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Cover
Happiness, now aged 14, became pregnant at 13. Thanks to the support of her family she has now returned to school, where she has joined a Child to Child Club established by Ace (see page 30). Happiness encourages other girls to make the best decisions for themselves. An Ace Africa Project Officer regularly visits the club and meets Happiness.

A Letter From Our Country Directors

Fifteen years ago Ace responded to the HIV and AIDS crisis in one small part of Western Kenya. Today we work across Kenya and Tanzania improving people's health, education and reducing poverty. Since 2003 we have reached an incredible 1.5 million children and their families. On behalf of everyone we work with, our thanks to every supporter that made this possible.

Stories behind the numbers

This year's annual review tells the stories of some of the people we worked with in 2017 in East Africa – including community groups, sex workers, people living with HIV and AIDS and vulnerable children. On page 20 we describe the impact we have had in 15 years, not just with numbers, but with a face of one of those 1.5 million people we have reached. It belongs to a young man called Peter. For more than a decade we have helped him access health care, education, food, clothing and a home.

Making a real difference

Ace made a real difference to many lives in 2017. In **Tanzania** Ace is now the largest provider of HIV testing services in Arusha district. Working in partnership with the government, Ace counsellors and Ministry of Health nurses tested 6,989 people for HIV. Ace provided girls menstrual hygiene education in primary schools where our staff and teachers taught 7,622 girls, and provided 1,050 with sanitary towels and underwear. In **Kenya** our work tackled women and girls' vulnerability to HIV, including work with over 4,300 sex workers in Bungoma to increase their access to HIV prevention and treatment services. To improve some of the worst outcomes for maternal and child health in the world, Ace trained 217 Community Health Workers (CHWs) to provide proper obstetric care in Siaya County.

Public recognition and support from around the world

- the quality of our work was recognised when Ace Africa Kenya was named Best Performing Organisation by the Egmont Trust
- Ace Africa was recognised by the Arusha District Council as the leading organisation in providing Child Protection services
- we attracted new donors from as far afield as Holland and the USA, joining the 20 trusts and foundations we partner with
- our roll call of funders includes the highest profile organisations in international development, including US Organisation for International Development (USAID) and Comic Relief
- countless individuals – young and old - ran, walked, played football, cycled and climbed to raise an incredible £31,756 for Ace

Asking questions, looking to the future

Ace is proud of the work it does, but wants to improve its quality and impact. Overseas development is controversial. We are always open to comment and criticism, which is why last October we brought together 50 donors, academics and supporters to ask how we can all 'do better'. The panel, including the Vice President of MSF UK and London based academics, helped to shine a bright light on the challenges of development. Our aim is to be at the forefront of best practice.

Run by Kenyan and Tanzanian staff and volunteers, Ace works to deliver long term sustainable solutions in partnership with local government, communities and NGOs. But to do that we need the continued support of foundations, trusts, governments, companies and individuals.

We hope this annual review persuades you to be one of them in 2018 and beyond.



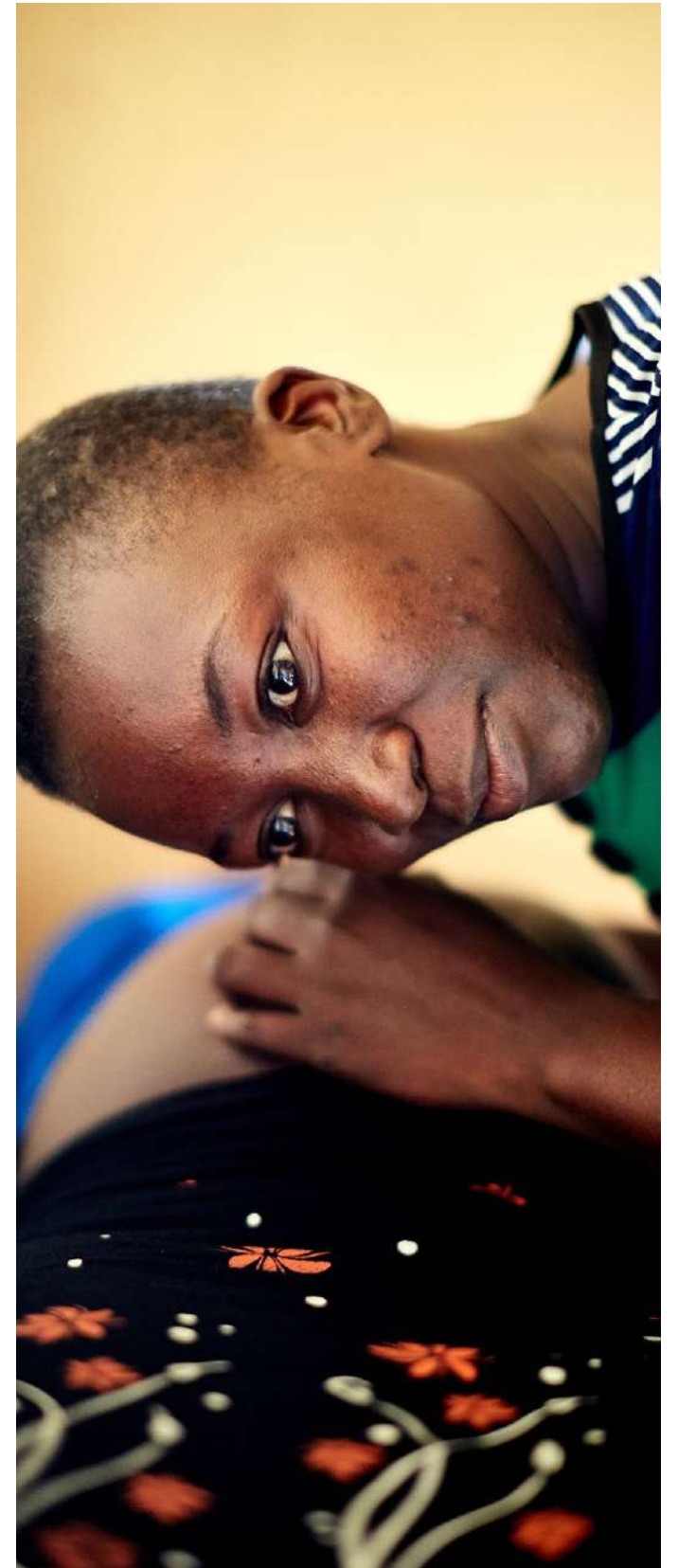
Joe Waddington
Country Director
Ace Africa Tanzania



Augustine Wasonga
Country Director
Ace Africa Kenya

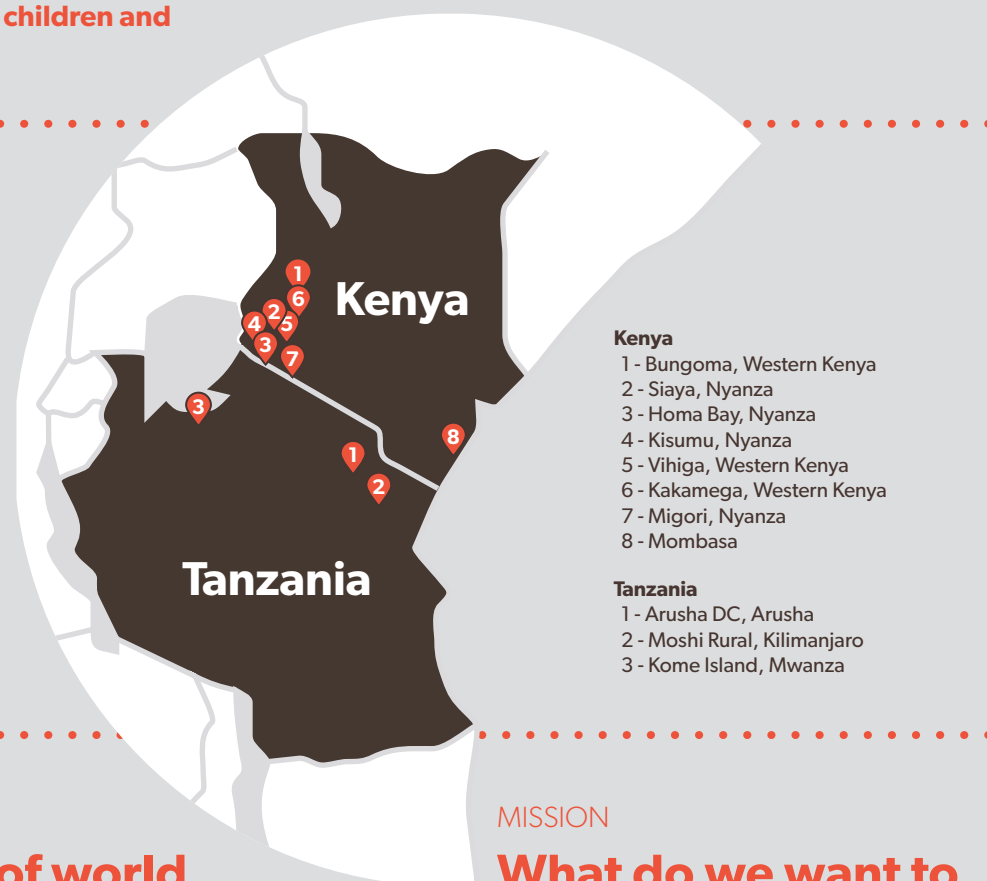


David Evans
Country Director
Ace Africa UK



About Ace Africa

Ace Africa is an award-winning NGO that has worked in Kenya since 2003 and in Tanzania since 2008. Ace works with the community, government and local partners to improve health, education and economic development. So far Ace has reached 1,579,319 children and their families.



VISION

What kind of world do we want?

Children and communities that are empowered, healthy and self sufficient

MISSION

What do we want to achieve?

Enable children and their communities to participate in and take responsibility for their own health, well-being and development

What do we do?

Ace Africa works with vulnerable, marginalised people in low resource settings in Kenya and Tanzania. We build resilient, inclusive communities, helping them access high quality social services.

We improve food and economic security, health and education by developing long term sustainable solutions in three programming areas: Child Development, Community Health & Wellbeing and Community Livelihoods (see page 8 and 9 for examples).

Who do we help?

We help children, women, men, young people and communities where poverty, food insecurity and high rates of HIV/AIDS are part of daily life. We work where children are vulnerable and access to government services is limited or non-existent.

A lack of knowledge, power and opportunity means immediate needs and hopes for better lives can not be met.

How do we work?

- Ace Africa takes a long-term, sustainable approach to community development; when local people are able to take control of their future, our presence is no longer required
- We work in partnership, with communities, government, other NGOs and donors. Communities identify problems and priorities, based on local context and needs
- Interventions are research driven and evidence based – monitoring and evaluation shows what is working and what needs to be changed
- Ace creates awareness of government services, and brings these services closer to the community by bridging gaps that often exist. We work with government to ensure their services are innovative, cost effective and inclusive
- Capacity building and advocacy empower communities and are at the heart of all our work



Our three programme areas

1 Child Development

Improving the health and well-being of children, protecting their rights.

- improving health, education and nutrition
- establishing Child to Child clubs in schools
- building the capacity of local communities to resolve and refer cases of abuse
- training teachers to recognise and address issues of sexual violence and female genital mutilation

2 Community Health & Wellbeing

Improving access to quality health care services.

- raising awareness of how to prevent - and treat - communicable and non-communicable diseases – such as HIV/AIDS, malaria, TB
- HIV testing
- strengthening government health care systems
- providing basic medication, mosquito nets and birth control

3 Community Livelihoods

Improving food security and income.

- improving agricultural techniques and the productivity of farmers and families, using environmentally friendly methods
- establishing kitchen gardens, in schools, communities and homes
- training in animal farming
- establishing new businesses; providing finance, training and equipment



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Ace Africa Kenya

Ace Africa Kenya was founded in 2003. Today it works in 8 counties, mostly in Western Kenya, targeting the most vulnerable and marginalised communities in the region. In 2017 Ace was named best performing organisation by the Egmont Trust. Its reputation helps attract funds from major donors in Kenya, such as the United States Agency for International Development (USAID).

Forty six per cent of Kenyans live below the poverty line. The government spends only 4 per cent of its income on health. In 2017 Ace worked with the people whose daily lives are defined by these statistics.



Ending the AIDS epidemic by 2030

HIV disproportionately affects women and adolescent girls because of their unequal cultural, social and economic status in society. Girls account for 74% of new HIV infections among adolescents in sub-Saharan Africa where AIDS can be described as an epidemic of women.

Ace's work in Western Kenya in 2017 aims to tackle women and girls' vulnerability to HIV. In Homa Bay, Ace implements the DREAMS (Determined, Resilient, Empowered, AIDS-free, Mentored and Safe) project. It addresses the interlinked and complex issues that increase a girl's risk - such as social isolation, poverty, discriminatory

cultural norms, orphanhood, gender-based violence and inadequate schooling.

We have also worked with over 4,300 sex workers in Bungoma, to increase their access to HIV prevention and treatment services. The project covers a vast range of essential support: peer-to-peer HIV education, HIV testing and counselling, education on condom use as well as their distribution, treatment of sexually transmitted infections, referrals for antiretroviral therapy, cervical cancer and tuberculosis treatment, family planning services and establishing practical responses to violence.

Through these two projects Ace contributes to the UN Sustainable Development Goal of ending the AIDS epidemic by 2030.



◀ Helping mothers survive child birth

Kenya has some of the worst outcomes for maternal and child health in the world. The number of women who die as a result of child birth is similar to the number in 1990. A lack of adequate maternal health care means tens of thousands of Kenyan women suffer from obstetric fistula, a childbirth injury leading to incontinence, depression, infertility, social isolation, and poverty. The lack of nurses and doctors, especially in rural areas, is a huge problem. In response, Ace is scaling up its obstetric care programme in Western Kenya.

Since March 2017 Ace has trained 217 Community Health Workers (CHWs) to provide comprehensive obstetric care in Siaya County. They educate pregnant women and new mothers on basic maternal care, including: good nutrition, vaccinations, family planning, risks of infection and danger signs during pregnancy. Women are referred to government ante-natal clinics and post-natal care. The project also creates mother-to-mother groups, encourages advocacy events to highlight the importance of maternal health, and technical support at health clinics.

Ace is ensuring that mothers survive childbirth and that children have a safe and healthy start to life.



▲ Delivering effective child protection


Violence against children is a huge problem in Kenya - 66% of girls and 73% of boys experience physical violence before the age of 18 (UNICEF, 2010).

To increase the awareness of child rights and provide meaningful protection Ace establishes Child Rights Committees (CRCs). These involve 20 community members (including teachers, nurses, village leaders and others). They are trained in basic human rights and take responsibility within their local community for identifying, resolving or referring cases of abuse (to the relevant authorities).

This year, Ace established CRCs in Homa Bay and Vihiga counties. Over two-years we estimate that these CRCs will report and resolve over 700 individual cases of abuse. Because the experience of violence impacts on school attendance and performance our work means more children are attending school, and excelling in their studies.

In memoriam

Christopher Ajowi, Project Manager at Ace Africa Kenya, sadly passed away in January this year. A passionate advocate of child rights, he served thousands of community members in Siaya County, Western Kenya. Pire, as he was affectionately known, was one of Ace's longest serving staff members. He was much loved, highly respected and is sorely missed.



Joy. A former sex worker

Joy is a mother of four children – Salome, Sharon, Julie and John. They live in Chwele, Bungoma County. Joy used to earn her living from sex work. Today she runs her own small business and is showing current sex workers another life is possible, thanks to an Ace Africa programme.



With two of her children

Joy's clients would sometimes beat her; others refused to pay or to use a condom. She was harassed by the police, arrested and forced to provide unprotected sex to secure her release. Younger girls started to work in her area; combined with pregnancy, many clients refused to hire her, dramatically affecting her income. Many of Joy's friends died from HIV. Others were put on treatments, but lacked the health education for this to make the difference it could have done.

Education, treatment and funding schemes

Ace Africa's HIV and AIDS project, funded by USAID/FHI (Family Health International) aims to reduce HIV infection among sex workers and increase access to treatment and a different life.

Joy and her friends were given education on safe sex practices; they received treatment for sexually transmitted infections including HIV. The project also encouraged them to form a support group, where they discussed issues affecting them. This group then started a saving and loans

scheme, allowing them to borrow money to fund different ways to make a living.

Leaving sex work. Becoming an educator.

After testing HIV negative, and with much more information about the risks of her work, Joy made the decision to quit sex work. Through the saving and loans scheme, and support from former sex workers, Joy set up her own business selling vegetables, fruits and second-hand clothes at Chwele market. Today she grows maize, bananas and papayas, and owns two cows and ten chickens. These generate an essential income for the family. Joy also gets help from friends, as this does not cover all of her children's school fees, medical needs and the money she sends to help other family members.

As a trained 'educator' Joy now teaches other sex workers how they can improve their safety, and the importance of seeking early medical treatment. The changes to the life of Joy and her family, are a vivid example of the programme's impact.



Joy leads a sex workers support group meeting



Ace Africa's children's rights awareness programme has encouraged children to recognise their rights and report violence and abuse.

Beatrice Mzava, District Social Welfare Officer



Joining the dots. The Yombra Progressive Self-Help group.

The Yombra Progressive Self-Help group registered as a self-help group in 2013. Its 21 members came together to establish a range of agricultural activities; the aim was to generate food and an income. It started a poultry farm, maize and sweet potato production, and ran a saving and lending scheme. But, despite their best efforts, the group was not able to meet its expectations.

Ace was asked to help – it worked. 2017 was the group's most successful yet.

Building skills and a network

After being part of a 'farmer's field day' organised by Ace and its partners, the group approached us for advice. We visited the group, reviewed its activities - its success and failures – and needs. In 2015 and 2016 Ace provided training to establish kitchen gardens, cultivate orange fleshed sweet potato (high in Vitamin A), cereal banking and different business skills. Each month Ace staff visited to see how things were going.

As well as linking the group with a government area extension officer who could offer regular support, Ace introduced the group to other NGOs who helped establish new activities:

- Heifer International helped establish a dairy goat herd
- KARI trained the group in banana cultivation and provided banana seedlings
- The Women Enterprise Fund helped with microfinance to support the business

The sweet colour of success

As the group's orange fleshed sweet potato production took off, Ace provided training in the production of spin-offs. The group started to generate income by selling items made from sweet potato flour – including 'mandazi' (doughnuts), chapattis – and the sale of sweet potato vines. The group also shares what it has learnt, educating local communities and carrying out cooking demonstrations.

Since the middle of 2017, the group sold food products made from orange fleshed sweet potato worth KES 73,200 (GBP 522) - proof that long term, joined up support works.



Peter. One of 1,579,319

Peter is now 20 years old and lives in Bungoma, Western Kenya. Today he attends a vocational school, has friends and a future. It is hard to imagine he is the same eight year old Ace staff and volunteers met in 2005, living in a squalid, tiny, mud hut struggling to care for his bedridden HIV positive father. Not visited by anyone for six weeks, he was malnourished, filthy, scared and mute. Both were close to death.

Acting in an emergency

In 2005 Peter’s case was reported to the local Ace Child Rights Committee. He and his father were given nutritional supplements, and vegetables, from the local community support group; they learnt how to grow nutritious crops on their tiny piece of land and were given seeds and tools. Peter and his father were visited weekly by an Ace counsellor. His neighbours and extended family were encouraged to visit and help Peter to wash, cook and look after his father.

Providing healthcare and education

In 2007 Peter was diagnosed with epilepsy. Ace helped to obtain a diagnosis. He saw a specialist pediatrician who explained neglect had left him with the developmental age of a much younger child. His home environment remained challenging as his father continued to drink. Peter struggled to improve – infested by jiggers, in poor health and above all, lonely.

With the help of the Ace Child Rights Committee and government officials, Peter enrolled in the Southend Academy in Bungoma, a special school supported by Ace. Later he moved to St. Teresa Special School; their vocational training in mat making and weaving gave him skills for the future. He continued to receive counselling and was assigned a new guardian in the community, where he still lives today.

A young man we are proud of

During school holidays, Peter returns to Southend Academy, where he helps with the schools pig project and poultry farm. His social skills have improved. He can interact with his friends and knows how to take care of others. Ace is proud of Peter and the difference we have made to his life.



Peter aged 8 in 2005



Peter visiting Southend Academy in 2017

From 2003 to 2017

1,579,319
individuals
benefiting from
our work

.....

13,048
community volunteers
trained by Ace

122,616
people tested for HIV

15,556
cases of child abuse
reported and resolved

147,284
adults and children
trained in child rights

90,597
kitchen gardens
established, feeding
478,000 children and
their families

206,479
people eating three
nutritious meals a day
(food secure)

Ace Africa Tanzania

Ace Africa Tanzania was founded in 2008 in Arusha, Northern Tanzania. It works in remote and rural areas across three regions (Arusha, Kilimanjaro and Mwanza), targeting vulnerable and marginalised individuals and communities. Ace is a recognised leader in child protection, locally and nationally.

In 2017 its work supported the development strategies of the Tanzanian government and broader UN Global Sustainable Development Goals (SDGs).

By the end of 2017 Ace reached over 230,000 people with different services across its three programming areas. Here are some highlights - four key projects which were expanded in 2017.



◀ Improving hygiene and sanitary towel provision for young girls

Ace recognises the challenge of practical, sustainable solutions to menstrual hygiene in low resource settings. In 2017 it conducted a pilot project to test reusable products in different parts of Arusha District; this highlighted the positive impact of reusable pads, even where water sources were limited.

In 2018, Ace will train young, female school leavers in making reusable sanitary towels for distribution in schools and as an income generating project.

Ace provides girls menstrual hygiene education in primary schools. In 2017, Ace staff and teachers taught 7,622 girls and provided 1,050 with sanitary towels and underwear. Since 2008 18,166 girls have learnt about menstrual hygiene; 5,645 received a regular supply of sanitary supplies.

This project is funded by the Colourful Life Foundation.

▲ Increasing access to HIV testing

Ace is the largest provider of HIV testing services in Arusha district. Working in partnership with the government, Ace counsellors and Ministry of Health nurses tested 6,989 people for HIV in 2017.

This was a significant contribution to UNAIDS¹ ambitious target of 90% of all people living with HIV knowing their status by 2020.

To increase awareness of the importance of knowing one's HIV status, Ace teams run outreach drama programmes that are entertaining, informative and participatory. In 2017, over 11,000 people attended performances, driving the increased rates of testing.

Comic Relief fund this work and visited the project with their own donors early in 2018.

¹ The Joint United Nations Programme on HIV and AIDS (UNAIDS for short) is the main advocate for accelerated, comprehensive and coordinated global action on the HIV/AIDS pandemic.



Ace Africa made me aware of my rights. My parents wanted me to marry. Thankfully their child protection team came to my rescue. Now I am free to go to school and enjoy my childhood.

Tumain Kalanga, Student



Ensuring families have enough to eat

To increase household food security and reduce poverty, Ace trained 70 people and a further 200 were then trained by neighbours or friends in 2017 – an example of the effectiveness of a peer to peer approach.

Ace has now helped establish 4,765 individual, community or demonstration gardens growing a variety of nutritious indigenous and exotic crops; 53,000 people have increased access to food and 10,417 are food secure (their families have three nutritious meals a day, with surplus to share or sell).

2017 was a year of water shortage, requiring water saving equipment, drip irrigation, cemented water tanks and natural dams. To select those to be trained due to limited resources, Ace looked at soil quality, land ownership and a commitment to support vulnerable households. Seven demonstration gardens of over a quarter of an acre were established, each with reliable water sources.

This work is generously funded by the Genesis Charitable Trust.

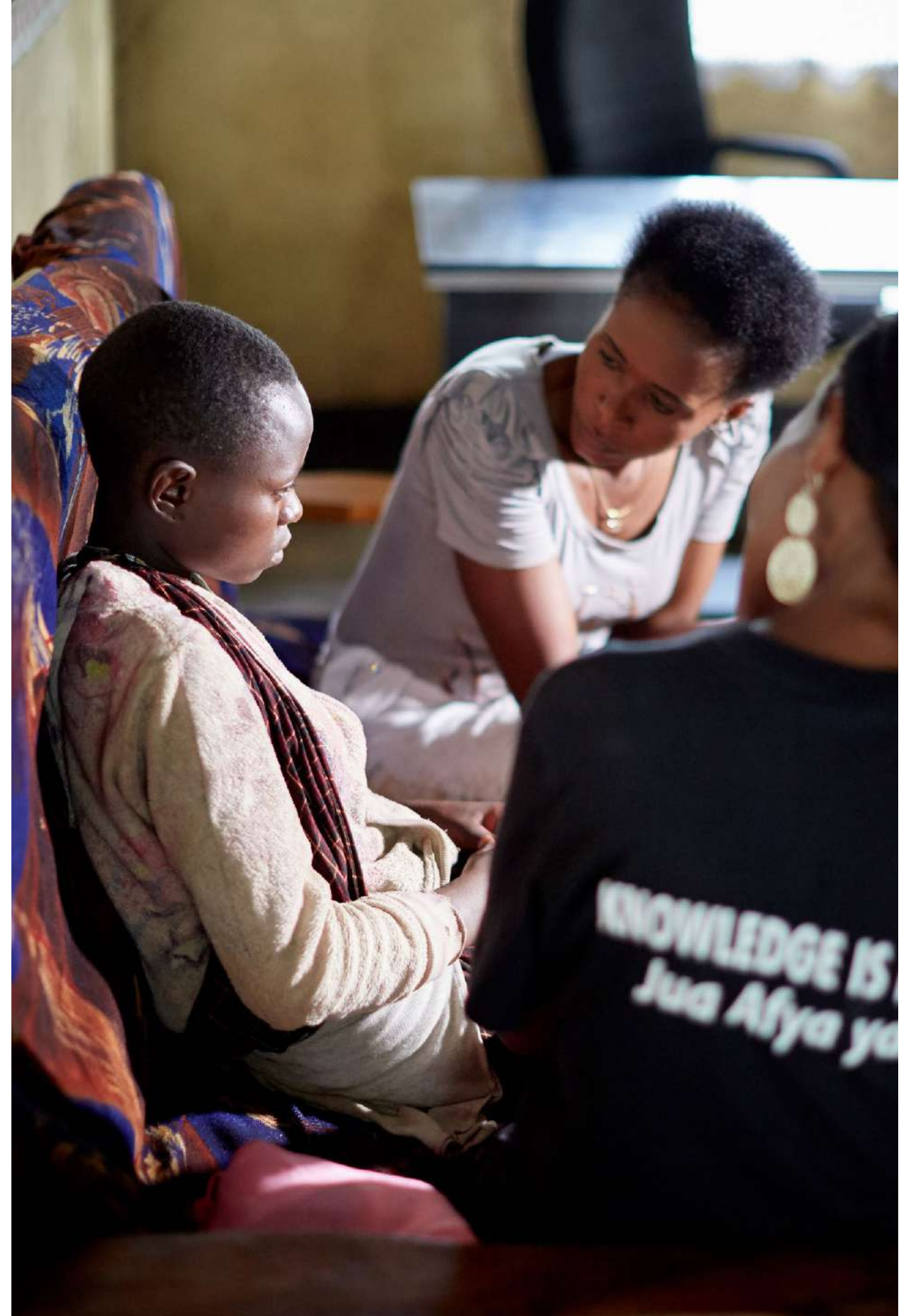
Child protection that works

In 2017, 3,405 cases of child abuse were reported to ten child rights committees established by Ace and the government around Arusha; over 62% of these cases were resolved by the committees, with legal proceedings where needed.

We saw a 1000% increase in the numbers of reported cases of Female Genital Mutilation (FGM) and 242% increase in the reported cases of rape. While alarming, these numbers show local protection systems are working - women and children have increasing confidence in local structures, and perpetrators of abuse are being prosecuted.

Ace Tanzania is part of the 'National Plan of Action to end violence against Women and Children in Tanzania'. Working in partnership with the Ministry of Social Services, Ace has established one district and five ward Child Protection Teams in Arusha. It has also successfully lobbied government to establish a 'drop in centre', which functions as an advice centre and refuge for victims of abuse.

The Egmont Trust has funded a large part of this work.



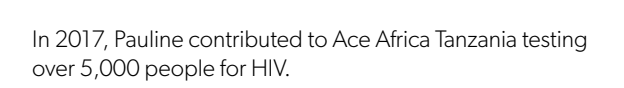
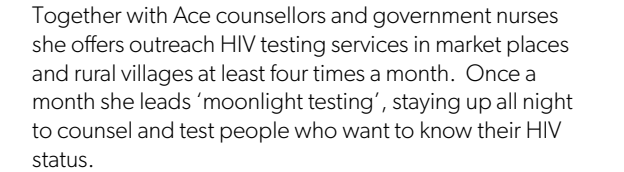


A day in the life of Pauline - an Ace Africa counsellor

Pauline Samhenda has worked with Ace Africa Tanzania for three years as a community health and wellbeing counsellor. She is married, lives with her two young children in Arusha town and has 15 years of experience counselling people living with HIV and AIDS and their families.

Working closely with the Ministry of Health, local leaders and community volunteers is vital. But most of Pauline's time is spent with families struggling to survive because of their poor health, desperate poverty and a lack of access to basic welfare services.

Pauline is often the only visitor for people who live in isolation, facing stigma and humiliation. Sometimes walking up to 5 kilometres a day to see her clients. She helps to improve their physical health and mental wellbeing, works to reduce HIV stigma in the community and encourages better care by neighbours.

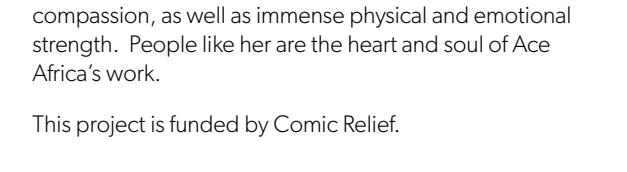
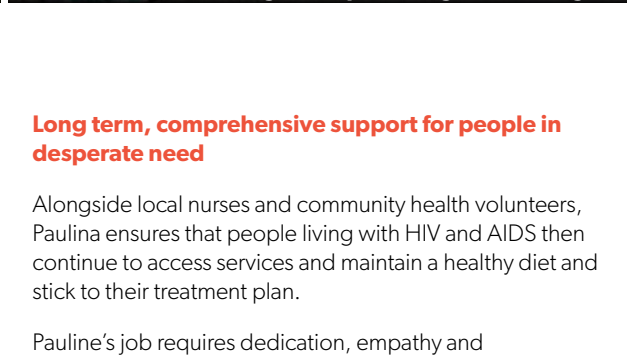


Working in the heart of hard to reach communities

Pauline supports the government to bring health and HIV prevention and care services closer to people living in remote and rural areas, establishing networks of support where these people actually live – not in far-away towns and cities. She provides information about the health services available and the rights of people to access them.

Together with Ace counsellors and government nurses she offers outreach HIV testing services in market places and rural villages at least four times a month. Once a month she leads 'moonlight testing', staying up all night to counsel and test people who want to know their HIV status.

In 2017, Pauline contributed to Ace Africa Tanzania testing over 5,000 people for HIV.



Long term, comprehensive support for people in desperate need

Alongside local nurses and community health volunteers, Pauline ensures that people living with HIV and AIDS then continue to access services and maintain a healthy diet and stick to their treatment plan.

Pauline's job requires dedication, empathy and compassion, as well as immense physical and emotional strength. People like her are the heart and soul of Ace Africa's work.

This project is funded by Comic Relief.



Giving children the power to stop early marriage. Elizabeth's story

Elisabeth Mollel is a 12-year-old Maasai girl who lives with her family in a small mud hut in Musa, a remote village about 30 kilometres from Arusha. In Maasai communities female genital mutilation and early marriage remain deeply entrenched traditions.



Elizabeth arrives at the drop in centre

Elizabeth is in class six at Musa Primary. It is one of forty primary schools in Arusha district where Ace Africa has a range of child development projects. In 2017 she began to attend school less regularly; she was embarrassed and stigmatised as she did not own a uniform.

Elizabeth's father was preparing to marry her to a 45-year-old man, for a dowry of a few cows.

She talked to her friend Laiser about her father's plan. Laiser is a member of the school's Child to Child Health club, where she has learnt about children's rights and the support available. She decided to report Elizabeth's case to the club teacher, who in turn reported it to the community child protection team.

Ace drop in centre offers refuge

Elizabeth was taken to the 'drop in centre' in Musa, established by Ace with the Tanzanian government; it is the first and only rural safe house of its kind in Tanzania. Her case was reported to Dominique, the para social worker at the centre. Elizabeth was given refuge, and was counselled by Gudila, the Ace Africa Child Development Coordinator, who arranged for her to stay with Maria, a member of the community Child Protection Team.

This team and the Chairman of the village discussed the case. They met with the parents and followed legal procedure. Elizabeth's father was taken to the local authorities. Following this intervention and discussions,

Ace child development projects

- Training teachers and children in life skills, sexual health and rights education, girl's hygiene, water and sanitation.
- School Child to Child Health clubs
- Drama in schools and the community to raise awareness on child rights and protection
- Establishing Child Protection Teams with government at a district and village level - local leaders, community members and relevant para social workers, responsible for identifying and protecting the rights of children.



The next steps are discussed

the parents signed an agreement that they would not force Elizabeth to be married, but instead support her education.

Back at school, helping others

Elizabeth is now back at school. She has a school uniform from Tumaini community support group. Elizabeth has attended life skills training and become an active member of the Child to Child club herself. She continues to receive counselling at the Musa drop in center.

The child protection work in Tanzania is funded by The Stars Foundation, the Egmont Trust and the Colourful Life Foundation.

Names have been changed in this story to protect the privacy of those involved



“

Every member of the group described the trip as completely life-changing - that is thanks to you wonderful people. The work you do is inspiring. We salute each and every one of you. Thank you, thank you, thank you.

Jane Lamb, Comic Relief Corporate Partnership Lead, describing a donor visit to Ace Africa Tanzania

Advocacy and awards

Ace hosts debate on aid ▶

On October 31st Ace Africa brought together 50 invited guests to debate how NGOs and donors can strive not just to do good, but 'do better'. Ace wants to continually improve the quality and impact of its work, learning from what works, and, what does not.

The panel included:

- Dr Michael Jennings, SOAS, Head of Department and Reader in International Development
- Javid Abdelmoneim, President MSF UK and Ireland, NHS doctor and broadcast Journalist
- Dr James Putzel, London School of Economics, Professor of Development Studies, Director of Crisis States Research Centre (2000 – 2011)
- Myriam Vander Elst, Vice President Europe, Epic Foundation

The event was moderated by Tamsyn Barton, Chief Executive of BOND (British Overseas NGOs for Development).



Ace Africa Kenya "Best Performing Organisation 2017" ▶

The Egmont Trust, one of our longest running supporters, named Ace Africa Kenya its Best Performing Organisation of 2017, selected from their 45 partners. Augustine Wasonga, co-founder and our Kenyan Country Director, was presented with the award in London this March.

Egmont supports inspirational grassroots organisations that alleviate the devastating impact of HIV & AIDS on vulnerable children and their families in sub-Saharan Africa. Augustine was commended for the results Ace has achieved across communities in Siaya County, Western Kenya, where HIV rates have remained high for decades.



Our Patrons

Our three incredible Patrons support us in unique and invaluable ways. Our thanks and gratitude for all they do.

Liz Earle MBE

Liz Earle MBE is one of the best-known names in the world of beauty and wellbeing. A bestselling author of over 30 books, TV presenter and brand founder of Liz Earle Wellbeing, amongst others. A committed advocate for social justice and sustainable change, Liz is one of Ace Africa's longest serving supporters – and a proud Patron.

“On my visits to Ace Africa I have seen tangible change that transforms communities. Their technical support and expertise brings real benefits to very many lives, in a sustainable way that works in the long-term.



Phil Howard

Not only an acclaimed Chef, but an accomplished runner who has taken part in many marathons to raise funds for Ace. He creates outstanding pro-bono catering at our fundraising dinners.

“A charity which, as I have seen in Kenya, does exactly what it claims on the packet – the promotion of sustainable development to help alleviate poverty in African communities.



André Villas-Boas

André Villas-Boas started supporting Ace Africa in 2013. In January this year AVB realised a long standing dream of participating in the Dakar Rally. He chose Ace as one of three charities to be promoted by his Toyota Overdrive Race For Good Team - generating fantastic worldwide press coverage and awareness of our work.

“Ace Africa stands-out because it has a long-term approach capable of leaving behind self sufficient communities. They don't rush their programmes and are very methodical in their approach.



Fundraising

Individual fundraisers ▶

Sarah Byatt has supported Ace for more than 10 years. When her friend Zoe Woolley decided to run a half marathon for Ace, Sarah decided to do the same. Because Sarah uses a wheelchair a special adaption was made so she could cycle in her home. On April 2nd Sarah matched Zoe yard for yard and peddled 13.2 miles. Thank you to Sarah and Zoe for raising a phenomenal £3,284.



UK Challenge events ▶

Ace is incredibly grateful to the 38 amazing runners and cyclists who took part in the British 10k, Prudential RideLondon 100 and Royal Parks Half Marathon. Together they raised a fantastic £25,000.



Schools ▶

Eton College, Cothill House and Dragon School fundraised throughout the year in support of Ace's Football League in Arusha. Students put on spectacular 5-a-side tournaments and charity fairs. Thank you to all of them, their teachers and parents.



◀ Overseas volunteer, fundraiser and Ace ambassador!

Dragon school teacher Annemarie Marshall spent a sabbatical working with Ace Tanzania. She is now an Ace Ambassador. With the support of the Dragon School Sale, her class, friends and family Annemarie raised a fantastic £8,042. Thank you Annemarie for your enthusiasm and hard work.



◀ Paul Bradshaw Memorial Fund

The Paul Bradshaw Memorial Fund raised over £50,000 through generous donations by family and friends. This money installed solar power in schools in rural Siaya, Kenya, allowing students to study after dark and to reliably access radio and internet. Ace is incredibly grateful to all those who contributed.



◀ Corporate support

In October 2017, 11 staff from Vitol climbed Kilimanjaro for Ace and visited projects in Tanzania. The Vitol Foundation matched their fundraising. A word from one of the climbers:

Eleven employees from Vitol's London and Bahrain offices took on the challenge of Mt Kilimanjaro. It proved to be a very enjoyable and, at times, very arduous trek - I give you the Barranco Wall & summit night - but the scenery was stunning and the camaraderie great. Given all this, the team wanted to use the experience to support a local charity, Ace Africa. All the team made it to the summit and would like to thank colleagues, friends and family for their support and to thank Ace Africa for their hospitality in showing us the work they undertake

Lesley Owens, Analyst, Vitol

How you can help

1 Donate

Bank transfer

CAF Bank Ltd, Ace Africa UK, Sort Code: 40-52-40, Account Number: 00017187

Online

Go to www.ace-africa.org/donate or www.virginmoneygiving.com and select Ace Africa.

Send a cheque payable to 'Ace Africa' to:

Ace Africa UK, c/o Lockton Companies LLP, The St Botolph Building, 138 Houndsditch
London EC3A 7AG

2 Recruit new supporters

This annual review is being mailed with postcards of pictures taken by our long term supporter and photographer, Patrick Drummond. Please pass them to friends and family

3 Become a friend of Ace

and make regular, tax free donations - google 'Ace Africa Friends of Ace' to download a form or visit:

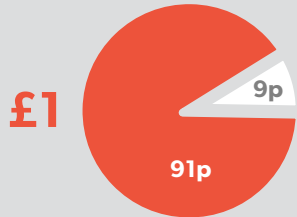
<https://www.ace-africa.org/regular-giving-become-a-friend-of-ace/>

4 Join an Ace Challenge event, our quiz night or organise your own fundraiser

Contact event@ace-africa.org and we will tell you how to get involved



Financial Performance



For every £1 spent on programmes in Kenya and Tanzania, 9p was spent on fundraising and governance (excluding gifts in kind in the UK).

The Ace Africa family

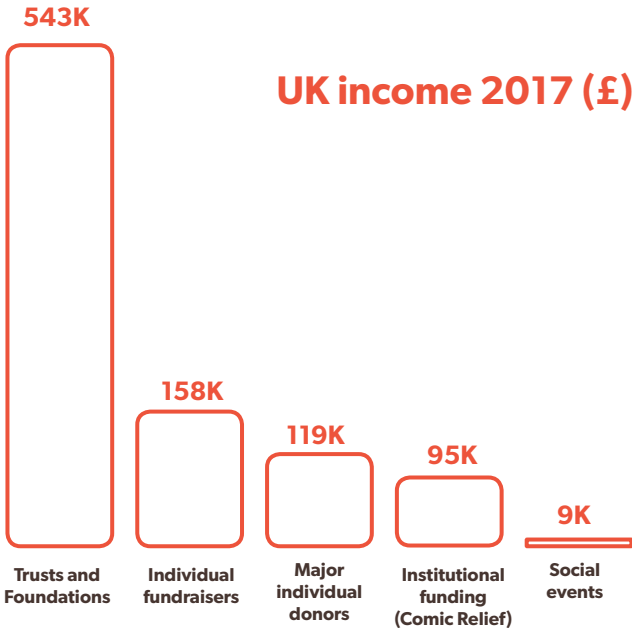
Ace Africa UK was established in 2005 to raise funds for Ace Kenya (founded in 2003) and Ace Africa Tanzania (founded in 2008). All three are independent organisations, registered in their respective countries and sharing a common vision.

Ace Africa UK approaches trusts, foundations, companies and government funding agencies. Donors choose to make grants directly to Ace Kenya and Ace Tanzania, or ask Ace Africa UK to receive and manage the grant on their behalf and provide relevant accountability. Ace Africa UK also holds fundraising events and activities; funds are forwarded as grants to Ace Kenya and Ace Tanzania, and managed under signed partnership agreements.

Income

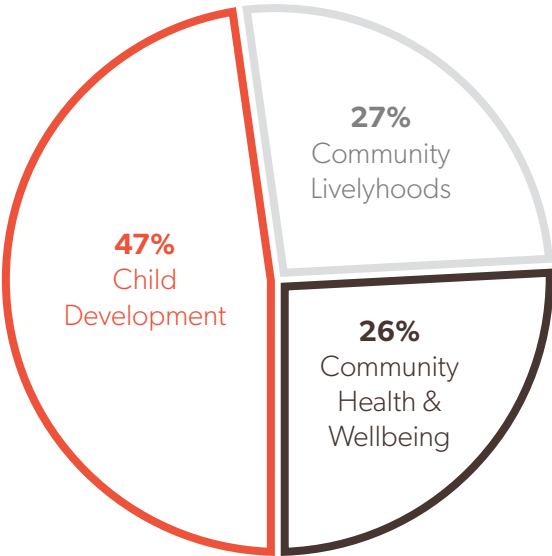
The combined income of Ace UK, Kenya and Tanzania in 2017 was £1,951,411 (£1,901,411 excluding gifts in-kind) - the highest total in our 15 year history. Ace Kenya increased its unrestricted income by 85 per cent compared to 2016, securing significant new institutional funding.

Ace Africa UK raised £925,176. Trusts and foundations were the major source; others included institutional donors, major individual donors, and a huge number of individual fundraisers who are supporting Ace in different ways - monthly direct debits ('Friends of Ace'), challenge events, individual fundraising and school activities. (Event income in 2017 does not include the Ace gala, which is a biennial event, next taking place in November this year).



Expenditure by thematic area by Ace Africa

Total expenditure was £2,000,686. Fundraising and grant application costs were £147,711. In Kenya and Tanzania half of expenditure was on Child Development related work. Community Livelihood and Community Health & Wellbeing projects each represented a quarter.



Ace Africa Consolidated Statement Of Financial Activities

For The Year Ended 31 December 2017

Incoming Resources	Unrestricted Funds 2017 £	Restricted Funds 2017 £	12 Months Total 2017 £
Incoming resources from operating activities			
Donations and grants	211 359	672 704	884 063
Kenya	-	946 684	946 684
Tanzania	-	29 551	29 551
Event Income	41 113	-	41 113
Other - in kind	50 000	-	50 000
Total Incoming Resources	302 472	1 648 939	1 951 411

Resources expended	Unrestricted Funds 2017 £	Restricted Funds 2017 £	12 Months Total 2017 £
Costs of Charitable Activity			
Support of Ace Africa programmes	63 804	1 726 368	1 790 172
Costs of generating funds			
Fundraising and Grant Application Costs	147 711	-	147 711
Event Costs	7 778	-	7 778
Other - in kind	50 000	-	50 000
Governance Costs	5 025	-	5 025
Total resources expended	274 318	1 726 368	2 000 686

Audited accounts are available for each Ace Africa charity. Ace Africa UK annual report and accounts are available from the Ace Africa website:

www.ace-africa.org



Ace Africa's training of nurses not only brought Ace and the government closer, but brought HIV/AIDS services closer to the patients.

Dr Champanda, District AIDS Controller

Donors & Supporters

2003 - 2017

Our thanks to all our supporters and donors over the last 15 years. Together you made a difference to the lives of hundreds of thousands of children and their families in Kenya and Tanzania.

Institutional & Government Donors

Anglican Diocese of Maseno West Bungoma; Catholic Diocese of Bungoma; Catholic Relief Services; Centre for Reproductive Health Rights; CIDA; Comic Relief; Commonwealth Foundation; Diocese of Maseno West Siaya; Duke University USA; FHI 360; GIZ; Guernsey Overseas Aid Commission; HOMF; Kenya AIDS NGOs Consortium (KANCO); National AIDS Control Council (Kenya); PATH; POFO; Tulane University USA; U.S. African Development Foundation; Unicef Kenya; University of Washington; USAID/Aphia Plus; USAID/PATH; USAID/TechnoServe India

Trusts & Foundations

Addax & Oryx Foundation; Albert van Den Burgh Charitable Trust; Allan and Nesta Ferguson Charitable Trust; Angus Lawson Memorial Trust; Arisaig Partners Foundation; Arnold Burton 1998 Charitable Trust; Ashden Charitable Trust; Ashmore Foundation; Ashworth Charitable Trust; Bulldog Trust; Chalk Cliff Trust; Chalker Foundation; Charles Hayward Foundation; Child Reach International; Children in Crisis; Clara E Burgess Charity; Colourful Life Foundation; Desai Memorial Trust; Destiny of a Child; Dulverton Trust; Egmont Trust; Eling Trust; Elton John AIDS Foundation; EM Behrens Charitable Trust; Esme Fairbairn Foundation; Evan Cornish Foundation; Fondation Mérieux; Garfield Weston Charitable Trust; Gerald Palmer Eling Trust; Golden Bottle Trust; Good for Life Charity; Hadlow Down PCC; Hasluck Charitable Trust; Huggy Bears; Innocent Foundation; Jane Bubear Sport Foundation; Japan Water Fund; JJ Charitable Trust; Jonathan Knowles Trust; Jochnick Foundation; Kathryn McQuade; Kilimanjaro Foundation; Kitchen Tables Charitable Trust; Lancashire Foundation; Livetwice; Lord Deedes of Aldington Charitable Trust; MacBevan Fund; Manglibai Haridas Khira (UK) Charitable Trust; Marr-Munning Trust; Millennium Development Fund; Mother Mary Charles Walker Charitable

Foundation; HHCJ; Oak Foundation; One World Group; Paget Trust; Paragon Trust; PATH; Pat Newman Memorial Fund; Peter Cundill Foundation; Peter Storrs Trust; Pilanesburg Foundation; Philanthropic Trust; Pilton PCC; Red Cross; Rosie Dwyer Trust; Rowan Charitable Trust; Rycklow Charitable Trust; SMB Trust; Souter Charitable Trust; Spurgin Charitable Trust; Stars Foundation; Stephen Lewis Foundation; Stewarts Law Foundation; Sulney Fields Charitable; Sylvia Adams Charitable Trust; Tory Family Foundation; Trust in Indigenous Culture and Health (TICAH); Vitol Foundation; W F Southall Trust; Waitrose Foundation; Waterloo Foundation; Wyfold Foundation

Corporates

Acacia Exploration; Albatros Africa; Ares Asset Management; BGC Partners; Charles Stanley; Diageo; Exotix; Famme International; Gems TV; Hoopoe Safaris; I Hennig & Co; Icap; Kenya Coach Industries; Khettia Group of Companies; KPMG; Liz Earle Beauty Company; Longhorn Publishers; Microsoft; Morgan Stanley; Perivoli Philanthropy; Radix Traffic; SAB Miller; Scott Bader; Swala Gem Traders; Wildlife Explorer

Major Individual Donors 2017

We thank our major individual donors who wish to remain anonymous.

Schools and Universities

Bablake School; Benenden School; Bradfield College; Caldicott Preparatory School; Cambridge; Cothill House; Dragon School; Ealing Oldfield Primary School; Eaton Square School; Eton College; Falkner House; Godolphin School; Haygrove School; Lancing College; Latymer Upper School; Merlin School Putney; Newcastle University; Notting Hill Prep School; The Beacon School; Tower House School Putney; University of Liverpool; Wellington College; Winchester College; Worcester College

Other Partners

Aga Khan Foundation; Amani Child Development Centre; Anglican Development Services; Aphia Plus Western; ARVDC - World Vegetable Centre; Association of Women's

Law Arusha; Bridge2Aid Bungoma Home Based Care Program; Casec; Caucus for Children's Rights; Centres for Disease Control (CDC); Child to Child Trust; Childline Kenya; Christian Association; Community Research in Development Initiatives (CREADIS); Convoy of Hope; Department of Infectious Diseases and Epidemiology Imperial College London; East African Association; ECHO; Faraja Centre; Faulu Kenya; Food Ethics Council; Future Stars Academy; Girl Child Network; Got Matar Community Development Group; Haller Foundation; Imperial College; Kanduyi Children's Home; Kenya Poverty Elimination Network (K PEN); Kenya Seed Company; Kiwakuki; KUKU Kukua; London School of Hygiene and Tropical Medicine; Mango Tree; Mango Tree Kenya; Marie Stopes; Millenium Villages Project; Molly's Network; New Outlook Centre; Pamoja; Partners for Child Development (PCD); Plaster House; Redcross; REST Food Products; RICODA; Saint Anthony School; Save the Children Tanzania; Seka Educational Theatre; Selian Hospital; Siaya Peasant Community Outreach Project (SPECOP); SIDO; Siritanyi Children's Home; Southend Academy; SOS Children's Village Arusha; TFDA (Tanzania Food and Drugs Authority); Tanzania Chemistry Laboratory Agency; Tawla; Teach A Man To Fish; Touch Foundation; UK Consortium on HIV and AIDS; UMATI; Unicef Tanzania Children's Agenda; URIO Poultry Farm; Wessex Ventures; Western Education Advocacy and Empowerment Programme (WEAP)

Special Supporters

Dame Judi Dench; Duchess of York; Lenny Henry; Paddy O'Connell; Ross Kemp; Sir Trevor Macdonald

Sponsorship and Gifts in Kind 2017

Alessandra Alexandroff, Denis O'Regan, Fran & Lynne Howard, IMG, Innocent, James Alexandroff, John Collenette, Johnnie Boden, Kedge Martin, Liz Earle Beauty Co, Liz Earle MBE, Patrick Drummond, Phil and Jennie Howard, Pots & Co, Quintessential Brands, The Economist, Victoria Bernstein, Youngbow

UK Interns & Office Volunteers 2017

Ashley Preston, Christelle Brisset, Jordan Howard Smith, Rory Pickard

Highlights 2017

The Peter Cundill Foundation

The Peter Cundill Foundation, which has an emphasis on promoting the health, education and wellbeing of young people, made its first grant to Ace Africa in 2016, supporting the Future Stars Football League Programme in Tanzania. This aims to increase participation in sport and, as a result, school attendance. Not only has the Foundation continued to fund this work, but in 2017 it made its first grant for Kenya, focusing on child welfare and development, by establishing Child-to-Child Clubs and Child Rights Committees to help 1,000 children across 20 schools.

The Perivoli Philanthropy ("Perivoli")

Perivoli, the philanthropic arm of the Perivoli Trust, are our most recent corporate supporter, providing vital core funding of our operations in both Kenya and Tanzania; this includes funding salaries for our Head of Monitoring and Evaluation, Head of Training, Innovations and Partnership and a Programme Officer. These roles are essential to the effective operation of Ace, and contribute significantly to our impact. We appreciate the innovative approach the trust has taken to funding these essential costs.

Vitol Foundation

Vitol is one of Ace's longest standing supporters, with whom we have worked since 2006. Twelve years later, following completion of the work they funded on Kome Island in Tanzania, their support has taken a new direction. Late in 2017 they awarded Ace an organisational development grant, enabling us to develop fundraising strategies for the future, including maximizing funding opportunities in East Africa.

Top Funders



The Year Ahead

Deeply disturbing revelations from UK based NGOs working overseas at the start of the year means Ace Africa must work harder than ever to maintain the trust of their supporters. One of our key strengths is that Kenya and Tanzania are independent organisations, accountable to stakeholders and government in each country. Ace Africa UK was established to raise funds for their work - we do not send expatriate staff to work in Africa. Ace is run by Kenyans and Tanzanians, for the benefit of Kenyans and Tanzanians.

The focus of Ace Africa UK this year, as every year, is fundraising. In 2018 we want to diversify our income, building long term partnership with major donors and corporate supporters. We are also working with Kenya and Tanzania to employ a full-time fundraiser in East Africa who can capitalise on the opportunities that only exist outside the UK.

Kenya will be expanding its HIV prevention work with Adolescent Girls and Young Women (AG&YW) around Kisumu, Homa Bay and Migori. To drive household food security and income, we will be implementing innovative soil management programmes (supported by GiZ). New research will include a 'Building and Sustaining Intervention for Children' (BASIC) study, looking at emotional and mental health alternatives to specialized services where none exist, and research on how sexual minorities can help lower HIV prevalence. During the rest of 2018 we will be looking at how to dramatically expand use of our 'Child to Child' methodology and establish additional Child Protection Committees.

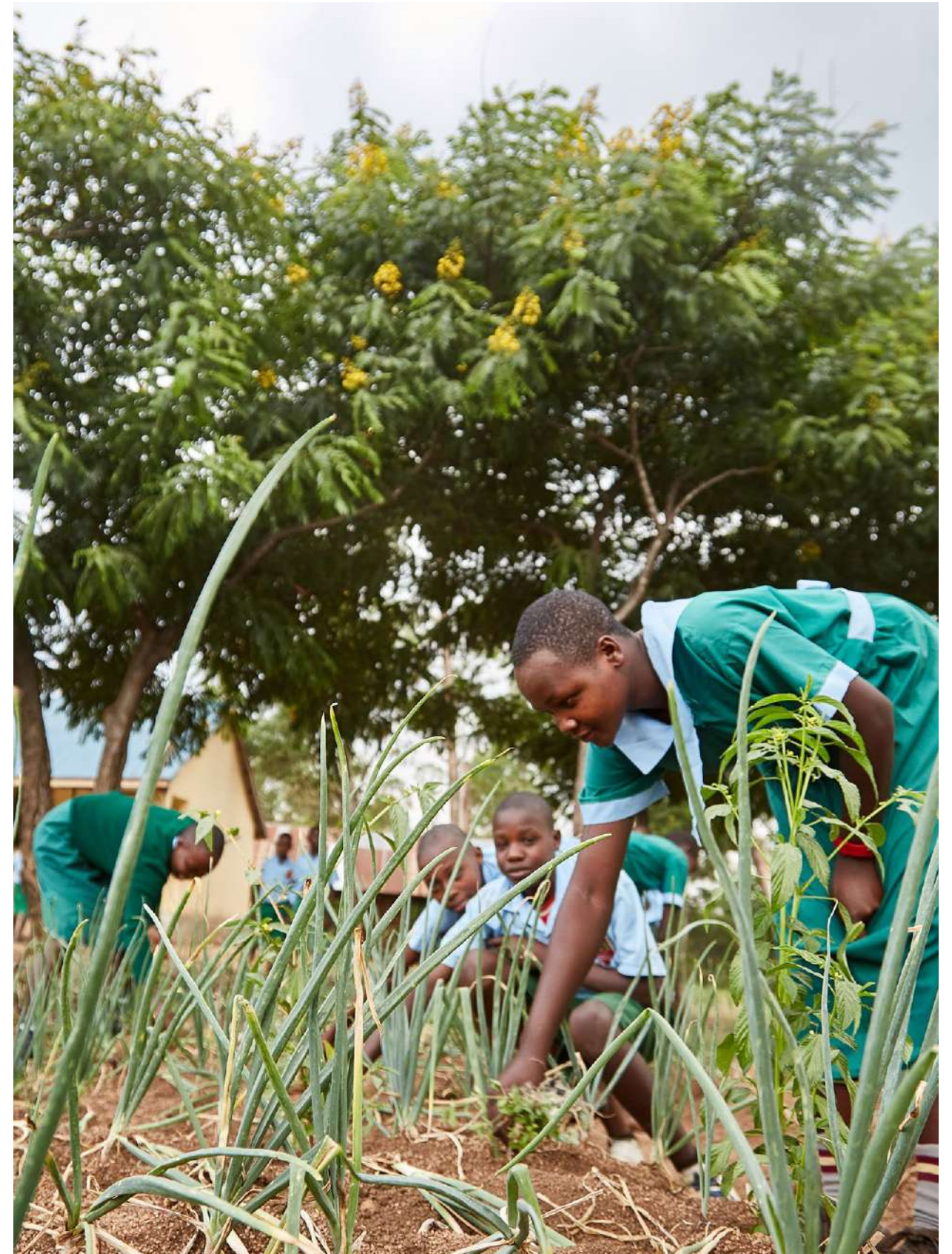
In Tanzania, we will build on our widely praised child protection work and help the government increase the number of remote 'Drop in Safe Houses' for abused and vulnerable women and girls. Following a successful pilot project, we will support young girls to establish a small business making reusable sanitary towels for hundreds of girls at primary schools in Arusha. Improving public health services is a key target this year. Ace will expand its work in HIV outreach and maternal health, providing education as well as improved access to safe and affordable services.

Here in the UK, November 14th sees the 2018 Ace Africa Gala take place at Shoreditch Town Hall. We promise a few surprises alongside the usual silent and live auctions. Our aim is to beat the incredible sum raised in 2016. Contact our team in London for more details about how you can help, or join us on the night.

Ace Africa is proud to share the results of our long-term, community based approach in this report. It is a huge credit to Ace staff and volunteers that donors and local governments see us as valued partners, bringing expertise and know how.

This year we want to do more, but we can't without your help.

David Montgomery
Ace Africa UK Chairman



ARISAIG PARTNERS

INVESTMENT MANAGERS

Arisaig Partners is one of our longest standing supporters, having funded Ace Africa for over 10 years. Reliable, long term backing of this type is incredibly important, and allows Ace to reliably plan and deliver projects.

In addition to their annual grant to support child development and learning in Kenya, Arisaig are this year sponsoring the production and distribution of this 2017 Annual Review. This is the first time the publication has been sponsored and allows Ace to maximise the use of its resources to the benefit of children and communities we work with in Kenya and Tanzania. Our most sincere thanks to Arisaig for their continued support of Ace Africa.

Arisaig Partners is an independent, employee-owned, investment management firm which specialises in long-term investing in high quality, emerging market consumer businesses and the Arisaig Africa Consumer Fund has invested in consumer businesses across the continent since 2006. Arisaig believes in aligning itself closely to the interests of its investors and seeks to add value through its insights into consumer trends in emerging markets. www.arisaig-partners.com

What Your Money Can Buy

£20 Provides a school uniform to a vulnerable child to ensure they have the access to education they deserve

£30 Provides seeds to support a community group to grow a flourishing kitchen garden to support 20 households

£500 Trains a Child Rights Committee composed of 20 in identifying, resolving and referring cases of child abuse and neglect

£1200 Trains 20 teachers on HIV/AIDS and lifeskills to establish 20 Child-to-Child Clubs in schools

£3000 Enables outreach voluntary counselling and testing for HIV annually in one project site

£5000 Ensures an Ace trained Counsellor can make house-to-house and school visits year-round



Ace Africa

Developing Communities

Ace Africa **KENYA**

PO Box 1185, Bungoma 50200, Western Kenya Tel: +254 (0) 202 654 670
Email: resources@ace-africa.org

Registered International NGO in Kenya No: OP218/051/2003/0477/3060

Ace Africa **TANZANIA**

PO Box 16416 Arusha, Tanzania Tel: +255 (0) 732 971 760 Email: infotz@ace-africa.org

Registered Non Profit Company in Tanzania No: 63324

Ace Africa **UK**

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London EC3A 7AG
Tel: +44 (0) 20 7933 2994
Email: info@ace-africa.org

Registered UK Charity: 1111283

www.ace-africa.org

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Ace Africa Tanzania

Alex Mnyangabe (Chairman), Dr. Ibrahim Isaack (Treasurer), Helen Charles, Joanna Waddington (Secretary), Ngugi Githinji, Zainab Laizer, Miranda Rashid

Ace Africa Kenya

Angeline Wambanda, Augustine Wasonga (Secretary and Founder), Antony Okoti (Founder), Dr. Peter Umara, Geoffrey Kipngetch, George Okode (Chairman), Karen Veronica Owuor (Treasurer), Mary Dorothy Mukhwana, Mubina Bhatia, Eng. Hezekiah Adala, Muhamad Asim, Peter Orengo (Media), Beatrice Obonyo, Dr Samuel Omondi.

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