to improve psychosocial support and direct aid. Overall, there were over 50,000 direct beneficiaries.

Phase 2 | 2007-2011

Between 2007 and 2011, Ace engaged with stakeholders to deliver vital skills and knowledge in the form of increased training and technical support. In the second phase, Ace concentrated efforts on improving project deliverables and extending the community reach of existing programmes and infrastructure. Following the initial phase, Ace reinforced the skillset of current members to ensure food security, basic medical coverage, quality education, the protection of fundamental rights and increased access to psychosocial support for people living with HIV/AIDS, vulnerable children and their families. Firstly, this project targeted community leaders to promote and raise awareness for communal sources of nutrition and agriculture such as kitchen gardens and seed banks.

Establishing food security at the individual and community level allowed for better care of marginalised groups, especially people living with HIV and AIDS and orphans and vulnerable children. Stronger nutrition levels further improved the effectiveness of basic medication, while trading surplus crops provided an additional source of revenue. Furthermore, Ace reinforced training and protection of human rights through child rights committees, referral services and programmes within school systems. Thirdly, Ace established HIV prevention initiatives, voluntary counselling, testing in schools and outreach clinics, and delivered widespread psychosocial support to reduce stigma and transmission of HIV and AIDS. In Phase 2 there were over 111,000 direct beneficiaries.

Phase 3 | 2011-2015

In order for capacity-building initiatives to extend beyond the immediate participants, Ace trained stakeholders in community management, good practice and reporting to engage members across local, district and national levels. Facilitating community linkages between community members, care providers and ministry programmes allowed projects to remain organised, coordinated and sustainable for future generations. Ace's minimal role in phase 3 enabled community-driven activities to rely on local systems of prevention, care and support. Increased responsibility prepared local partners for Ace's exit and increased the project's capacity to upscale to new areas and communities. Essentially, this approach encouraged effective collaboration and greater ownership amongst local service providers. As a result of over 400,000 people have been directly reached with healthcare services.

These achievements echo Ace's 360-degree approach, where all community resources are strengthened to combat overall poverty and illness. As a result of these activities, Bungoma County combined HIV and basic health services to provide an integrated medical and psychosocial coverage for general at risk populations.

Public health facilities are now arranged in a three-tiered system to include immediate community health services, primary care services and county referral services.

Case Study

Simon Masinde

Project Area, Location

Maeni Ward
Bungoma County
Kenya

Situation

Since he was five years old, Simon Masinde has suffered from complications in his lower limbs, and after years of intensive physiotherapy still cannot walk without the help of a walking stick. He is now 37 and lives in Bungoma with his wife and children.

Across much of rural Kenya, people with disabilities experience severe discrimination within their villages. The stigma associated with his condition meant that Simon has found it consistently difficult to find full-time employment.

Ace Intervention

Through his involvement with the Maeni Ward Disabled Self Help Group, Simon was introduced to Ace. He has since undergone training in kitchen gardening and poultry management, using a variety of start-up seeds supplied by Ace to set up his own farm.

Through his sheer determination and ambition, Simon was able to invest income from his farm into a business providing computer services and training to others in the community.



Outcome

Today, Simon is able to support his family with food and income from his farm, where he makes a minimum of Kshs. 5000 (GBP £37) per month during the low season. No longer having to rely on his parents, Simon was empowered to become independent and can now pay school fees for his children, while the entire family also has access to healthcare services.

Looking ahead, Simon plans to build a one-stop computer services centre in Bungoma County and continues to give back to his community through his computer literacy teaching.

Special Report III

Ace Africa addressing Gender Based Violence, Violence Against Children, Early Marriage and FGM

Gender Based Violence is defined by UNHCR (1993) as “violence that is directed against a person on the basis of gender or sex. It includes acts that inflict physical, mental or sexual harm or suffering, threats of such acts, coercion and other deprivations of liberty.... While women, men, boys and girls can be victims of gender-based violence, women and girls are the main victims.”

Gender Based Violence (GBV) and Violence Against Children (VAC) are pervasive social problems affecting the lives of millions of people across the globe, commonly impacting the health and socio-economic development of societies and in particular those living in developing countries. Women and children, particularly girls and marginalised groups such as people living with HIV and AIDS, people who engage in sex work and people in prison are notably more vulnerable to becoming victims of violence and abuse. Those living in poverty, in remote and rural areas and within marginalised communities are particularly vulnerable.

Ace Africa’s Child Protection programme involves training teachers, children and the community about their rights and the services available to protect them as well as establishing community Child Rights Committees and Child-to-Child clubs in schools. In these rural areas, Ace has seen an increase in the numbers of reported cases of abuse, which range from issues of truancy and child labour to serious issues of sexual violence, Female Genital Mutilation (FGM),

early marriage and rape involving girls as young as 12. The increase in reported cases, whilst shocking, is an indicator of the success of our programme, as more people become empowered to speak out, report incidents and are better informed to resolve them or refer them onto the district authorities.

Ace Africa is responding to this situation by working closely with the police and judiciary, Ministry of Health and social services and at the local, district, regional and national level. In accordance with the national plan of action for the most vulnerable children, Ace Africa will establish the required local, regional and national committees, train community members and the relevant stakeholders to establish only the fourth One-Stop-Centre in the country as well as a remote ‘drop in’ centre in Musa village, Tanzania. The One-Stop-Centre will provide all the necessary services (health screening, counselling, police and judiciary) under one roof at the District Hospital. It is hoped that this will provide sanctuary to girls and women who are victims of sexual abuse and violence as well as those under threat of early marriage and FGM.



Case Study

Grace’s* story - Early Marriage

Situation

Grace Naishoki* is a 15-year-old girl living in Olkokola village, a remote area over 30km from Arusha. In 2015, Grace found out that her uncle was planning to marry her to a 57-year-old man for a dowry of 5 cows. This would mean that Grace would have to quit her school, leave her job and move in with a man nearly four times her age.

Luckily, through her school Grace had access to an Ace Child-to-Child Club and reported the situation to her teacher. The case was then referred to the Ace Child Rights Committee.

Ace Intervention

With Ace support, the case was brought to local government ward leaders and reported to the district police. However, given their distance from services and police protection in Arusha, Grace and her mother lived in fear, dealing with threats from relatives on their own. The relatives tried to control the issue by paying clan leaders, a move that would have resulted in Grace being sold into marriage.

Outcome

After Ace worked with the village leaders, they ordered the uncle to let Grace return to school to take her final primary school examination, which she sat in October 2015.

Grace has now started at Muklat secondary school and is living at home, protected by the Child Rights Committee and village leaders. The uncle now knows that he cannot force Grace into such a marriage, as he will be taken to court by the local authorities.

Ace Africa held meetings with Grace and other girls who told of similar stories. These cases have since been reported and are in process with the authorities. The girls are now in secondary school.

“I was so disappointed and knew that my education had come to an end. I feared for my life.”

*The name of the girl has been changed to protect her identity.

Programme Highlights Kenya



Supporting young girls at risk

Every year 380,000 young women are infected with HIV and girls account for 71% of infections amongst adolescents in Africa. Ace Africa is part of an ambitious partnership - DREAMS - aiming to reduce new HIV infections amongst adolescent girls across 10 sub-Saharan countries. DREAMS is a USAID programme funded by a range of agencies including the Bill and Melinda Gates Foundation and PEPFAR.

Ace is delivering a core programme using evidence-based approaches that reach beyond the health sector and address the root causes of the heightened HIV risk for girls: poverty, gender inequality, sexual violence and lack of education. Ace is doing this work in Homa Bay County of Western Kenya - one of our newest project sites - and will be delivering key projects including working with Child-to-Child Clubs, community theatre, improving young women's livelihood opportunities as well as promoting access to prevention, testing and treatment services.

HIV is a real and daily threat to young women, as are such issues as gender-based violence and female genital mutilation (FGM). Currently community structures are not trained or functioning appropriately to deal with and resolve such cases. In the coming year we plan to establish several safe places in the 7 wards of Ndiwa Sub County to ensure girls and women have access points to disclose cases of rape, sexual violence, FGM and early child marriage.

Building livelihoods in rural Siaya

Dulverton Trust are supporting our Community Livelihoods Initiative in Siaya over 3 years.

In the first year of the project, 196 community group members have been trained in organic kitchen gardening and 85% of these trainees have established active kitchen gardens producing more than 5 different crops. These households are now able to eat 3 meals a day and sell any surplus to meet other household needs.

Ace Africa also trained 80 mentors in agricultural technologies who disseminated good practices in agriculture and nutrition to 244 additional households in the community.

Also, individuals who can read and write from 15 community groups were taught how to draft proposals and 4 of these groups have already secured funds from the County Government of Siaya.

"I thank Ace Africa for organising this training. The topics have been very educative and I have learnt many new things about soya beans and amaranth. The knowledge and skills acquired here will help us improve our lives and uplift our group."

Nicholas Otieno, secretary of Maono Youth Group

Transforming lives at Southend Academy

Arisaig is a long-standing supporter of Ace Africa committed to helping vulnerable children improve their life chances through education and schooling.

Over the last year, Arisaig has enhanced the school environment at Southend Academy with major renovations: 2 new buildings were constructed in early 2015 and a further 5 classrooms renovated, bringing much joy to the student body.

Arisaig is funding many of the essential needs of the school: meals, school uniforms, sanitary pads, teachers' salaries and materials for boarding facilities. Pupils are among the most vulnerable, often orphans, and are referred by our network of community volunteers. Over the last year, the Southend Academy helped approximately 200 students.

"The new school uniforms received through Ace Africa's support have enabled pupils to be smart both in school and outside school. Their confidence level in class has shot up, unlike before when pupils were afraid even to stand up and answer questions in class due to the poor condition of their uniforms."

Mr. Mabonga, School Director

Innovating agriculture taking place in Western Kenya

Over the last year we have piloted several exciting and innovative agricultural concepts with community groups in rural Bungoma and Siaya, with the potential to revolutionise food production in the area.

Traditionally important crops to smallholders in Kenya are often low-yielding and susceptible to diseases such as root rot. This has been addressed using a technique called 'Participatory Varietal Selection' (PVS) which engages and trains farmers in identifying better crop varieties including beans, cow peas, green grams and other local vegetables. With the support of India Africa Agriculture Innovative Bridge Project, this programme is currently working with 48 farmers to identify high-yielding crops. The preferred varieties of crop will then be propagated and distributed through formal channels to the wider smallholder farming community.

A further 250 farming households are being trained in scientific seed production methodologies to ensure sustained community level seed production for improved livelihoods and nutrition.

Conservation farming interventions including composting can rebuild and restore soil fertility, which can otherwise compromise crop productivity. Organic waste produced on and off the farm is used to boost food production beyond smaller kitchen gardens. In partnership with GIZ/GOPA, Ace Africa is working with 4 groups who have developed a business plan to supply compost within Siaya as an income-generating venture.

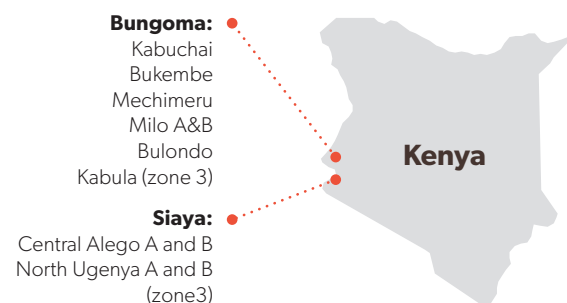
Ace Africa successfully handing over to communities in rural Kenya

The initial Bungoma Ace project sites are now testament to the success and sustainability of Ace Africa's long-term approach, which engages the commitment of the community, government and partners with the ultimate aim of rebuilding structures and strengthening skills and capacities of families in order for them to sustain their own livelihoods and wellbeing. In the areas where Ace is reducing its presence, we are now wishing to impart cutting edge agricultural technologies to the most successful community groups.

Community groups standing on their own

Since 2003, Ace Africa has worked with a total of 289 community groups in Kenya. The process of "handover" started in 2012 and by the end of 2015, 42 groups in Bungoma and Siaya Counties had become independent as a result of their capacity to manage projects, access funds directly and take charge of vulnerable children and community support services.

Areas where we have moved to maintenance and data collection only



Irish Potato Seed Multiplication Bungoma, Kenya

Background

Irish potato is an important food and cash crop in Kenya. It plays a major role in national food security and contributes to poverty reduction by providing employment. Currently production cannot adequately meet demand.

Project

This project is in response to a request by communities in Mt Elgon to help improve access to high quality Irish potato seeds (tubers). The project will identify, assess and contract farmers to establish seed multiplication farms, establish a cold storage facility for seed storage and provide technical training. Seeds (tubers) will be sold to farmers at an affordable rate and proceeds will be used to expand seed multiplication farms, increase storage capacity, training and technical support.

Prospective Partners

Horticultural Development Authority (farm assessment), Kenya Plant Health Inspection (certifications for seed multiplication) and Molo Agricultural Development Centre (provision of seeds).



Orange Fleshed Sweet Potato Bungoma project site

Background

Sweet potato is grown in Kenya by about 10 million people, of whom 80% are women living in poverty. In contrast to other major staple food crops, sweet potato is able to produce a comparatively high yield under relatively adverse conditions. However, a number of pests, diseases and nutritional disorders affect the crop and production remains low despite its recognised nutritional benefits (high levels of Beta-carotene and Vitamin A). During the past decade, Ace Africa has trained over 40 groups in the cultivation and value addition of orange fleshed sweet potato, including making flour, juice and crisps for marketing to address nutrition in the context of HIV and AIDS. While the project met with some success, a number of challenges were experienced, in particular the lack of secure and reliable markets for processed products and low sweet potato yields. Also, sweet potato in Bungoma County is not linked to any structured industry hence small unit production cannot support an industrial investment.

Project

This project aims to increase smallholder farmers' income from improved sweet potato productivity in Bungoma. Groups producing sweet potato tubers have been receiving technical support from Ace Africa to establish their own seed vine nurseries to improve access to clean seeds. The project will link groups to processing facilities (one community group in Bulondo project area has been supported by the World Bank with a building and equipment to process and market sweet potato flour that can be used for making bread and other pastries), other adequate distribution channels, consumer outlets and Ace Africa's dairy goat projects that utilise unprocessed products (sweet potato vines and peel) as livestock feed. It is expected that improved market opportunities will stimulate production and sale of sweet potato products resulting in increased income for the smallholder farmers in the sugar cane hub.

Prospective Partners

Kenya Agriculture and Livestock Research Organisation Kakamega (support with initial seed vines for replication).

Programme Highlights Tanzania



Strengthening communities in Arusha

To build on our progress in rural Arusha District, we began 2015 working on a new 5-year project with 10 community groups to improve their food, nutritional and economic security. Activities have started very well and all 40 group members trained in agriculture and nutrition practices to date have established a kitchen garden. Also a poultry project within 3 groups has provided each group member an average of 14 eggs per day, both to improve their diet and sell to the local community.

As part of our livelihood activities, we have set up a demonstration garden at the Ace Africa offices. Groups and community members have visited and participated in trainings at this centre of excellence and the vulnerable are supported with nutritious crops from the garden. The land purchased for the office will also provide a safe house and counselling room for marginalised community members.

“Throughout all my life, I didn’t expect that one day I would be provided with poultry rearing knowledge and free cross breed chickens, but Ace Africa provided this for me and my group members. Through that support I will manage my own life and my family’s by selling eggs and this will help to improve my household income.”

Nesriani Israeli, an OVC guardian at Olevolos village, Kimnyaki ward

Making progress on Kome Island

The Ace Africa team is very enthusiastic about our project on Kome Island. In a very challenging environment we have made good progress in the first year, addressing some logistical challenges along the way.

Through the support of the Innocent Foundation we are currently working on livelihoods with 7 community groups. They have been trained in kitchen gardening and milling and we have held community nutrition awareness days with the wider community to promote good nutrition habits.

A Child Rights Committee has been established on the island and 18 (10 male, 8 female) child abuse cases have already been brought to the committee and resolved. Cases have included early child marriage for girls (6), child labour (8) and domestic violence against children by guardians and relatives (4). 10 Ace Child-to-Child School Clubs have been set up on the island with 20 teachers trained, benefitting 700 children with life skills, HIV education and nutritious food from new school kitchen gardens. This work has been supported by the Vitof Foundation.

“I recognise that all children have equal rights including those with disability and those living with HIV and AIDS. I can state ways in which rights are abused and can identify key structures necessary to protect the rights of children in the community”

Musa M. Charles, Teacher at Lugata Primary School

Rising Stars

Following the success of the Future Stars Football League in 2014, players have been making great strides with their football skills in 2015. Diana Moses showed commitment, potential and great talent at football and was selected from her school for the Future Stars Academy.

This year, Diana participated in the East Africa cup with teams competing from across the region: Kenya, Uganda, Tanzania, Rwanda, Burundi and Zambia. The teams came together across different age categories to compete in a tournament held in Moshi, Tanzania. The under 13 Future Stars team had 7 players coming from Ace Africa schools. Following the Moshi tournament, the Future Stars team and Diana were invited to participate in the Airtel Rising Stars tournament, which led them to a national tournament in Dar es Salaam.

Diana participated in both matches that Arusha played and scored the only goal that Arusha scored in the tournament. Although they didn’t win on this occasion, the experience has given Diana great hope for a better future.

“I want to thank Ace Africa so much for giving me the chance to get proper football coaching. As a girl, it is hard to find the way to play any sport, but because of Ace Africa I was taught how to play football in the right way and I even got picked to play at national level. This experience has been really good and I have made new friends and learned lots of things. Thank you!”

Diana Moses, Kisongo Primary School

Strengthening Ace Africa through Stars Support

A new three-year partnership has been established with The Stars Foundation after Ace Africa Tanzania won the Stars Impact Award in the category of Health for Africa and the Middle East in December 2014.

The grant supports a number of exciting initiatives including the establishment of a pilot One-Stop Centre. Currently under development, in collaboration with a range of local partners including judiciary, police, Ministry of Health and Education, the centre aims to provide an outlet for disclosure of rights abuse cases amongst girls and women. In the Masai community cases of female genital mutilation, gender based violence and early child marriage are highly prevalent.

Stars are also supporting the enhancement of our digital monitoring and evaluation (M&E) system with the development of digital tools and training manuals, as well as training staff in digital data collection. Over the last 2 years we have been upgrading our M&E system so that all data is collected through tablets and uploaded onto a cloud-based server. This has helped us to improve donor reporting systems and the impact assessment of programme delivery.

As part of the Stars Award, Ace Africa was awarded \$20,000 to be used as consultancy. Ace engaged a consultant to provide on site staff training, particularly in management and strengthening organisational systems. In addition, staff attended further training in Child-to-Child in Nairobi, Kenya.

Advancing Digital M&E in Tanzania



In 2014, Ace Africa began implementing a major strategic initiative – the integration of digital data collection and analysis across our monitoring and evaluation (M&E) systems.

As part of this process, in 2015 Ace TZ unveiled an exciting, new digital data tool built in Open Data Kit (ODK) aimed at increasing its accountability, transparency, productivity and effectiveness - the “Activity Log”. This is now used by all staff in the field and office to record and measure all activities they conduct across programme areas and sites.



The tool enables M&E and field staff to quantify activities by type, duration, geographic location, programme area and donor, amongst others, as well as to record qualitative details on the activity. The tool assists staff in improving their follow-up on various activities and effectively completing their various reporting obligations. It has a very simple, user-friendly format, enabling staff to complete it quickly and efficiently with minimal disruption to their field activities.



The data derived from the tool provides M&E staff with high-level outputs and achievements accomplished by Ace throughout the country. The Activity Log then complements a suite of more detailed, programme-specific assessment tools developed by M&E staff. In addition, Ace TZ has started to conduct all project-specific baseline surveys and evaluations digitally in the ODK platform.

All of these digital tools provide large benefits over paper-based systems in terms of efficiency and data quality and security. Data is automatically uploaded to a server for storage and analysis. GPS data is also routinely collected in the tool, enabling detailed mapping of programmatic reach.

Combined, these various tools are leading Ace toward a state-of-the-art digital M&E system that can better measure outcomes and impact, with the ultimate goals of enhancing our effectiveness and productivity as an organization and increasing our accountability to beneficiaries and donors.



“Implementation of the Activity Log has been a major milestone in our transition from paper to digital, in terms of our systems and approaches to M&E and recordkeeping. With this tool, we are now much better able to capture what staff are accomplishing on a real-time basis. This, in turn, increases our responsiveness, effectiveness and, ultimately, our impact in the communities we serve.”

John Emmanuel - Programmes Coordinator - Ace Africa TZ

Special Feature

Ace Co-Founder Joanna Waddington receives MBE Honour

The Foreign and Commonwealth Office (FCO) announced 90 awards for Britons on recognition of their exceptional service to Britain overseas



Photograph by British Ceremonial Arts Limited

Ace Africa founder, Joanna Waddington, was awarded an MBE by HRH The Princess Royal on the 6th October 2015 for her services to deprived children in Kenya and Tanzania.

In 2002, with co-founders Augustine Wasonga and Anthony Okoti, Joe conducted research in Bungoma, Western Kenya on the impact of HIV and AIDS on these rural communities. It was on this research that Ace Africa was built. With her fellow founders, she established a holistic, long term development programme to address the devastating impact of HIV and AIDS on community and children with a focus on Health, Child Rights and Protection and Livelihoods. Starting on a shoestring, she was responsible for securing grants and support from individuals, trusts and foundations, including the first Comic Relief grant in 2004.

Joe lived and worked in Bungoma for six years, a testing environment for any outsider. In 2008, she moved to Arusha, Tanzania, where she established Ace Africa (TZ) and where she continues to live and work as the Country Director.

Through her courage, determination and passion and with the extraordinary support of the professional and dedicated Ace Africa team, Ace has transformed the lives of hundreds of thousands of vulnerable children and their families.

On behalf of us all, we would like to thank Joe for her long-standing commitment and congratulate her on this remarkable achievement.

*Above: Joanna Waddington accompanied by fellow co-founder Augustine Wasonga at Buckingham Palace.
Right: Joanna Waddington receiving the award from HRH The Princess Royal.*



"I was deeply honoured to accept the MBE from the Princess Royal in October 2015. An award which recognises the tireless work of so many colleagues and friends of Ace Africa and without whom we would not have achieved so much over the past 13 years. Thank you for your amazing and continued support."

Joanna Waddington

Photograph by British Ceremonial Arts Limited

Our Impact

Key Performance Indicators 2003-2015

Over the past 13 years, Ace Africa has evolved into a leader in community development good practice, ensuring that all fieldwork has foundations in extensive, bespoke research. Our holistic approach is our defining feature. It is this commitment to the communities with which we engage that has been pivotal in helping us to secure significant levels of support and funding.

Through the expansion of our project sites and reach across Kenya and Tanzania, we have been able to have a direct impact and improve the lives of over 1 million beneficiaries.

Ace Africa is run by Africans for Africans. We currently employ 58 African staff and remain indebted to our dedicated network of 9,868 community volunteers. Today, we have registered charity status in Kenya, Tanzania, the UK and the USA allowing us to draw on support from across the world in achieving our goals.

Our achievements

Over **1 Million**  children and their families helped in respect of health, education, livelihoods and rights

Ace Africa	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015
Areas of Operation	3	6	7	7	11	13	13	14	14	15	19	39	44
No. of Staff	4	7	11	13	30	38	43	43	43	58	60	61	63
No. of Community Volunteers	0	13	14	14	450	2000	2500	3295	3303	4000	4664	7043	9868
Approx Spend in Africa £	16,000	112,000	124,000	194,000	337,000	489,000	500,000	525,213	524,000	527,000	755,178	983,000	1,230,000
Direct Beneficiary Cumulative	300	5,000	35,000	50,000	100,000	187,550	293,850	426,397	493,861	650,000	768,458	948,001	1,114,910
Indirect Beneficiary Cumulative	600	10,000	70,000	100,000	200,000	355,000	440,000	688,034	987,722	1,300,000	1,536,916	1,896,001	2,229,819



Child Development

495 Ace CtC Club in schools providing life skills to a total of **90,231** children since 2003

9,170 girls attending school month round through the provision of sanitary pads and pants

9,982 cases of child abuse reported and resolved by Ace and committees



Community Health and Wellbeing

80,443 people tested for HIV and **15,483** received medication

44,490 counselled in their homes by an Ace Africa counsellor



Community Livelihoods

Over **30,000** community members trained in Agriculture and Nutrition and provided with seeds and tools

73,147 kitchen gardens established supporting over **429,706** children and their families with a variety of nutritious vegetables including kale, spinach, carrots and nightshade

198,390 community members becoming food secure i.e. eating at least 3 nutritious meals a day

Fundraising Highlights

Events

A Night at One Marylebone

With an eccentric Hula-Hoop performance, music from violinist Dmitri van Zwanenberg, a high energy live auction hosted by Charlie Ross and the most exquisite food served by our patron Phil Howard, A Night at One Marylebone managed to raise a record breaking £146,818 net.

Kitchen W8

An evening of food, fine art and fundraising at Kensington's Michelin starred restaurant, Kitchen W8, to raise an impressive £15,456. Thank you to Rebecca Mascarenhas and Phil Howard for hosting the event and Fran Howard for providing his beautiful watercolours.

Quiz Night 2015

Masterminded by the contagiously energetic Quiz Master, Mark Turnbull, Ace Africa's incredibly popular annual quiz night raised over £9,400 net, with our live auction breaking a new record.

Schools



UK Schools support 2016 Tanzania Football League

Eton College along with new support from Caldicott Preparatory School, Cothill House and Bradfield College have all been actively fundraising ahead of the 2016 Football League.

Campaigns

Mount Kilimanjaro Trek August 2015

In memory of her younger sister Florence, Olivia Maiden decided to take on the great Kilimanjaro alongside her father. The Maiden duo raised a staggering £8,600 for both Ace Africa and Helen and Douglas House Children's Hospice.

Walk for Worth London2Brighton May 2015

On the 23rd of May, a team of five courageous boys took part in a 100km walk from Brighton to London raising an awesome £3,413 for Ace Africa!

London Marathon, April 2015

Ace's inspiring chairman John Collenette and elite runner Sam Hopkins decided to take on the gruelling 26.2 mile route through the heart of central London while raising a brilliant £3,140.

Challenges



UK Challenges

Ace Africa teams took part in three UK based challenges this year: the British 10K, Prudential RideLondon 100 and the Royal Parks Half Marathon. With 60 participants actively fundraising across these three events our enthusiastic runners and cyclists managed to raise a wonderful figure of £48,725!

Get Involved

How you can help

Stay Connected

Sign up for our mailing list, where you can keep up to date on all the work that we carry out in the local communities and hear all the latest Ace stories.

For major gifts, grants, corporate and other forms of giving please contact info@ace-africa.org

Donate

Donate by cheque

Please send a cheque payable to 'Ace Africa' to:
Ace Africa (UK)
c/o Lockton Companies LLP
The St Botolph Building
138 Houndsditch
London EC3A 7AG

Donate by bank transfer

CAF Bank Ltd / Sort Code: 40-52-40
Account Number: 00017187

Donate on-line

Please enter our website www.ace-africa.org/donate or www.virginmoneygiving.com and select Ace Africa.

Regular Giving

- However big or small, your contribution has the power to change the lives of vulnerable children and their communities in East Africa.
- Becoming a Friend of Ace, you can choose to give at our Bronze level of £5 a month or the Diamond level at £200. Choosing to give regularly means that Ace Africa can plan for the future and continue to develop the communities we support.



Peter Hornsby

Peter and Bridget Hornsby have followed our journey over the past few years and been a crucial and loyal support to the growth of Ace – in more ways than one. From being a Friend of Ace, participating in our events and even lending their brilliant daughter, Miriam, to intern in our Ace UK office last summer!

Become an Ace Ambassador

- Our Ambassadors go that extra mile to support Ace Africa. Promoting our work as widely as possible and encouraging more people to support Ace Africa, they are committed to the work that we do and are a key part of the team.



Rosa de Mello do Rego

Over the past three years, Rosa has been an incredibly enthusiastic, loyal and key supporter to Ace Africa – from helping pro-bono with our Gala Dinners to getting on her bike and cycling 100 miles from the Surrey hills and into London! Thank you Rosa for the time and energy you put into supporting Ace's programmes.

Participate in Our Events

- Join us at our Ace events, from quiz nights to sporting and adventure challenges. By getting involved you are helping greatly to support our on-going programmes through rural Kenya and Tanzania.



Max Harrison

In 2015 Max took on the British 10k Run, ran the Royal Parks Half Marathon and cycled from London to Paris...all in the space of 4 months! We are completely overwhelmed with the support from our challenge hero. Alongside his exhausting training schedule, Max raised a staggering £5,750 for Ace Africa. Thank you Max for your most dedicated support.

If you are interested in any of the events mentioned above please email event@ace-africa.org.

Start your own Campaign

- Whether you fancy running a marathon, climbing a mountain or holding a bake sale, the main thing about organising a campaign is to have fun while supporting Ace Africa - and to inspire others to join in and donate!



Chris Rowse

In March 2015, Ace Trustee Chris Rowse tied the knot with his wife, Alexandra. Instead of asking for gifts they've decided to 'pledge' their wedding. The money raised from this most thoughtful initiative will go a huge way in supporting the many vulnerable children and their communities living in rural Kenya and Tanzania today.

A heartfelt thanks to both Chris and Alexandra for your most generous and loyal support of Ace Africa.

Donors and supporters

2003 - 2015

We would like to take this opportunity to pass on our heartfelt thanks to all our donors, partners, patrons, Friends of Ace, ambassadors, event participants and sponsors, bursary and alumni sponsors, supporters of the Truck, Emergency and Rosie Dwyer funds and our many other loyal individual supporters over the years (too numerous to list).

Institutional and Government Donors

Catholic Diocese of Bungoma, Centre for Reproductive Health Rights, CIDA, Comic Relief, Diocese of Maseno West Bungoma, Duke University USA, Guernsey Overseas Aid Commission, HOMF, Kenya AIDS NGOs Consortium (KANCO), National AIDS Control Council (Kenya), POFO, The Commonwealth Foundation, Tulane University USA, Unicef Kenya, University of Washington, USAID/Aphia Plus, USAID/PATH

Trusts and Foundations

Addax & Oryx Foundation, Albert van Den Burgh Charitable Trust, Allan and Nesta Ferguson Charitable Trust, Arnold Burton 1998 Charitable Trust, Ashden Charitable Trust, Ashmore Foundation, Ashworth Charitable Trust, Biskra Charitable Trust, Bulldog Trust, Chalk Cliff Trust, Child Reach International, Children in Crisis, Clara E Burgess Charity, Colourful Life Foundation, Desai Memorial Trust, Destiny of a Child, Eling Trust, Elton John AIDS Foundation, EM Behrens Charitable Trust, Esme Fairbairn Foundation, Evan Cornish Foundation, Garfield Weston Charitable Trust, Gerald Palmer Eling Trust, Good for Life Charity, Hadlow Down PCC, Huggy Bears, Japan Water Fund, JJ Charitable Trust, Jonathan Knowles Trust, Kilimanjaro Foundation, Kitchen Tables Charitable Trust, Lancashire Foundation, Livetwice, Lord Deedes of Aldington, Charitable Trust, MacBevan Fund, Mangilbai Haridas Khira (UK) Charitable Trust, Mother Mary Charles Walker Charitable Foundation HHCJ, One World Group, Paget Trust, Paragon Trust, Peter Storms Trust, Piton PCC, Red Cross, Rosie Dwyer Trust, Rowan Charitable Trust, Rycklow Charitable Trust, SMB Trust, Souter Charitable Trust, Spurgin Charitable Trust, Stars Foundation, Stephen Lewis Foundation, Sylvia Adams Charitable Trust, The Angus Lawson Memorial Trust, The Dulverton Trust, The Egmont Trust, The Golden Bottle Trust, The Hasluck Charitable Trust, the innocent foundation, The Jane Buebear Sport Foundation, The Marr-Munning Trust, The Philanthropic Trust, The Sulney Fields Charitable, The

Stewarts Law Foundation, Tory Family Foundation, Trust in Indigenous Culture and Health (TICAH), Vital Foundation, W F Southall Trust, Waitrose Foundation, Waterloo Foundation, Wyfold Foundation

Corporates

Acacia Exploration, Albatros Africa, Arisaig, BGC Partners, Charles Stanley, Diageo, Exotix, Gems TV, Hoopoe Safaris, Icap, I Hennig & Co, Kenya Coach Industries, Khetia Group of Companies, KPMG, Liz Earle Beauty Company, Microsoft, Morgan Stanley, Radix Traffic, SAB Miller, Scott Bader, Swala Gem Traders, Wildlife Explorer

Major Individual Donors 2015

We thank our major individual donors who wish to remain anonymous.

Schools and Universities

Benenden School, Bradfield College, Caldicott Preparatory School, Cambridge, Cothill House Dragon School, Ealing Oldfield Primary School, Eaton Square School, Eton College, Haygrove School, Lancing College, Latymer Upper School, Merlin School Putney, Newcastle University, Notting Hill Prep School, The Beacon School, Tower House School Putney, University of Liverpool, Wellington College, Winchester College, Worcester College

Other Partners

Amani Child Development Centre, Anglican Development Services, Aphia Plus Western, Bridge2Aid Bungoma Home Based Care, Program, Casac, Centres for Disease Control (CDC), Child to Child Trust, Childline Kenya, Community Research in Development, Initiatives (CREADIS), Department of Infectious Diseases and Epidemiology Imperial College London, Faulu Kenya, Future Stars, Girl Child, Network, Got Matar Community Development Group, Haller, Imperial College, Kanduyi Children's Home, Kenya Poverty Elimination Network (K PEN), Kenya Seed Company, London School of Hygiene and Tropical Medicine, Millenium Villages Project, Molly's Network, Partners for Child Development (PCD), Redcross, Saint Anthony School, Save the Children Tanzania, Seka Educational Theatre, Siaya Peasant Community Outreach Project (SPECOP), Siritanyi Children's Home, Southend Academy, Techno Serve, The Caucus for Children's Rights, The East African Association, The Food Ethics

Council, The Mango Tree, Touch Foundation, UK Consortium on HIV and AIDS, Unicef Tanzania Children's Agenda, Western Education Advocacy and Empowerment Programme (WEAP)

Special Supporters

Dame Judi Dench, Duchess of York, Lenny Henry, Paddy O'Connell, Ross Kemp, Sir Trevor Macdonald. We also acknowledge with pride the support of Liz Earle, André Villas-Boas and Phil Howard as Patrons of Ace Africa. And Patrick Drummond as our official photographer.

Ambassadors

Amelie Johansson, Andy Jinman, Emanuele Ferrero de Ventimiglia, Emily Novelli, Glen Pierce, Helen Fairclough, Jax Fanshawe, Kim Buckland, Rosa de Mello do Rego, Sarah Byatt, Tabby Elwes, Teodora Filipovic

Sponsorship and Gifts in Kind 2015

Atelier Swarovski, Birley Group, Bear Grylls, Chateau Clinet, Credit Suisse, Denis O'Regan, Diageo, Dmitri van Zwanenberg, E-FIT, Eudelo, FC Zenit Saint Petersburg, Fordham Sports, Image Rights, Francisco Sottomayor, Fruitful, Office, Grace Belgravia, Hamiltons Gallery, Harrys of London, Hickman Bacon, Hunter, Jane French, JAX JEANS, Johnnie Boden, Juventus, Konditor&Co, Liz Earle Co, Longhorn Publishers, Louis Leeman, Manchester City, Mash, Nick Gentry, Opera Gallery, Orlebar Brown, Patrick Drummond, Phil and Jennie Howard, PRIYANKA, Pots & Co, Recipease, RHS Chelsea Flower Show, Ro&Mo, Serena Fremantle, Stephanie Williams, Simply Rosa, Sir Steve Redgrave, Sting and Trudie, The Elephant Family, The Economist, The Genuine Gemstone Company, The Peninsula Paris, The Real Flower Company, The Square, Tim and, Maggie Hobbs, Tom Hartley Jnr, Tottenham Hotspur, Union Group, USAID/AphiaPlus Western, Waitrose Foundation, will.i.am, Yeotown Health Retreat

Interns and Office Volunteers 2015

Amelie Johansson, Anthony Morris, Christelle Brisset, Gabrielle Cheyney, Genevieve Lloyd, Sonia Sanson Duban

Thank you to Lockton Companies for providing our pro bono office for the Ace Africa UK team.

"Ace Africa is an effective NGO, working with some of the very poorest, hungriest and most vulnerable people in rural Tanzania. Whilst there have been some minor teething issues at the start of the new project [Kome Island], the extremely strong team have dealt well with the challenges coming their way. It is exactly the sort of organisation and work that the innocent foundation is proud to support."

Kate Franks, the innocent foundation Manager

Highlights 2015

Our Patrons

Liz Earle MBE

Founder Liz Earle Wellbeing and LiveTwice charity



Phil Howard

Michelin starred chef and owner of The Square restaurant



André Villas-Boas

FC Zenit Saint Petersburg Head Coach



Arisaig

Arisaig are one of our longest standing supporters in Kenya and we are grateful for their continued and loyal support. Since 2007 Arisaig have helped many of the most vulnerable children in Bungoma get the access to education they deserve, investing in their education through the development and enhancement of Southend Academy. The school has come on leaps and bounds over the years, with new classrooms, boarding and kitchen facilities established making it a fantastic learning environment for orphans and vulnerable children.

Duke University

Ace has been working in close collaboration with leading academic institution Duke University since 2005 on an important research study 'Positive Outcomes for Orphans.' Ace was identified as the leading NGO partner in community care and support for orphans and vulnerable children. The ultimate goal of the study which was extended until 2015 was to provide additional evidence to local communities, policy makers and funding agencies on optimal and feasible care options for orphaned and abandoned children aged 6 and above in less developed countries.

de Wintons

We really can't thank Alex and William de Winton enough for all their fantastic support of our programmes over the last years. We certainly wouldn't be where we are today without their most loyal support. We are so pleased that William and their son John visited our programmes in Tanzania for the first time last year to witness the impact of our work on the ground. In addition to their significant financial support and attendance at Ace events, they have also introduced us to other key supporters including Angus Lawson Memorial Trust who have been supporting our work in Kenya over the last three years.



Top Funders



Financial Performance

Financial Summary

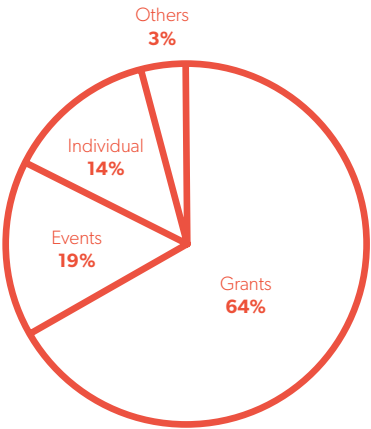
During the past 4 years Ace Africa has nearly tripled its organisational turnover - up from £554,000 in 2012 to £1,063,000 in 2013, £1,290,000 in 2014 and £ 1,572,000 in 2015. This has enabled us to consolidate our programme activities in the original project sites whilst expanding operations into new areas and reaching further beneficiaries.

Income

Ace Africa income reached £1,572,479 on a consolidated basis (£1,522,479 after exclusion of gifts in kind). Institutional and corporate giving accounted for 64% of the total funding in 2015, with a total of 34 grants secured during the year. Major contributors included Comic Relief, The Colourful Life Foundation, Duke University, Addax and Oryx Foundation, Stars Foundation, Vitol Foundation and other institutions that wish to remain anonymous.

Ace Africa had its most successful year yet in terms of events with the gala dinner held in March setting a new record and raising £146,818 after associated costs.

Individual giving continued to play a key role with major donors contributing to a higher level of unrestricted reserves in the UK at year-end of nearly £125,000 (2014: £73,341).



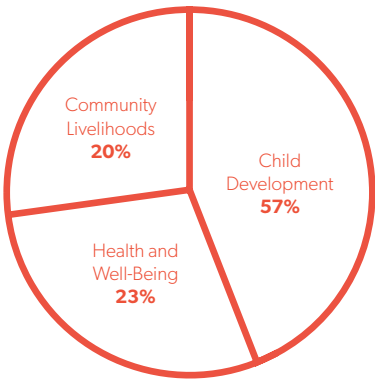
For every £1 spent in 2015, 86p went on our programmes in Africa and 14p on fundraising and governance costs*

Expenditure

2015 Expenditure was £1,478,597 (£1,428,597 after exclusion of gifts in kind), compared to £1,174,052 in 2014 with the following split:

Category	Amount (£)
Charitable Activity	£1,230,132
Fundraising and Grant Application Costs	£131,667
Event Costs	£60,446
Governance Costs	£6,352

Spending on our three thematic areas was split as follows:



Consolidated Statement of Financial Activities

For the year ended 31 December 2015

	Unrestricted Funds 2015	Restricted Funds 2015	12 Months Total Funds 2015
	£	£	£
Incoming Resources			
Incoming resources from operating activities			
Donations and grants	184 245	686 952	871 197
Kenya	-	274 758	274 758
Tanzania	-	115 735	115 735
Event Income	255 453	5000	260 453
Investment Income	336	-	336
Other - in kind	50 000	-	50 000
Total Incoming Resources	490 034	1 082 445	1 572 479
Resources expended			
Costs of charitable activity			
Support of Ace Africa programmes	46 335	1 183 797	1 230 132
Costs of generating funds			
Fundraising and Grant Application Costs	120 016	11 651	131 667
Event Costs	60 446	-	60 446
Other - in kind	50 000	-	50 000
Governance Costs	6 352	-	6 352
Total resources expended	283 149	1 195 448	1 478 597

In 2015 Ace Africa reached a total of 166,909 new direct beneficiaries at an average cost of £7 per beneficiary

*Gifts in kind have been excluded from both income and expenditure where relevant for the purposes of this calculation

Ace Africa in the UK, Kenya and Tanzania work closely together to raise funds for programme activities. Each country has independent charitable status and individual audited accounts are available upon request. The Trustees Report and Financial Accounts of Ace Africa UK are available through the Charity Commission website. At the end of the year, UK unrestricted reserves stood at £124,659, compared to £73,341 in 2014, an increase of just under 70%. Further information can be obtained by contacting us at info@ace-africa.org.

The Year Ahead

2016

The Ace Africa family is buzzing with activity as we embark on our new three-year strategic period 2016-2018.

In 2016 we will continue to expand across new project sites in Kenya - Kisumu, Homa Bay, Migori, Vihiga and Kakamega - and strengthen the scope of programmes in current areas of activity in Tanzania with the help of new grants.

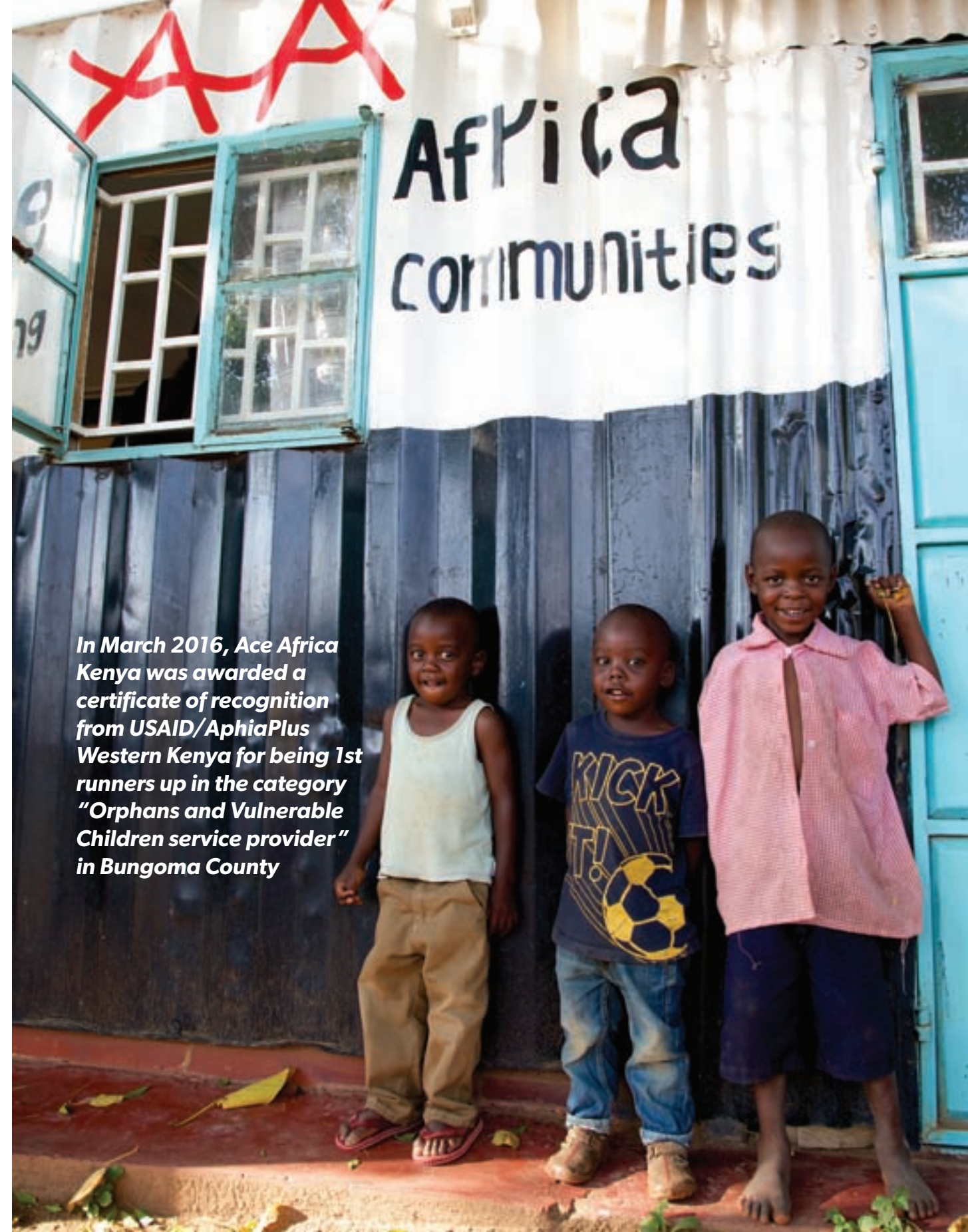
Ace Africa will conduct baseline research in the 5 new project sites in Kenya. This defines the starting point for our work – and is essential in how we measure change and progress over time. On the basis of the research results we will implement elements of the full Ace programme across communities in these new areas. We also look forward to seeing the results of the first year of our innovative new agriculture projects, aiming to enhance food production for rural communities in Bungoma and Siaya.

At the end of 2015, Ace Africa secured a first multi-year grant from Comic Relief for Tanzania. This will support the roll-out of our health programme from Bungoma in Kenya to Arusha in Tanzania. Over the next three years Comic Relief will be supporting a project focused on strengthening the accessibility and quality of health services for vulnerable communities. With the aim of improving overall health and education in lifestyle choices and behaviour of at risk community members, Ace Africa will train nurses to provide antiretroviral therapy, ensuring those living with HIV and AIDS receive treatment, as well as conducting campaigns within schools and the wider community in HIV prevention, testing and stigma reduction.

Building on the resounding success of 2014 the football league has kicked off again in early 2016 in Arusha. The UK schools behind this campaign have done a fantastic job in fundraising to support 20 teams from 13 underprivileged primary schools. The league brings football training and the opportunity to participate to some of the poorest and most disadvantaged children – with the chance for the most talented to develop their skills and sporting excellence. This summer the league will be expanding into Moshi in 6 schools (12 teams) and we plan for the programme to be extended further into Kenya as well over the coming year.

In the UK, our team is very busy securing the funding needed to support all our new programme activity. We have a number of projects in the pipeline to expand our network of major institutional donors.

The year will be topped off with the Ace Africa Gala dinner, taking place on Thursday November 24 2016 at the prestigious Lindley Hall in London, with food to wow - courtesy of our wonderful Patron, Phil Howard - entertainment to dazzle and irresistible auction prizes. More details to follow soon!



In March 2016, Ace Africa Kenya was awarded a certificate of recognition from USAID/AphiaPlus Western Kenya for being 1st runners up in the category "Orphans and Vulnerable Children service provider" in Bungoma County

Ace Africa **KENYA**

PO BOX 1185, Bungoma 50200, Western Kenya
Tel: +254 (0) 202 654 670
Email: resources@ace-africa.org

Registered International NGO in Kenya No:
OP218/051/2003/0477/3060

Ace Africa **TANZANIA**

PO Box 16416 Arusha, Tanzania
Tel: +255 (0) 732 971 760
Email: infotz@ace-africa.org

Registered Non Profit Company in Tanzania No: 63324

Ace Africa **UK**

c/o Lockton Companies LLP
The St Botolph Building 138 Houndsditch,
London EC3A 7AG
Tel: +44 (0) 20 7933 2994
Email: info@ace-africa.org

Registered UK Charity: 1111283

Ace Africa **Board Members**

Ace Africa UK

Christopher Rowse, Francis Howard, Genevieve Lloyd
(Secretary), John Collett (Chairman), Kedge Martin,
Mark Chamberlen, Neha Shah (Treasurer), Tal Shamsi

Ace Africa Tanzania

Alex Mnyangabe (Chairman), Dr. Ibrahim Isaack
(Treasurer), Freda Benedict, Joanna Waddington, Joseph
Mchana, Ngugi Githinji, Patrick Mateni, Zainab Laizer

Ace Africa Kenya

Aleya Kassam, Alwyn Chepyagan, Angeline
Wambanda, Augustine Wasonga, Dorothy Ongeso, Dr.
Aggrey Otieno Akula, Dr. Peter Umara, George Okode
(Chairman), Karen Veronica Owuor (Treasurer), Mary
Dorothy Mukhwana, Peter Orenge

Edited by Margarida Villas-Boas
(Ace Africa UK Director)

Photographs by Patrick Drummond
(www.patrickdrummond.com)

Designed by Buran Studio
(www.buranstudio.com)

What Your Money Can Buy

£20 Provides a school uniform to a vulnerable child to ensure they have the access to education they deserve

£30 Provides seeds to support a community group to grow a flourishing kitchen garden to support 20 households

£500 Trains a Child Rights Committee composed of 20 in identifying, resolving and referring cases of child abuse and neglect

£200 Trains 20 teachers on HIV and AIDS and lifeskills to establish 10 Child-to-Child Clubs

£3000 Enables outreach voluntary counselling and testing for HIV annually in one project site

£5000 Ensures an Ace trained Counsellor can make house-to-house and school visits year-round