



Ace Africa
Developing Communities

**Africa based,
African led**

Ace Africa timeline



2003

Augustine Wasonga, Joanna Waddington and Anthony Okoti establish Ace Africa. A handful of staff and volunteers reach 300 people in Bungoma where 1 in 3 households are affected by HIV. Total spend £20,000



2004

Comic Relief support their first Ace Africa project

2005

Ace Africa UK registered by the Charity Commission



2015

Joe Waddington awarded an MBE by HRH The Princess Royal for her work in Kenya and Tanzania



2014

Ace Africa UK and Eton College partner on a new football project. Teacher Glen Pierce and three school leavers volunteer in Tanzania and raise £25,000 for the project (now in its 8th year)

2008

Ace Africa Tanzania registered, based in Arusha



2017

Ace Africa Kenya named Best Performing Organisation of 2017 by the Egmont Trust



2020

Ace Africa leads local emergency responses to COVID-19 in Kenya and Tanzania



End of 2020

By the end of 2020 Ace has reached **1,920,505** of the most vulnerable children and adults in Kenya and Tanzania

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See back page to find out how you can help in East Africa

From the Ace Africa Directors

COVID-19 is not a short-term emergency

*Vaccination rates in Africa are very low.
Weak health services are overwhelmed.
State support taken for granted in the
West is non-existent.*

*The pandemic is the biggest global
health, economic and social crisis of our
lifetime. The poorest and most vulnerable
have been hit hardest. Even if the number
of deaths in Africa from COVID-19
has been low, its on-going social and
economic consequences are devastating.*

We were among the first NGOs responding to the COVID-19 emergency in Kenya and Tanzania. Ace Africa supplied health information, food packages and hand washing stations. Communities and government trusted us to deliver.

But COVID-19 is not a short-term emergency. The problems that Ace Africa has worked to address since 2003 – hunger, poverty, ill health, access to education and child rights – all got worse because of the pandemic. An estimated 40,000,000 Africans have been pushed into extreme poverty¹.

Ace Africa believes long-term problems need long-term solutions. Just as they did before the pandemic, our supporters help to build the resilience of communities to withstand the impact of not just this crisis but the next one.

Thanks to their support of staff and volunteers in Kenya and Tanzania:

- farmers can grow enough food to feed their families

- children's rights are protected
- women access skills and finance to generate independent incomes
- rates of HIV/AIDS are reduced
- more children are at school

Fundraising in 2020 and 2021 has been harder than ever. In the UK our vital major fundraiser was first rescheduled, then cancelled, with a loss of £150,000. We were not eligible for any government support. In Kenya and Tanzania fundraising was even more challenging. Needs outstripped the donor funding available locally.

But thanks to the incredibly generous support of trusts, foundations and individuals we didn't just continue our work, we started new programmes! We recognise and thank all the supporters who made this possible on page 22.

We are Africa based and African led - with Ace Africa you are working with the people closest to their problems and best placed to solve them. This is one key reason to work with us. Our new leaflet gives four more, and examples of the work that urgently needs your support (see page 24).

This impact report includes stories of the amazing fortitude and incredible achievements of the people you work with. Thank you for the role you played in changing their lives.



Joanna Waddington
Country Director
Ace Africa Tanzania

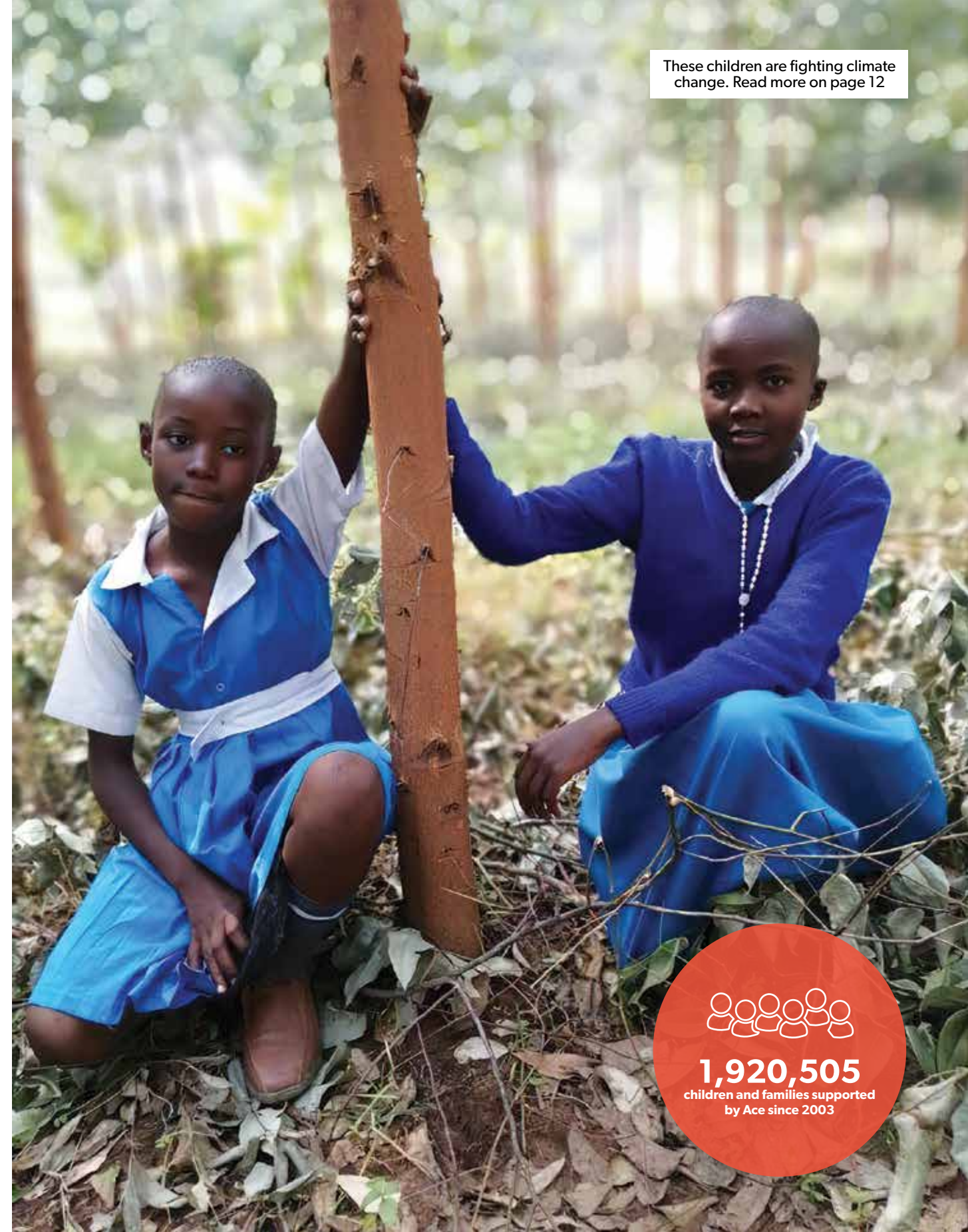


Augustine Wasonga
Country Director
Ace Africa Kenya



David Evans
Country Director
Ace Africa UK

These children are fighting climate change. Read more on page 12



1,920,505
children and families supported
by Ace since 2003

¹ <https://www.worldbank.org/en/news/factsheet/2020/06/02/world-banks-response-to-covid-19-coronavirus-in-africa>

About Ace Africa

We are Africa based and African led. Our staff and volunteers are part of the same communities we serve. Ace Africa has worked in Kenya since 2003 and in Tanzania since 2008.

Vulnerable families and children face poverty, food insecurity, sexual violence and lack access to education.

What do we do?

We build resilient, inclusive communities by improving food and economic security, health, rights awareness and protection, and access to education. Ace works in three programming areas: Child Development, Community Health & Wellbeing and Community Livelihoods (see opposite).

And because we address problems most important to the communities themselves, today that includes the impact of climate change and COVID-19.

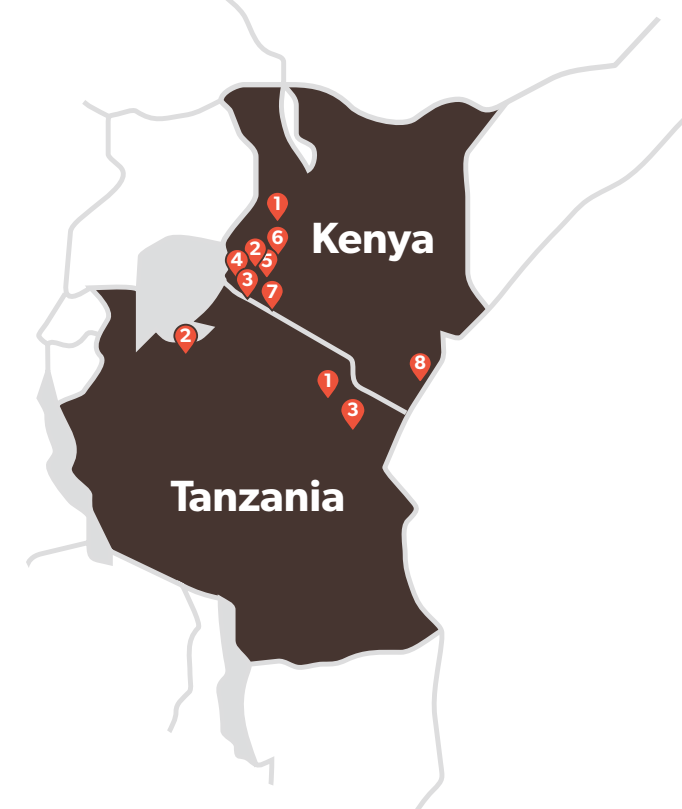
In partnership with the community, government and local organisations our supporters have now helped improve the income, health, education and rights of 1,920,505 people.

Who do we work with and where?

We work with the most vulnerable and marginalised people in Kenya and Tanzania. They live in areas where poverty, food insecurity and high rates of HIV/AIDS are part of daily life, and where access to government services is limited or non-existent.

How do we work?

- **A long-term, sustainable approach.** As local people take control, Ace Africa is no longer needed
- **In partnership, with communities, government, other NGOs and donors.** Communities identify their problems and priorities
- **Research driven and evidence-based.** Monitoring and evaluation shows what is working, what we have learned and what needs to be changed
- **We work closely with government to ensure their services are innovative, cost-effective, sustainable and inclusive.** Ace creates awareness of and improves the quality of government services, bringing them closer to the community and bridging geographical, cultural and quality gaps in service provision



Kenya

- 1 - Bungoma, Western Kenya
- 2 - Siaya, Nyanza
- 3 - Homa Bay, Nyanza
- 4 - Kisumu, Nyanza
- 5 - Vihiga, Western Kenya
- 6 - Kakamega, Western Kenya

- 7 - Migori, Nyanza
- 8 - Mombasa

Tanzania

- 1 - Arusha DC, Arusha
- 2 - Kome Island, Mwanza
- 3 - Moshi Rural, Kilimanjaro

Our three programme areas

1. Child Development

Improving the health and wellbeing of children, and protecting their rights.

- improving health, education and nutrition
- building the capacity of local communities to refer and resolve cases of abuse
- establishing Ace Child Clubs in schools
- training teachers to recognise and address issues of sexual violence and female genital mutilation

2. Community Health & Wellbeing

Improving access to quality health care services.

- raising awareness of how to prevent - and treat - communicable and non-communicable diseases, such as HIV/AIDS, malaria and TB
- HIV testing and counselling
- strengthening government health care systems
- providing basic medication, mosquito nets and family planning

3. Community Livelihoods

Improving food security and income.

- improving agricultural techniques and the productivity of farmers and families, using environmentally friendly methods
- establishing kitchen gardens, in schools, communities and homes
- training in animal farming
- establishing new businesses; providing finance, training and equipment

VISION

What kind of world do we want?

Children and communities that are empowered, healthy and self-sufficient.

MISSION

What do we want to achieve?

Children and their communities to participate in and take responsibility for their own health, wellbeing, and development.

Zakaria's story. Overcoming the fear and prejudice of HIV

Ace Africa has used drama to fight the stigma of HIV in the Arusha Region since 2008. Free, confidential testing and counselling is offered as part of each performance.

Zakaria is one person whose life was changed because of this programme, funded by The Mercury Phoenix Trust. This is his story.

Zakaria lives in Mbuyuni Village in Arusha, Northern Tanzania. His mother died of HIV/AIDS when he was six months old. He has lived with his grandmother ever since, who made sure he had anti-viral medication growing up.

But she was too scared to tell him that he was HIV positive.

Ace Africa performed its HIV awareness raising play at Zakaria's school. Testing was offered and Zakaria was brave enough to get a test. When he found out about his HIV status, he was extremely upset and distressed.

I was very scared when I got the results of my HIV test but now thanks to the counselling I've received, I can imagine a more positive life ahead.

17 year old Zakaria

An Ace counsellor met Zakaria, and his grandmother, who was shocked that he had discovered her secret. The counsellor offered support and guidance to the family, and explained that thanks to Zakaria's regular medication, he would continue to live a healthy and normal life.

It took weeks for Zakaria to come to terms with the news. He felt uncomfortable amongst his friends and was regularly missing school. Ace counsellors continued to visit Zakaria and his grandmother and over time helped Zakaria with his confidence and mental health.

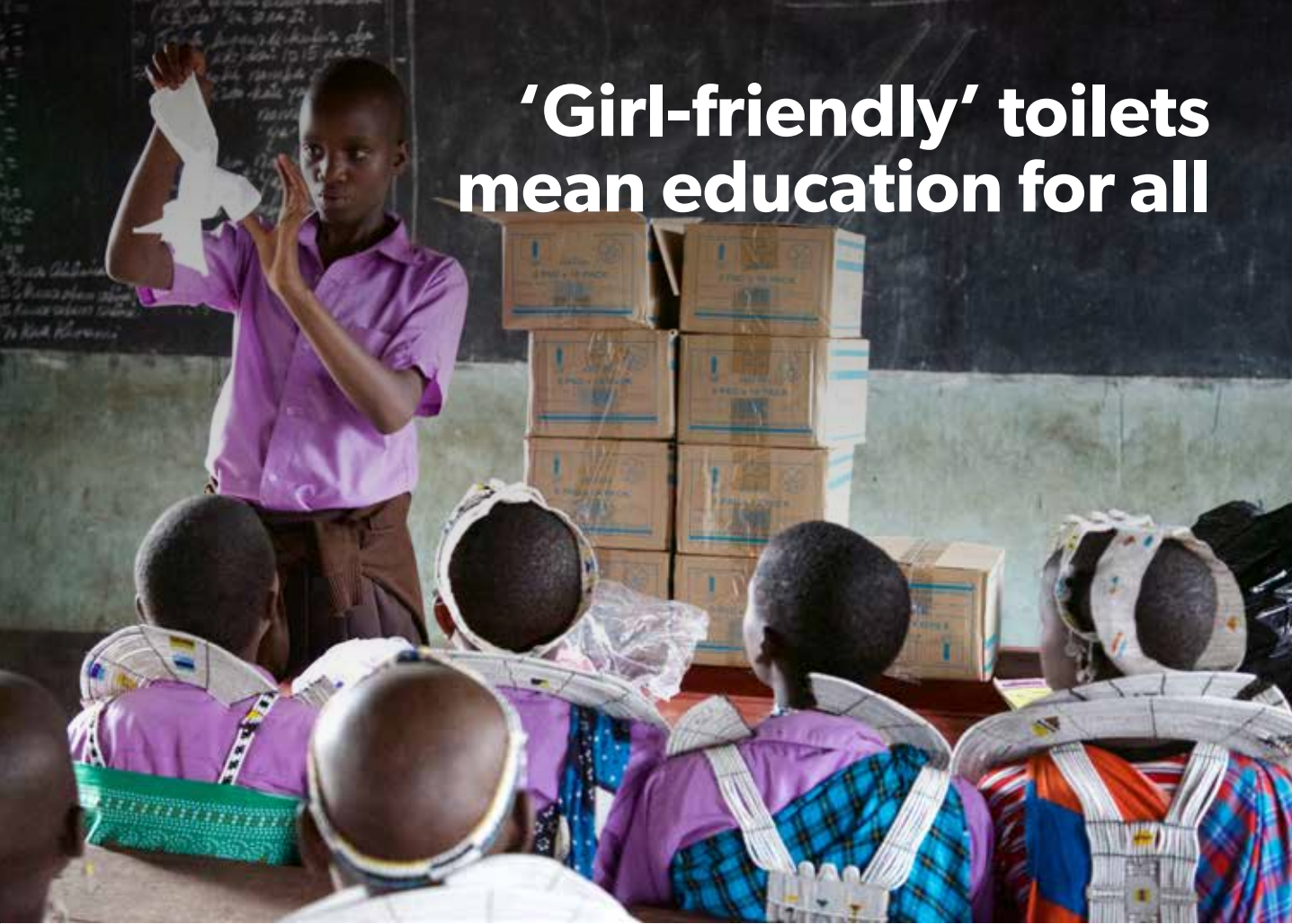
Now, Zakaria has started to share his status with close friends and discuss the negative impact of stigma around HIV/AIDS. He is also taking his medication regularly and has started planning for the future – he would love to be a teacher one day.

We hope everyone involved feels very proud of themselves and what incredible work they are doing to ensure the health of so many young lives... We're very proud to have been able to help contribute towards such a brilliantly designed and executed project.

The Mercury Phoenix Trust



'Girl-friendly' toilets mean education for all



With no access to safe, hygienic toilet facilities, many girls around the world do not go to school when they are menstruating.

Many poor children do not have access to sanitary towels. To avoid missing school some girls hide used cloths in their pockets. Changing in the open, away from school, risks sexual harassment. Others don't eat or drink to avoid having to use toilets, making it impossible to learn effectively and risk bowel and bladder problems later in life.

Girls need separate facilities from boys, or they will not feel safe. They will avoid school and their education will suffer.

D.E.B Primary School in Western Kenya's Bungoma County has over 1,000 disadvantaged students who are orphans or from vulnerable families. Toilet facilities were woefully inadequate. Some toilets had to be closed due to a lack of resources and heavy

rains. Overcrowding of the remaining toilets raised huge health and hygiene issues.

With the generous support of St. James's Place Charitable Foundation, Ace Africa constructed two new toilet blocks at the school. One was 'girl-friendly' for girls only, with two latrines, a washing room, two handwashing stations and an incinerator for used sanitary products. A new boys block ensured the girls toilet remained exactly that.

The girls now have a safe and hygienic space to manage their menstrual hygiene. The project assured female students attended safely, with dignity, and no longer missed vital days of school every month.

As part of the programme 30 of the most vulnerable girls at the school received a year's supply of sanitary towels. There were also sessions by specially trained teachers on sexual health, rights, good hygiene and nutrition.

A* for schools football project

In 2014 three Eton A-Level students and their sports teacher Glen Pierce volunteered with Ace Africa and helped to establish the Ace Future Stars Football League in Arusha, Northern Tanzania.

Since then over 3,000 children in 44 primary schools have taken part. The 2020 league was delayed by COVID, but the results were as extraordinary as ever.

What is the problem?

The primary schools taking part have many disadvantaged and vulnerable students. The problems they face are not just poverty. Girls experience sexual violence, early marriage and female genital mutilation. Student attendance and results are often poor. The schools have limited or no sports activities - an essential part of the school curriculum taken for granted in UK schools.

What do we do?

We train teachers to be coaches and help them become accredited by the Tanzanian Football Association. We provide vital equipment – cones, footballs, goal posts and football shirts. Schools take part in a 12 week league that ends in a final's day with trophies presented by local government officials.

Ace also establishes Ace Child Clubs in the schools and supports local voluntary child rights committees run by the government. These clubs focus on life skills, health issues and help children to understand their rights and how to enforce them. The club members help educate other children throughout the school.

Through football and the Ace Child Clubs, the young members go on to improve their confidence, self-esteem and essential life skills.

Amazing results in 2020

400 girls and boys took part from 10 schools in Arusha District. Schools reported improved attendance, academic performance, physical and mental health, attitudes towards gender and child rights:

- 100% of teachers reported improved sports participation, attendance and academic performance in students taking part
- 100% of students felt they had improved self confidence and self-esteem
- 100% of students felt their attitude to gender improved, and girls felt they have the same rights to participate in sport as boys.
- 34 child rights cases were identified and resolved, (e.g., early marriage, child labour, physical abuse, denial of education and child neglect). Children were provided with counselling by Ace Counsellors and government Social Welfare Officers and were able to continue in school.

The future

In 2021 a formidable team has come together to expand the programme to 20 schools over two years - including The SOL Foundation, the Lyon family, our Patron André Villas-Boas (see page 21) and the project's founders Glen Pierce and his gap year students Tom Pearson, Ali Lyon and Nicholas Zafiriou. Our thanks to them, on behalf of all those whose lives have been changed so profoundly.



How football changed Paul's life

Paul Lebahati is a 13 year old student at Mwandeti primary school, 21km north west of Arusha. He lives with his mum and two siblings. His father left five years ago and did not return. His mum needed his help to sell vegetables at the market and he started to miss a lot of school.

The Ace Future Stars Football League changed everything. It was his school's first organised sports programme and Paul was chosen as the school's football team captain. This meant he really wanted to go to school. And as part of the programme Paul learnt about child rights and child protection, made new friends from other schools and became much more confident.

What changed for Paul and his family?

- Paul's school attendance and academic performance improved
- His coach spoke to his mother about the importance of his education in helping her and the rest of his family and the effects of child labour
- Paul's mum stopped asking him to work with her at the market
- His team were runners up in the finals of the Ace Future Stars Football League!



The Ace Future Stars Football League acts as a catalyst and has helped children stay and do better in school and build life skills such as team work spirit, self-esteem, and self-awareness as well as confidence and courage to say no to all forms of abuse. We saw the proof of it through Paul.

Massawe, Mwandeti Primary School
Teacher and Football Coach

Ace tackles the climate emergency in Kenya and Tanzania

Climate change dramatically impacts daily life for hard working families in rural communities in Kenya and Tanzania – from catastrophic flooding along the shores of Lake Victoria to worsening drought in already arid areas.

This is devastating for families that rely on agriculture to survive.

School children and local communities took part in two Ace Africa projects fighting climate change.



Maasai communities protect their environment

A one year pilot project worked with traditional Maasai communities, where over-grazing of cattle and tree-felling is common.

The project involved 3,320 community members and 2,602 students in the rural and drought-prone Kisongo Ward, Arusha, Tanzania. Learning about environmental protection, they embraced tree planting and labour saving eco-stoves.

This project had to do three things to succeed: increase community knowledge, change attitudes and most importantly change the way people live their lives. An evaluation proved this is exactly what happened, including:

1. 8,000 tree seedlings distributed to schools and villages, with a 74% survival rate
2. 200 households given eco-stoves with 89% using them 12 months later (cheaper to run, easy to maintain and time-saving)

3. 100% better understanding of environmental protection issues after drama events
4. 100% of students educated friends, parents and siblings about the environment

Contact us for a copy of the evaluation – it proves why this pilot project needs to be expanded. The time to act is now.

The impact of climate change in Tanzania

- The livelihoods of 80% of the population are linked to agriculture or livestock, which means any shift in climate and changes in rainfall will impact millions
- Heat and precipitation are already dramatically reducing crop yields
- Cholera outbreaks in the North East, South East, Lake Victoria basin and coastal areas of Tanzania were due to high rainfall; research has also shown the risk of cholera increases by 15% to 19% for every 1°C temperature increase

Schools grow their own green spaces

In Kenya Ace Africa is supporting the government's ambitious targets to increase forest cover to adapt to climate change and reduce greenhouse gas emissions. Tree planting has many environmental benefits – preserving water, preventing soil erosion and helping reduce CO2 in the atmosphere. And, it creates green spaces to learn and play.

Over three-years 6,000 eucalyptus trees were planted in 25 primary schools in Western Kenya. Working with our partners CHASE Africa and Watershed Ecosystem Conservation, 50 teachers and 1,250 children were trained to plant and tend to the trees. 90% are still growing well and in 10 years' time they can be harvested to raise additional income for the schools.

Up to 4,000 children are learning practical skills in environmental conservation, using the trees for shade and enjoying a greener environment for lessons and break time. Outdoor lessons have been especially important during the Covid pandemic.

To teach others, participating schools hosted exchange events with 16 neighbouring schools in Kakamega and Bungoma Counties as well as educating community members. Children and their families have been inspired to plant 1,320 additional trees in schools and around their homes.

Over 2,500 people now have a better understanding of tree planting and environmental issues after awareness raising sessions.

The project also educated 500 children in 10 schools on agriculture and nutrition, and supported them to set up kitchen gardens growing organic vegetables. Many children started vegetable plots with their families, boosting their nutrition both at school and at home.

Thanks to the generous support of the project sponsor The Dulverton Trust, teachers, students and their families have shown how to fight climate change in Western Kenya.

The impact of climate change in Kenya

- A drought lasting from 2008 to 2011 caused an estimated \$12.1 billion in damage
- Economic damage caused by climate variability and extreme weather may equal 2.6% of GDP by 2030
- Mount Kenya is on pace to deglacierate by 2030, which would make it one of the first entire mountain ranges to lose glaciers due to human-induced climate change

Kennedy Wanyonyi, a uniquely qualified Ace Africa UK trustee

In 2005 Kennedy Wanyonyi received a bursary from Ace Africa. It meant he could go to secondary school. Later he worked as an Ace volunteer in Kenya and Tanzania. Kennedy excelled academically, completing a Master's degree, and today he works for a major pharmaceutical company in Nairobi.

In 2021 Kennedy agreed to become a trustee of Ace Africa UK, bringing essential and invaluable understanding of the challenges faced by rural African communities.

This is his story, in his words.

February 5th 2005. Six in the evening. I'd just come from taking care of the cows in the bush, when I saw this man walking towards me.

For many minutes, as he spoke to me, I just stood staring at him. To this day, the only thing I recollect saying to him is "thank you!" I didn't sleep the whole night after he left. I just clutched my plastic Casio to my chest, waiting for it to beep 5am, so I could wake up my aunt.

I was going to secondary school!

The man from the night before had told me I'd been awarded one of Ace's secondary school bursaries. The next morning, my aunt and I walked 18km to the Ace office. By 3pm, I was in a classroom. I honestly don't recollect any fatigue; I was too excited to be tired!

Both victims of HIV/AIDS, my father passed away when I was 2 and my mother when I was 4. My brother, sister, and I went to stay with my aunt. To this day, she is a mother and a best friend to me. I have a sneaky suspicion I might be her favourite, too!

But taking care of us three, plus her five children, wasn't easy for my aunt. She worked on people's farms, sold vegetables in town and sent us to school.

But sometimes we'd still all go without meals for days. A couple of times I felt so guilty for taking food from my cousins that I didn't go home to eat. That's a lot to have going around your head when you're 6-years-old.

At the time, due to lack of information, HIV was more like a curse in Kenya. When I lost my parents, most people didn't want to be associated with me. My brother's performance dropped in school because he didn't have as many friends as he used to have. Sometimes kids wouldn't want to shake our hands because they thought we might transmit the disease. At the time, Ace was the only grassroots organisation working with people with HIV and AIDS.



Climbing Kilimanjaro in 2009 with Ace Africa UK fundraisers (second from right)

The vital information they were passing on through villages, support groups and schools got there before the government programmes did. Their sensitisation projects made my family feel seen, and they also helped us to earn an income through vegetable gardens. We actually used the money to buy exam papers for our school- because the village had no electricity or printer, we wouldn't have been able to sit them otherwise!



Taking part in field work in 2015

Before Ace offered me my bursary, I'd just finished primary school. I'd been the best student in my class, but I'd seen people in my position becoming teachers if they were really lucky, and the same lively minds becoming drunks if they weren't. Thanks to my chance to go to secondary school, today I'm an accomplished statistician who has worked for the Kenya Medical Research Institute.

At school, there were challenges here and there, because, you know teenagers! Secondary school is the time kids come to know X, Y and Z and I was always like "no man, I'm here to study!". I guess you could say I was bullied. Born and bred in the village, I could hardly pronounce an English word and I had this deep accent, so kids would laugh at me and call me names. But honestly, nothing ever bothered me. I just loved learning.

One of the most rewarding things I've done thanks to my bursary is help people, both like and unlike me, through Ace. After I finished secondary school

in 2008, I started working and volunteering with the charity. Data collection became my thing, and it let me experience other communities. In both Kenya and Tanzania I witnessed the custom of female genital mutilation, early marriages, and cultures where's it's common for one person to financially support about 50 family members. These are the places where Ace's income generating activities can really help, because they empower people.

After completing college in 2014 I came back to Ace Kenya, just as they were adopting electronic data collection. It felt a big and important thing to be part of creating online surveys. Just after this, I got my first job with the Kenya Medical Research Institute. As a data manager, I worked in partnership with the University of Washington on family planning uptake amongst people living with HIV. Today, I'm a Principal Statistical Programmer for a pharmaceutical consultancy company called IQVIA, which is a pretty big deal!

What I will always remember from my time working with Ace is the power of talking to people in discouraging situations. When I was collecting data, I'd go into homes where people had nothing but conversation to lean on. Once, I spoke to a guy for three hours in Tanzania. His wife was very sick, with suspected HIV, and they didn't have any food. They had one encouraging thing. Their kids were going to school. This was in a Maasai culture where child marriage was very common, so I told this father that his best bet was to believe in his daughter. I told him my story, and that he could have an unimaginable future, if he could just keep his girl in school.

This Maasai man started saying "can she be a teacher? A nurse? Can she be a doctor?" Someone without hope wouldn't ask those questions. This man realised his daughter could be more than a wife. Through their child rights activities and community initiatives Ace changes many lives like this.

I felt honoured when I was asked to be a trustee for Ace UK. I don't have access to funding, but I can help donors and other trustees to understand the importance and impact of our work. All I know is this: if Ace didn't support me I wouldn't be the person I am. And small things can go such a long way making an impact in somebody's life.

.....
Interviewed by Megan Brownrigg

Small business, big impact

Ace Africa's vision is communities and children that are empowered, healthy and self-sufficient. The Amcomri Foundation gives people the skills they need to become self-sufficient.

With so much in common, in 2019 Ace Africa and Amcomri began a three year partnership in the Arusha region to provide business skills and savings training to young people and women living below the poverty line.

These same people were hit hardest by the pandemic eight months later, making the project incredibly timely.

By the summer of 2021 new businesses were increasing incomes and putting food on tables.

How it works

Those taking part share similar dreams – a better income, enough to eat, an education for their children and a home.

Each participant is part of a group of 15 that provides mutual support. Together they learn the key business skills needed to start and run a business. They also acquire new practical skills - sewing to make clothes and reusable sanitary towels, poultry rearing and soap making.

Each group also sets up a village community banking (VICOBA) scheme, which promotes financial discipline, saving and allows them to safely invest in their businesses.

Continuous support

Working with local community groups is complex and time consuming. Regular support from Ace staff between training sessions dramatically increases long-term success. This helps identify and meet challenges that arise in any small business, e.g. product quality, equipment maintenance and loan repayments.

Incredible results

The first two years have seen great results, including:

- 8 village community banking groups trained, provided with start-up funds, meeting regularly
- 60 young people trained in different sewing skills (school clothes, reusable sanitary towels)
- 30 people trained in soap making, with profits by July 2021 of £737
- 30 people trained in poultry rearing, chicks provided, starting laying summer 2021

And when we evaluated the work of the eight youth groups now trained in village community banking we discovered these incredible results:

1. 100% of group members now live above the poverty line.
2. individual income increased on average by 475%
3. 98% of trainees have started small businesses with VICOBA loans
4. the groups have generated combined income to date of £18,675

18 year old Sara becomes a successful business woman

Sara lives with her family and six siblings. Her parents could not afford to send her to secondary school. With limited education or employment opportunities she joined the Binti Shupavu group in 2019.

Sara learnt sewing skills, including how to make re-usable sanitary towels, and key business and savings know-how.

She took a loan through her group's VICOBA to make re-usable sanitary towels and set up a kitchen garden to supply vegetables to nearby families.

Thanks to this project Sara can:

- Earn her own income
- Support her family
- Provide food for four vulnerable children and one adult living with HIV/AIDS.

Read more case studies at

<https://amcomrifoundation.org/the-impact-of-our-work/>



Young people more interested in charities than Love Island!

People aged 16 to 24 are more likely to do something charitable than watch the reality TV show Love Island. Research by the Charities Aid Foundation showed that 43 per cent of 16 to 24 year olds had recently done something charitable, whereas only 30 per cent had watched Love Island.

Ace Africa launches Ace Next Gen

None of this was news to us, because young people have always been fantastic supporters of Ace. To take their energy and commitment to the next level,

in 2021 we launched Ace Next Gen. It is aimed at young philanthropists who want to change the lives of vulnerable children and their families in Kenya and Tanzania.

Our professional fundraisers provide 1-to-1 support to help organise great fundraising activities - sponsored sports events, gaming marathons or auctions. A dedicated Instagram account updates members on work in Africa and by the Ace Next Gen team.

And being part of Ace Next Gen is also a great way to gain new skills and a stronger CV.



Why join Ace Next Gen?

1.

Make a big difference with a small charity in East Africa
2.

1 to 1 support from Next Gen Programme Manager Liv Jarman, and a personal fundraising page
3.

Newsletters and updates about the difference you are making
4.

Speak to our partners in East Africa and learn about international development
5.

Enhance your CV or university application
6.

A certificate of recognition

How to get involved

Visit www.ace-africa.org/ace-next-gen or email Liv Jarman (olivia.jarman@ace-africa.org) to find out more about this exciting new group.

Our fantastic fundraisers

The amazing Sarah Byatt

For fifteen years Ace Africa has been lucky to count on the support of the phenomenal Sarah Byatt.

Sarah was diagnosed with Secondary Progressive MS in 1987, but this has not stopped her fundraising for Ace. A few years ago, one of Sarah's friends bought her a pedal bike which allows her to pedal from her wheelchair, and she has taken on several cycling challenges. In 2020 Sarah pedalled 26.2 miles for Ace raising £3,716.

Her encouragement and support is an inspiration. Thank you Sarah for all you do for children and families in East Africa.



2.6 Challenge (The Power of 2.6)

The Covid-19 pandemic meant a huge loss of income for charities in 2020, as fundraising events were cancelled.

The London Marathon organisers set a challenge for the nation in response – fundraising using the numbers 2 and 6. Massive thanks to all the supporters who took on 26-mile cycle rides, 2.6 minute planks, 2.6 mile piggy-back rides and much more. They raised a wonderful £5,800.

William Moloney pictured below in action for Ace



Lynne's incredible jars and bottles

Since 2008 Lynne Howard has raised thousands of pounds for Ace in extraordinary ways - from tennis tournaments to selling her delicious salad dressing, marmalade and elderflower cordial.

This money supports our Emergency Fund, set up by her husband Fran for the emergency needs of the most vulnerable families – fixing roofs, buying mattresses or transport to hospital for urgent treatment.

Thank you to Lynne and all of her friends, on behalf of all those you are helping. Your energy, enthusiasm and commitment to those in East Africa are an inspiration to us all!



#RACEFORGOOD. A HASHTAG BECOMES A MOVEMENT!

André Villas-Boas, one of the most respected football coaches in the world, has been an incredible Ace Africa Patron since 2013.

In 2018 he took part in the Dakar Rally to generate worldwide publicity for three charities close to his heart - Ace Africa, Laureus Sport for Good and APPACDM do Porto. The social media hashtag used for the Dakar race - #RaceforGood - has now become a movement, following the launch of a new charity with the same name.

Race for Good combines André's passion for motorsport with raising awareness and funds. Companies sponsor branding on his car. This simple fundraising idea has already raised thousands of pounds.

In 2021 André navigated the extremely challenging – and dangerous - twists and turns of the Monte Carlo Rally, the WRC Vodafone Rally de Portugal and the European Rally Championship.

Find out more by visiting raceforgood.pt/en/home-en, for pictures, videos and news. Ace Africa is proud to be part of the Race for Good family, and incredibly grateful to André and his team.



Our Patrons

Our three incredible Patrons support us in unique and invaluable ways. Our thanks and gratitude for all they do.



André Villas-Boas

André Villas-Boas has been a Patron of Ace since 2013. His commitment to our work, year after year, raises invaluable awareness and funds. André has taken our logo and message to the trading floors of central London and the Peruvian sand dunes of the Dakar rally! Read about the football project he supports on page 10.

“Ace Africa stands-out because it has a long-term approach capable of leaving behind self-sufficient communities. They don't rush their programmes and are very methodical in their approach.”



Phil Howard

Not only an acclaimed Chef, but an accomplished runner who has taken part in many marathons to raise funds for Ace. He creates outstanding pro-bono catering at our fundraising dinners.

“A charity which, as I have seen in Kenya, does exactly what it claims on the packet – the promotion of sustainable development to help alleviate poverty in African communities.”



Liz Earle MBE

Liz Earle MBE is one of the best-known names in the world of beauty and wellbeing. A bestselling author of over 30 books, TV presenter and brand founder of Liz Earle Wellbeing, amongst others. A committed advocate for social justice and sustainable change, Liz is one of Ace Africa's longest serving supporters – and a proud Patron.

“On my visits to Ace Africa I have seen tangible change that transforms communities. Their technical support and expertise brings real benefits to very many lives, in a sustainable way that works in the long-term.”

Donors & supporters

2015 - 2020

Our supporters change the lives of hundreds of thousands of children and their families in Kenya and Tanzania. Without them, none of the work you have read about would be possible. Thank you for each and every donation.

Institutional & Government Donors
AHADI, Anglian Diocese of Maseno West Siaya, Aphia Plus, Catholic Relief Services, Centre for Reproductive Health and Rights, Comic Relief, Duke University Centre for Health Inequality, Duke University USA, FHI 360, GIZ/ GOPA, Guernsey Overseas Aid Commission, HOMF, Kenya AIDS NGOs Consortium, PATH, TechnoServe India, UK AID, UNICEF Kenya, United Nations Development programme in Kenya (UNDP), University of Washington, US African Development Fund, USAID, Glasgow University, University of Arusha

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Sheila Bradshaw Foundation, Peter Cundill Foundation, Peter Stebbings Memorial Charity, Peter Storrs Trust, Pilanesburg Foundation, Qatar Foundation, Rosie Dwyer Trust, Souter Charitable Trust, St James’s Place Charitable Trust, Stage Media Arts, Stars Foundation, The SOL Foundation, Waterloo Foundation, Millenium Development Fund, Triggerise LTD, Trust in Indigenous Culture and Health

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Alex and William de Winton Trust, Caroline and John Giddings, Charlie and Vicki Snow, Christine and Tim Lindberg, David Barnes, Dr Jonathan and Dr Gillian Knowles, Ioanna & Yannis Zafiriou, Jeremy Connick, Johnnie Boden, Mike and Tiffany Farish, Rob and Louise Unsworth, Rob and Martha Genieser, Sophie Challen, The Lyon Family Charitable Trust

Schools and Universities
All Hallows, Bradfield College, Caldicott Preparatory School, Cothill House, Dragon School, Ealing Oldfield Primary School, Eton College, Lancing College, Marlborough College, Notting Hill Prep School, Westminster Cathedral Choir School, Winchester College, Worcester College

Partners
AAIDRO, African Initiatives, AGHA-KHAN, Amani Child Development Centre, Anglican Development Services, Aphia Plus Western Bridge Aid, Arusha DC, AWLAURIO, Braeburn, Bungoma Home Based Care Program, Buchosa DC, CASEC, Caucus for Children’s Rights, CDWC, Centre for Disease Control, CHAC, CHASE Africa, Child to Child Trust, Childline

Kenya, Christian Association, Community Aid and Small Enterprises Consultancy, Community Research in Development Initiatives, Compassion International, Convoy of Hope, DACC, Dandelion Africa, DCDO, Deaf and Community Progress Organisation, DMO, Dorcas AID, DSW, East African Association, ECHO, ECOLI, EGPAF, ELCT KIZAZI KIPYA, ENGENDER HEALTH, Faraja center, Faula Kenya, Friends of Dagoretti, Future Stars, Girl Child Network, Got Matar Community Development Group, HABARI MAALUM, Haller Foundation, Health NGOs Network, HIMMS, Honey Guide, IMARA FOUNDATION, JHPIEGO, Joshua Foundation, Kanduyi Children’s Home, Kasole Secrets, Kenya Agricultural and Livestock Research Organisation, Kenya Medical Research Institution, Kenya Plant Health Inspectorate Service, Kenya Poverty Elimination Network, Kenya Seed Company, Kizazi Kipya, KONGA, LHRC, Malnutrition Matters Canada, Mango Tree, Marie Stopes, Maternity Africa, Millenium Villages Project, NACOPHA, National and County Government, National Commission for Science, Technology and Innovation, Natron Health Project, Plaster House, PWC, Red Cross Kenya, Root and Shoot, S.O.S, Seka Educational Theatre, Siaya Peasant Company Outreach Project, SIDO, Siritanyi Children’s Home, SOBER HOUSE, SOS, Southend Academy, T.F.F, Tanzania Engineering & Manufacturing Design Org, Tanzania Food & Drugs Authority, Tanzania Pastoralist Hunters and Gatherers Org, TAWLA, TAWREF, Teach a Man to Fish, Trias, Urjo Poultry Farm, VETA Arusha, Watershed Ecosystem Conservation, WEI, Wessex Ventures, Western Education Advocacy and Empowerment Programme, WLAC, World Vision

Special Thanks
Alastair Lyon, André and Joana Villas-Boas, Glen Pierce, Jane French, John Bennett, Liz Earle MBE, Nicholas Pierce, Nicholas Zafiriou, Patrick Drummond, Sarah Byatt, Steve Bennett, The Howard Family, The Jarman Charitable Foundation, The Montgomery Family, Tom Pearson, Paddy and Cindy Burrowes, Elaine Meyerratken, Flora Birkmyre

Three partners changing lives in East Africa

The Colourful Life Foundation and Primal Living

Ace Africa has an extraordinary partnership with Oak Foundation; cemented in 2020 through two very generous grants. Their support to our teams in the UK, Kenya and Tanzania was critical at the height of the pandemic. Ace are also working with Oak Foundation to protect and promote the rights of the most vulnerable, through our projects to expand child protection in Western Kenya and increase access to HIV health services in Arusha, Tanzania.

Glen Pierce and Eton College

We are very grateful to our long-term supporters Steve and John Bennett, for all they have done for Ace Africa. Through their foundations, the Bennett family have always supported our mission to enable the most vulnerable children and their communities to access education, health and nutrition. Most recently, this support has enabled Ace Africa Tanzania to improve the nutrition and wellbeing of women and young people living with HIV and increase access to quality education for children under 5.

Our sincere thanks to Paddy and Cindy Burrowes & The Paul and Sheila Bradshaw Foundation for helping meet the costs of this report.

Top Funders



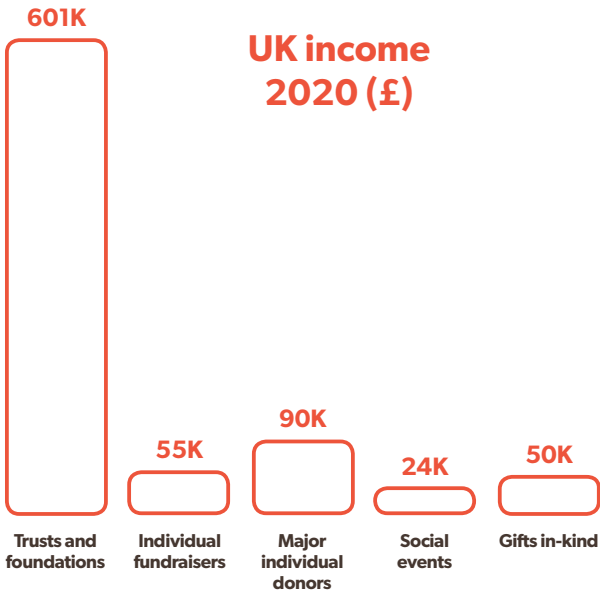
Ace Africa UK income and expenditure 2020

Fundraising for charities was massively disrupted by the pandemic. Our key biennial fundraiser was cancelled, with a potential £150,000 lost. As an overseas charity, we received no government support. We could not furlough staff because we would not have been able to administrate existing funds, raise emergency COVID funding or secure longer term income.

Thanks to the extraordinary generosity of trusts, foundations and major donors, our 2020 income of £819,825 exceeded 2019. Restricted income equalled £447,591 and unrestricted £372,234. This was a credit to the hard work of staff and volunteers.

Fundraising highlights

- To replace unrestricted income lost due to the pandemic a 2020 Ace Africa fund led by senior volunteers raised £50,000
- £593,651 was received from 25 trusts and foundations of very different sizes, our most important stream. Success also brings substantial challenges for a small charity, given the diverse requirements of funders (applications, reports and so forth)
- A major foundation agreed a new three year project in Kenya and Tanzania worth \$400,000 (£290,000 approx) over three years; this is the largest in the history of Ace Africa UK
- Three foundations made generous emergency donations to support all three Ace Africa entities. These funds paid for emergency responses to COVID-19
- Four major individual donors donated £89,942. The majority was invaluable unrestricted flexible funding
- Our 'Friends of Ace' programme generated £9,270



Expenditure in the UK and overseas was £783,503; fundraising costs were £169,563 (staffing costs representing the majority of this). Our support of programmes in Kenya and Tanzania represented £558,374; £431,695 was restricted and £126,679 was unrestricted. The impact report gives details of specific grants and their impact.

Donor flexibility in 2020, and funding trends

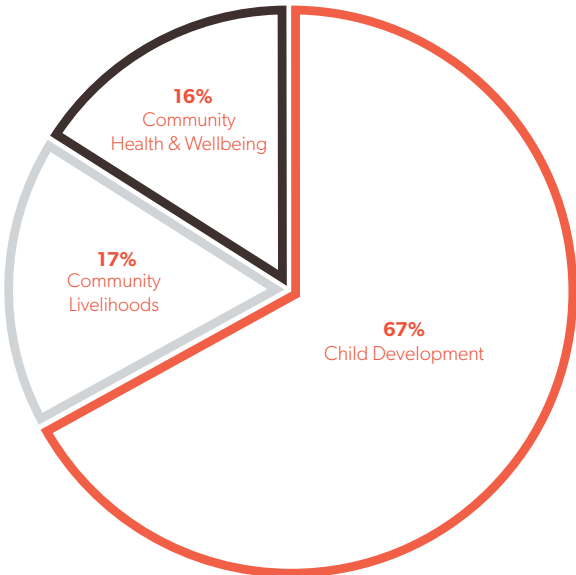
Projects are often agreed months, or years, in advance. As we saw in 2020 circumstances and needs can change dramatically. Donors showed great flexibility, allowing our partners in Kenya and Tanzania to adjust expenditure to meet actual needs in both countries. The importance of long term, flexible funding to sustain and strengthen non-profits is something donors became more aware of during the pandemic. We work with donors as partners, on the basis of mutual respect and understanding, sharing successes and openly reflecting on lessons that have been learnt.

Reserves – what we did in 2020 and why

The pandemic emphasised the importance of reserves. However, the trustees decided to invest unrestricted income in East Africa as our partners were faced with increased needs and donors were nervous of commitments due to the impact of the pandemic. The closing balance of free reserves of £26,596, while falling short of our target had a clear rationale. Increasing reserves is now a key aim. This also requires open and honest discussions with donors who wish to see larger reserves, clarifying their role in helping achieve this.

Focus of Ace Africa Kenya and Tanzania in 2020

The work of our partners fits into three thematic areas (see page 6). Analysis of expenditure showed that the main focus of was child development, representing 66% of expenditure.



The Ace Africa family

Ace Africa UK was established in 2005 to fundraise for Ace Africa Kenya (founded in 2003) and subsequently for Ace Africa Tanzania (founded in 2008). All are independent organisations registered in their respective countries which share a common name and vision. They help each other to identify funding opportunities, proposals and reports. Ace

Africa UK does not define programming priorities; the understanding of problems and their solutions is in East Africa.

Donors can make grants directly to Ace Africa Kenya and Ace Africa Tanzania or ask Ace Africa UK to manage grants on their behalf and provide accountability. Ace Africa UK also funds its partners direct from money it raises. Partnership agreements, updated in 2020, clearly define roles and responsibilities of each party.

Why work with Ace Africa?

Ace Africa will work with you to change the lives of the most vulnerable in Kenya and Tanzania. Every life changed is a reason to work with us.

Here are five more.

1. Africa based, African led
2. Lasting change
3. Innovative and responsive
4. Transparent and accountable
5. Philanthropy that is personal and rewarding

Communities, schools and local government are asking Ace Africa to help. These are their priorities. What would you like to do?

- Open 70 new Ace Child Clubs to improve life chances for 3,500 school children
- Train 4,950 farmers to adapt to climate change

- Expand the work of 60 Ace school clubs to improve hygiene and nutrition
- Protect at least 3,000 women and children from sexual abuse and violence
- Transform the lives of 400 at-risk children through the power of sport

We have a new leaflet that explains more. 'Make a big difference with a small charity' also describes our work in Kenya and Tanzania to address COVID-19.

Email us at info@ace-africa.org and we will send you a hard copy - or scan this QR code



Let's talk about the difference you want to make. Contact the Country Director David Evans at david.evans@ace-africa.org or call 07440 122478.



Ace Africa
Developing Communities

Ace Africa **KENYA**

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Registered International NGO in Kenya No: OP218/051/2003/0477/3060

Ace Africa **TANZANIA**

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Registered Non-government organization (NGO) in Tanzania No: 000520

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Ace Africa **Board Members**

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Ace Africa Kenya

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Our thanks to Patrick Drummond, Olivia Jarman and Ace Africa staff in Kenya and Tanzania for providing the photography

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The people closest to problems know how to solve them. Ace Africa staff and volunteers are part of the communities we serve. They are ready to change lives but need the resources to do it.

What you can do

Buys seeds for a household to grow a flourishing garden and support one family with a range of nutritious crops.

The cost of an emergency food package to help a vulnerable family for one month

Trains a Child Rights Committee member with the skills to identify and help vulnerable children in cases of child abuse

Sets up hand washing facilities in 200 villages to ensure safe and reliable hygiene for families and reduce the risk from COVID-19 for thousands

£10

£25

£60

£1000

How to donate

Bank transfer

CAF Bank Ltd, Ace Africa UK, Sort Code: 40-52-40, Account Number: 00017187

Online

www.ace-africa.org/donate

Send a cheque

payable to 'Ace Africa' to: Ace Africa UK, c/o Lockton Companies LLP, The St Botolph Building, 138 Houndsditch, London EC3A 7AG

giftaid it

Gift Aid gives Ace an extra 25p for every £1 you donate. If you're a UK taxpayer, Gift Aid increases the value of your charitable donations by 25 per cent at no cost to you - because we can reclaim the basic rate of tax on your gift.